

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) BOPP Films Market 2018, Forecast to 2023

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Abstracts

Packaging, especially flexible packaging, is one of the most dynamic industries today owing to its extensive application in the food and beverages, personal care, and pharmaceutical sectors. The rising demand for bi-axially oriented polypropylene (BOPP) in packaging, labeling, printing, and lamination can be primarily attributed to the booming growth in the aforementioned industries. Transparency Market Research predicts that the demand for BOPP will be in line with that of flexible packaging in the near future. It is also likely to be consistent with the growth of the food and beverages industry.

Scope of the Report

This report focuses on the BOPP Films in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The demand for flexible packaging has been on the rise thanks to the rapid growth in the pharmaceutical, food and beverages, electronics, and personal care industries and this growth is sure to impact the demand for BOPP in the coming years. The BOPP market is also fueled by the low cost and recyclability of BOPP films.

The prices of BOPP are primarily dependent on the prices of polypropylene, which have a strong correlation with crude oil. As a result, any fluctuations in the prices of crude oil impact those of BOPP. This acts as a major impediment to the global BOPP market.

The Middle East and Africa and Latin America BOPP markets are projected to witness moderate to high growth by 2024, owing to the expansion of the food industry and the rising demand for packaged products. Countries within the GCC are expected to be key markets for BOPP in the Middle East; South Africa and Nigeria are likely to play a leading role in the BOPP market in Africa; Brazil, Argentina, Colombia, and Chile hold

promising prospects for the BOPP market in Latin America. The worldwide market for BOPP Films is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Formosa Plastics Group

Jindal Poly Films

Taghleef Industries

Treofan Group

Beijing Kangde Xin Composite Material

Cosmo Films

Flex Film

Futamura Chemical

Jiangsu Shenda Group

Viam Films

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Tenter Method

Bubble Method

Market Segment by Applications, can be divided into

Food

Tapes

Tobacco

There are 15 Chapters to deeply display the global BOPP Films market.

Chapter 1, to describe BOPP Films Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of BOPP Films, with sales, revenue, and price of BOPP Films, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of BOPP Films, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, BOPP Films market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe BOPP Films sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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