

Global BOPP Films Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G9284C859D8EN.html>

Date: January 2024

Pages: 108

Price: US\$ 3,480.00 (Single User License)

ID: G9284C859D8EN

Abstracts

According to our (Global Info Research) latest study, the global BOPP Films market size was valued at USD 17450 million in 2023 and is forecast to a readjusted size of USD 23440 million by 2030 with a CAGR of 4.3% during review period.

BOPP Films is a stretched polypropylene film which provides outstanding strength, rigidity, transparency and gloss on top of superior moisture proof properties.

BOPP Metalized Films are manufactured using a tenter frame sequential process or the double bubble process, in which a polypropylene (PP) film is oriented in two directions (machine and transverse directions). BOPP Metalized Films are typically used for packaging films, print lamination films, label films etc.

In China, the key players of BOPP films include China Flexible Packaging Holdings, Gettel Group, Forop, Zhejiang Jinrui Film, Kinlead Packaging, etc. The top five players hold a share over 38% of China market. East China is the largest market, has a share about 26%, followed by South China and Central China, with share 22% and 16%, separately.

The Global Info Research report includes an overview of the development of the BOPP Films industry chain, the market status of Food & Beverage (Below 15 micron, 15-30 micron), Personal Care & Cosmetics (Below 15 micron, 15-30 micron), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of BOPP Films.

Regionally, the report analyzes the BOPP Films markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and

increasing consumer awareness. Asia-Pacific, particularly China, leads the global BOPP Films market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the BOPP Films market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the BOPP Films industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Tons), revenue generated, and market share of different by Thickness (e.g., Below 15 micron, 15-30 micron).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the BOPP Films market.

Regional Analysis: The report involves examining the BOPP Films market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the BOPP Films market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to BOPP Films:

Company Analysis: Report covers individual BOPP Films manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards BOPP Films This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (Food & Beverage, Personal Care & Cosmetics).

Technology Analysis: Report covers specific technologies relevant to BOPP Films. It assesses the current state, advancements, and potential future developments in BOPP Films areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the BOPP Films market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

BOPP Films market is split by Thickness and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Thickness, and by Application in terms of volume and value.

Market segment by Thickness

Below 15 micron

15-30 micron

30-45 micron

Above 45 micron

Market segment by Application

Food & Beverage

Personal Care & Cosmetics

Medical

Other

Major players covered

China Flexible Packaging Holdings

Gettel Group

Forop

Zhejiang Jinrui Film

Kinlead Packaging

Zhongshan Wing Ning

Decro

Guofeng Plastic

Quanzhou Lichang Plastics

FSPG

Zhejiang Great Southeast Corp., Ltd

Toray Plastics

Huangshan Novel Co., Ltd.

Jiangyin Zhongda Flexible New Material

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe BOPP Films product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of BOPP Films, with price, sales, revenue and global market share of BOPP Films from 2019 to 2024.

Chapter 3, the BOPP Films competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the BOPP Films breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Thickness and application, with sales market share and growth rate by thickness, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and BOPP Films market forecast, by regions, thickness and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of BOPP Films.

Chapter 14 and 15, to describe BOPP Films sales channel, distributors, customers, research findings and conclusion.

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