

# Global BOPP Transparent Tape Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global BOPP Transparent Tape market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The BOPP transparent tape is made of the biaxially oriented polypropylene (BOPP) film and water-based pressure-sensitive adhesive. It has a transparent appearance and can provide reliable encapsulation and protection.

The BOPP transparent tape has good transparency, high strength and durability, excellent stickiness, waterproof performance, and temperature resistance, and is widely used in packaging and other fields.

The Global Info Research report includes an overview of the development of the BOPP Transparent Tape industry chain, the market status of Packaging (Transparent, Super Transparent), Logistic (Transparent, Super Transparent), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of BOPP Transparent Tape.

Regionally, the report analyzes the BOPP Transparent Tape markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global BOPP Transparent Tape market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:



The report presents comprehensive understanding of the BOPP Transparent Tape market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the BOPP Transparent Tape industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Transparent, Super Transparent).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the BOPP Transparent Tape market.

Regional Analysis: The report involves examining the BOPP Transparent Tape market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the BOPP Transparent Tape market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to BOPP Transparent Tape:

Company Analysis: Report covers individual BOPP Transparent Tape manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards BOPP Transparent Tape This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Packaging, Logistic).



Technology Analysis: Report covers specific technologies relevant to BOPP Transparent Tape. It assesses the current state, advancements, and potential future developments in BOPP Transparent Tape areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the BOPP Transparent Tape market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Market segment by Type

BOPP Transparent Tape market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Transparent

Super Transparent

Market segment by Application

Packaging

Logistic

Major players covered

Others

**Apollo Industries** 

Shurtape Technologies



Youyi Group

**Eastar Chemical Corporation Toray Plastics Euro Tapes Private Limited** Vibac Group Bhumi International Ajit Industries Private Limited (AIPL) China Film New Material Technology **Egret Group** Kunshan Yaheng Adhesive Products Jiaxing Qichen Packaging Materials Shanghai Guangzhou Packaging Products Deli Group Shanghai M&G Stationery Shenzhen Comix Group Guangbo Group Stock Fujian Sanmu Group Shanghai Yongguan Adhesive Products

Shanghai Smith Adhesive New Material



Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe BOPP Transparent Tape product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of BOPP Transparent Tape, with price, sales, revenue and global market share of BOPP Transparent Tape from 2019 to 2024.

Chapter 3, the BOPP Transparent Tape competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the BOPP Transparent Tape breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and BOPP Transparent Tape market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces



analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of BOPP Transparent Tape.

Chapter 14 and 15, to describe BOPP Transparent Tape sales channel, distributors, customers, research findings and conclusion.



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