

Global BOPP Antistatic Masterbatch Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global BOPP Antistatic Masterbatch market size is expected to reach \$ 83.60 million by 2032, rising at a market growth of 3.8% CAGR during the forecast period (2026-2032).

BOPP antistatic masterbatch is a functional masterbatch made with PP carrier resin, antistatic active ingredients, and dispersion aids for BOPP film extrusion and biaxial orientation. It reduces film surface resistivity, static charge accumulation, dust attraction, winding issues, discharge risk, and high-speed packaging problems. Key applications include food packaging films, label films, tape films, lamination films, tobacco films, and household/personal care packaging films.

The upstream supply chain mainly includes PP homopolymer or specialty carrier resins, glycerol monostearate, fatty acid esters, ethoxylated fatty amines, amides, quaternary ammonium or polyether-type antistats, as well as antioxidants, dispersants, antiblocking agents, slip agents, and processing aids. Downstream users are mainly BOPP film producers, flexible packaging converters, label film producers, tape film manufacturers, and functional film compounders.

In 2025, global BOPP antistatic masterbatch production reached approximately 20 kilotons, with an average global market price is approximately \$2,500-3,500 per ton.

From a global industry perspective, BOPP antistatic masterbatch has evolved from a general film additive into an important functional material supporting BOPP film processability, packaging cleanliness and end-use performance. BOPP films are valued for high clarity, stiffness, fast heat sealability and barrier protection, and are widely used in food packaging, labels, tapes, flexible laminates, tobacco packaging, personal-care

packaging and industrial packaging. However, because polypropylene is highly insulating, static charge can build up during orientation, winding, slitting, printing, lamination, bag making and end use, causing dust pick-up, static sticking, poor unwinding, surface contamination and even electric shock. BOPP-oriented antistatic masterbatches are commonly added to the film core layer to reduce problems such as electric shock, dust pick-up and static sticking caused by charge accumulation on film surfaces.

In terms of industry trends, BOPP antistatic masterbatch is moving toward higher efficiency at lower dosage, longer-lasting antistatic performance, lower migration, lower blooming, food-contact suitability, transparency retention and multifunctional formulation. Conventional BOPP antistatic systems are mostly based on migratory antistatic agents, which move to the film surface, absorb moisture from the surrounding atmosphere and create a thin water layer that dissipates surface charges. These systems are cost-effective and fast acting, but their performance can be affected by humidity, temperature, storage time, film structure and downstream processing. Ampacet also notes that antistatic performance is highly dependent on relative humidity, and two antistats that perform similarly at 50% relative humidity may behave very differently under low-humidity conditions. As a result, competition is shifting from simple antistatic speed toward longer-term performance, low fogging or low blooming, print and lamination compatibility, heat-seal layer compatibility, interaction with slip agents and preservation of film optical properties.

The main growth drivers come from three areas. First, food packaging, personal-care packaging, labels, tapes and flexible laminates increasingly require clean appearance, stable conversion and smooth unwinding, making antistatic masterbatch a regular functional additive for BOPP film modification. Second, high-speed orientation, winding, slitting, printing and lamination place stronger requirements on static control; static build-up affects not only operator safety, but also film blocking, dust attraction and converting stability. Third, food-contact, low-odor, low-migration and sustainable packaging requirements are pushing formulations toward cleaner, more stable systems suitable for transparent BOPP and laminated packaging structures.

This report studies the global BOPP Antistatic Masterbatch production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for BOPP Antistatic Masterbatch and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends

and competition, as well as details the characteristics of BOPP Antistatic Masterbatch that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global BOPP Antistatic Masterbatch total production and demand, 2021-2032, (Tons)

Global BOPP Antistatic Masterbatch total production value, 2021-2032, (USD Million)

Global BOPP Antistatic Masterbatch production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global BOPP Antistatic Masterbatch consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: BOPP Antistatic Masterbatch domestic production, consumption, key domestic manufacturers and share

Global BOPP Antistatic Masterbatch production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global BOPP Antistatic Masterbatch production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global BOPP Antistatic Masterbatch production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global BOPP Antistatic Masterbatch market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, Kao Chemicals, Avient, Ampacet, LyondellBasell, Tosaf, Kafrit Group, Sukano, Plastiblends, RTP Company, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World BOPP Antistatic Masterbatch market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global BOPP Antistatic Masterbatch Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global BOPP Antistatic Masterbatch Market, Segmentation by Type:

Migratory Antistatic Masterbatch

Permanent Antistatic Masterbatch

Global BOPP Antistatic Masterbatch Market, Segmentation by Active Chemistry:

Fatty Ester-based Masterbatch

Ethoxylated Fatty Amine-based Masterbatch

Others

Global BOPP Antistatic Masterbatch Market, Segmentation by Application:

Flexible Packaging Film

Heat-sealable BOPP Film

Metallized BOPP Film

Label Film

Other

Companies Profiled:

BASF

Kao Chemicals

Avient

Ampacet

LyondellBasell

Tosaf

Kafrit Group

Sukano

Plastiblends

RTP Company

GRAFE

Gabriel-Chemie

Polytechs

Malion New Materials

Guangdong Bosi

Jiangsu Pulaike Hongmei

Kandui Industries

Key Questions Answered:

1. How big is the global BOPP Antistatic Masterbatch market?
2. What is the demand of the global BOPP Antistatic Masterbatch market?
3. What is the year over year growth of the global BOPP Antistatic Masterbatch market?
4. What is the production and production value of the global BOPP Antistatic Masterbatch market?
5. Who are the key producers in the global BOPP Antistatic Masterbatch market?
6. What are the growth factors driving the market demand?

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