

Global BOPP Antistatic Masterbatch Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global BOPP Antistatic Masterbatch market size was valued at US\$ 64.42 million in 2025 and is forecast to a readjusted size of US\$ 83.60 million by 2032 with a CAGR of 3.8% during review period.

BOPP antistatic masterbatch is a functional masterbatch made with PP carrier resin, antistatic active ingredients, and dispersion aids for BOPP film extrusion and biaxial orientation. It reduces film surface resistivity, static charge accumulation, dust attraction, winding issues, discharge risk, and high-speed packaging problems. Key applications include food packaging films, label films, tape films, lamination films, tobacco films, and household/personal care packaging films.

The upstream supply chain mainly includes PP homopolymer or specialty carrier resins, glycerol monostearate, fatty acid esters, ethoxylated fatty amines, amides, quaternary ammonium or polyether-type antistats, as well as antioxidants, dispersants, antiblocking agents, slip agents, and processing aids. Downstream users are mainly BOPP film producers, flexible packaging converters, label film producers, tape film manufacturers, and functional film compounders.

In 2025, global BOPP antistatic masterbatch production reached approximately 20 kilotons, with an average global market price is approximately \$2,500-3,500 per ton.

From a global industry perspective, BOPP antistatic masterbatch has evolved from a general film additive into an important functional material supporting BOPP film processability, packaging cleanliness and end-use performance. BOPP films are valued

for high clarity, stiffness, fast heat sealability and barrier protection, and are widely used in food packaging, labels, tapes, flexible laminates, tobacco packaging, personal-care packaging and industrial packaging. However, because polypropylene is highly insulating, static charge can build up during orientation, winding, slitting, printing, lamination, bag making and end use, causing dust pick-up, static sticking, poor unwinding, surface contamination and even electric shock. BOPP-oriented antistatic masterbatches are commonly added to the film core layer to reduce problems such as electric shock, dust pick-up and static sticking caused by charge accumulation on film surfaces.

In terms of industry trends, BOPP antistatic masterbatch is moving toward higher efficiency at lower dosage, longer-lasting antistatic performance, lower migration, lower blooming, food-contact suitability, transparency retention and multifunctional formulation. Conventional BOPP antistatic systems are mostly based on migratory antistatic agents, which move to the film surface, absorb moisture from the surrounding atmosphere and create a thin water layer that dissipates surface charges. These systems are cost-effective and fast acting, but their performance can be affected by humidity, temperature, storage time, film structure and downstream processing. Ampacet also notes that antistatic performance is highly dependent on relative humidity, and two antistats that perform similarly at 50% relative humidity may behave very differently under low-humidity conditions. As a result, competition is shifting from simple antistatic speed toward longer-term performance, low fogging or low blooming, print and lamination compatibility, heat-seal layer compatibility, interaction with slip agents and preservation of film optical properties.

The main growth drivers come from three areas. First, food packaging, personal-care packaging, labels, tapes and flexible laminates increasingly require clean appearance, stable conversion and smooth unwinding, making antistatic masterbatch a regular functional additive for BOPP film modification. Second, high-speed orientation, winding, slitting, printing and lamination place stronger requirements on static control; static build-up affects not only operator safety, but also film blocking, dust attraction and converting stability. Third, food-contact, low-odor, low-migration and sustainable packaging requirements are pushing formulations toward cleaner, more stable systems suitable for transparent BOPP and laminated packaging structures.

This report is a detailed and comprehensive analysis for global BOPP Antistatic Masterbatch market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as

well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global BOPP Antistatic Masterbatch market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global BOPP Antistatic Masterbatch market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global BOPP Antistatic Masterbatch market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global BOPP Antistatic Masterbatch market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for BOPP Antistatic Masterbatch

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global BOPP Antistatic Masterbatch market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, Kao Chemicals, Avient, Ampacet, LyondellBasell, Tosaf, Kafrit Group, Sukano, Plastiblends, RTP Company, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Market Segmentation

BOPP Antistatic Masterbatch market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Migratory Antistatic Masterbatch

Permanent Antistatic Masterbatch

Market segment by Active Chemistry

Fatty Ester-based Masterbatch

Ethoxylated Fatty Amine-based Masterbatch

Others

Market segment by Application

Flexible Packaging Film

Heat-sealable BOPP Film

Metallized BOPP Film

Label Film

Other

Major players covered

BASF

Kao Chemicals

Avient

Ampacet

LyondellBasell

Tosaf

Kafrit Group

Sukano

Plastiblends

RTP Company

GRAFE

Gabriel-Chemie

Polytechs

Malion New Materials

Guangdong Bosi

Jiangsu Pulaike Hongmei

Kandui Industries

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe BOPP Antistatic Masterbatch product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of BOPP Antistatic Masterbatch, with price, sales quantity, revenue, and global market share of BOPP Antistatic Masterbatch from 2021 to 2026.

Chapter 3, the BOPP Antistatic Masterbatch competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the BOPP Antistatic Masterbatch breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and BOPP Antistatic Masterbatch market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of BOPP Antistatic Masterbatch.

Chapter 14 and 15, to describe BOPP Antistatic Masterbatch sales channel, distributors, customers, research findings and conclusion.

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