

Global BOPP Films for Packaging Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

The global packaging industry is moving towards a new trend and players are replacing cellophane, waxing paper, and aluminum foils with BOPP films. This trend is expected to gain traction in the coming years owing to the fact that BOPP films are more flexible and also facilitate faster packaging with advanced sealing properties as compared to other packaging materials. This has impelled manufacturers to come up with new techniques pertaining to the production of BOPP films in order to cater to the demand of various industries.

SCOPE OF THE REPORT:

This report studies the BOPP Films for Packaging market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the BOPP Films for Packaging market by product type and applications/end industries.

BOPP films have even lower density than Polypropylene. The low density leads to higher yield than films of other plastics. This permits BOPP films to be more cost effective than substitutes. Additionally, the rising demand for an enhanced shelf life of food products has resulted in a greater demand for high moisture barriers in packaging films. This is further projected to boost sales of BOPP films for packaging in the coming years.

Regions such as Western Europe and North America embody the mature markets for BOPP packaging films. Nevertheless, the global market has been perceiving outstanding growth in emerging economies such as China and India fueled by the expansion of the flexible packaging industry in these countries. Moreover, other Asian countries such as Vietnam and Myanmar have been experiencing strong growth in their

flexible packaging industries. This is likely to facilitate the growth of the Asia Pacific BOPP films for packaging market over the course of the forecast period. The rising preference for flexible packaging solutions can be attributed to the growing desire for convenience packaging among several industries.

The global BOPP Films for Packaging market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of BOPP Films for Packaging.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Toray Plastics

Profol

Uflex

Cosmo Films

Ampacet Corporation

Manucor

Dunmore Corporation

INNOVIA

Jindal Films Americas

Vibac

Treofan

SIBUR

Impex Global

FlexFilm

Gettel Group

FuRong

Kinlead Packaging

FSPG

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Wraps

Bags and Pouches

Tapes

Labels

Printing and Lamination

Market Segment by Applications, can be divided into

Food and Beverage

Personal Care & Cosmetics

Pharmaceuticals

Tobacco Packaging

Electrical & Electronics

Industrial

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