

# Global BOPP Synthetic Paper Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global BOPP Synthetic Paper market size was valued at USD 215.4 million in 2023 and is forecast to a readjusted size of USD 312.3 million by 2030 with a CAGR of 5.5% during review period.

BOPP Synthetic Paper is Biaxial Oriented Polypropylene Synthetic Paper. There are two type of Synthetic Paper: BOPP and HDPE. Synthetic paper, from its early development and historical evolution, has typically been manufactured using synthetic resin derived from petroleum as its primary material. Naturally, this has given it characteristics similar to those of plastic film, but its appearance is remarkably similar to that of regular paper made from wood pulp. In addition, many synthetic papers have properties similar to those of regular paper.

Yupo, Nan Ya Plastics, HOP Industries and American Profol are the leaders of the BOPP Synthetic Paper industry, which take about 90% market share. Europe is the major region of the global market, which takes about 30% market share.

The Global Info Research report includes an overview of the development of the BOPP Synthetic Paper industry chain, the market status of Label (Coated Synthetic Paper, Uncoated Synthetic Paper), Non-Label (Coated Synthetic Paper, Uncoated Synthetic Paper), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of BOPP Synthetic Paper.

Regionally, the report analyzes the BOPP Synthetic Paper markets in key regions. North America and Europe are experiencing steady growth, driven by government

initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global BOPP Synthetic Paper market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the BOPP Synthetic Paper market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the BOPP Synthetic Paper industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Coated Synthetic Paper, Uncoated Synthetic Paper).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the BOPP Synthetic Paper market.

**Regional Analysis:** The report involves examining the BOPP Synthetic Paper market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the BOPP Synthetic Paper market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to BOPP Synthetic Paper:

**Company Analysis:** Report covers individual BOPP Synthetic Paper manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards BOPP Synthetic Paper. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Label, Non-Label).

**Technology Analysis:** Report covers specific technologies relevant to BOPP Synthetic Paper. It assesses the current state, advancements, and potential future developments in BOPP Synthetic Paper areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the BOPP Synthetic Paper market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

BOPP Synthetic Paper market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Coated Synthetic Paper

Uncoated Synthetic Paper

### Market segment by Application

Label

Non-Label

### Major players covered

Yupo

Nan Ya Plastics

HOP Industries

American Profol

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe BOPP Synthetic Paper product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of BOPP Synthetic Paper, with price, sales, revenue and global market share of BOPP Synthetic Paper from 2019 to 2024.

Chapter 3, the BOPP Synthetic Paper competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the BOPP Synthetic Paper breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and BOPP Synthetic Paper market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of BOPP Synthetic Paper.

Chapter 14 and 15, to describe BOPP Synthetic Paper sales channel, distributors, customers, research findings and conclusion.

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