

Global BOPP Pressure Sensitive Adhesive Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

BOPP pressure-sensitive adhesive is a tape product that uses BOPP (biaxially oriented polypropylene) film as the base material, evenly coats pressure-sensitive latex on its surface, and undergoes specific processing. Pressure-sensitive adhesive is a viscoelastic body that has both liquid viscosity and solid elastic properties. When slight pressure is applied, it can quickly form adhesion to achieve a strong bond to the adherend.

According to our (Global Info Research) latest study, the global BOPP Pressure Sensitive Adhesive market size was valued at US\$ million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of %during review period.

Market demand growth: With the development of the global economy, the production and market demand of consumer goods are also growing. This growth trend has promoted the development of the BOPP pressure-sensitive adhesive industry, especially in the fields of packaging, sealing, stationery pasting and other fields.

Technological innovation: Through technological innovation, the pressure-sensitive adhesive industry continues to develop new pressure-sensitive adhesive products with high tensile strength, strong penetration resistance, low molecular weight, and fast elastic recovery to meet the diverse needs of different markets and enhance the market Competitiveness. These innovations bring a broader application space for BOPP pressure-sensitive tape.

Cost-effectiveness: The manufacturing cost of BOPP pressure-sensitive adhesive is relatively low, while its performance is excellent and can meet most daily application

needs. This cost-effective feature makes BOPP pressure-sensitive adhesive competitive in the market.

Industry application expansion: In addition to traditional packaging, sealing and other applications, BOPP pressure-sensitive adhesive is also widely used in the production of electronic components, process manufacturing, medical fields and labeling. These new application areas provide new impetus for the development of BOPP pressure-sensitive adhesives.

This report is a detailed and comprehensive analysis for global BOPP Pressure Sensitive Adhesive market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global BOPP Pressure Sensitive Adhesive market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2019-2030

Global BOPP Pressure Sensitive Adhesive market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2019-2030

Global BOPP Pressure Sensitive Adhesive market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2019-2030

Global BOPP Pressure Sensitive Adhesive market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for BOPP Pressure Sensitive Adhesive

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global BOPP Pressure Sensitive Adhesive market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, Avery Dennison, EUROTAPES, tesa SE, Intertape Polymer, Scapa, Shurtape Technologies, Lohmann, Vibac Group Spa, Vardhman Tape & Packaging, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

BOPP Pressure Sensitive Adhesive market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Normal Temperature Type

High Temperature Type

Market segment by Application

Labels and Packaging

Electronic Component

Industrial

Medical

Others

Major players covered

3M

Avery Dennison

EUROTAPES

tesa SE

Intertape Polymer

Scapa

Shurtape Technologies

Lohmann

Vibac Group Spa

Vardhman Tape & Packaging

Apollo Industries

Zhejiang Yonghe Adhesive Products

WingTai(Zhongshan)Co.Ltd.

Hebei Yongle Tape

Jinghua Adhesive New Materials

Luxking Group

Shushi Group

Guangzhou HONGCHANG Viscose Tape Factory

Zhengzhou Aston Industrial

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe BOPP Pressure Sensitive Adhesive product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of BOPP Pressure Sensitive Adhesive, with price, sales quantity, revenue, and global market share of BOPP Pressure Sensitive Adhesive from 2019 to 2024.

Chapter 3, the BOPP Pressure Sensitive Adhesive competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the BOPP Pressure Sensitive Adhesive breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and BOPP Pressure Sensitive Adhesive market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of BOPP Pressure Sensitive Adhesive.

Chapter 14 and 15, to describe BOPP Pressure Sensitive Adhesive sales channel, distributors, customers, research findings and conclusion.

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