

# Global BOPP Adhesive Tape Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global BOPP Adhesive Tape market size was valued at US\$ 5348 million in 2025 and is forecast to a readjusted size of US\$ 7917 million by 2032 with a CAGR of 5.3% during review period.

BOPP adhesive tape is a common packaging and industrial tape made with biaxially oriented polypropylene film as the base material and coated with adhesives such as acrylic adhesive, hot melt adhesive, or rubber adhesive. This product features high tensile strength, good transparency, light weight, and excellent moisture and chemical resistance. It is widely used in carton sealing, logistics packaging, industrial fixing, office and everyday pasting applications, and is one of the most widely used adhesive products in the packaging and logistics industry. In 2024, global consumption exceeded 3 million tons. The price is approximately US\$1,500 per ton.

In modern logistics and industrial manufacturing systems, there is a seemingly ordinary product that permeates almost every stage of commodity circulation and production?BOPP adhesive tape. While it doesn't directly contribute to product functionality, it plays a crucial role in connection, fixation, and protection during packaging, transportation, warehousing, and manufacturing. Just as wiring harnesses are essential to a vehicle's overall system, BOPP adhesive tape, often considered a basic consumable, is an indispensable key material for ensuring the efficient operation of the supply chain.

BOPP adhesive tape uses biaxially oriented polypropylene film as its base material. By coating its surface with different types of adhesives, the film simultaneously possesses high tensile strength and stable adhesive properties. This structure gives BOPP

adhesive tape a comprehensive advantage of lightweight, toughness, and good environmental adaptability, enabling it to maintain stable performance in complex logistics and usage environments. With the continuous acceleration of packaging methods and logistics pace, BOPP adhesive tape has long since evolved from a simple 'sealing tool' into one of the fundamental systems ensuring transportation safety and packaging integrity.

From a market perspective, global demand for BOPP adhesive tape has maintained steady growth over the long term, highly correlated with the development of e-commerce, express delivery, manufacturing, and export trade. The continuous expansion of logistics scale has made sealing efficiency, adhesion reliability, and cost control key concerns for enterprises; the refined division of labor in manufacturing has placed higher demands on the tensile properties, initial tack, and holding power of adhesive tapes. As one of the world's largest manufacturing and logistics markets, China is not only a major consumer of BOPP adhesive tapes but also an important production and export base, occupying a core position in the global industrial chain.

Technological evolution is a crucial driving force behind the upgrading of BOPP adhesive tape products. Traditional adhesive tapes emphasize basic sealing functions, while the new generation of BOPP adhesive tapes is continuously optimized for higher strength, more stable adhesion, and a better user experience. Through improvements in film stretching processes and adhesive formulations, products are continuously improving in tensile strength, breakage resistance, and aging resistance; the emergence of silent, easy-tear, and high-tack products further improves usage efficiency and operational experience, meeting the needs of fast-paced logistics and automated packaging lines.

At the application level, BOPP adhesive tapes have expanded from simple logistics packaging to various scenarios such as industrial fixing, product bundling, surface protection, and brand display. Printed BOPP adhesive tape combines packaging sealing with brand communication and anti-counterfeiting features, enhancing brand recognition while improving packaging functionality. Industrial-grade BOPP adhesive tape, with its greater thickness and strength, meets the temporary fixing and protection needs in the manufacturing process. This continuous expansion of application scenarios has driven BOPP adhesive tape to evolve from a standardized consumable towards functional and differentiated products.

From an industry perspective, the BOPP adhesive tape industry exhibits a coexistence of large-scale production and regional competition. On the one hand, the industry has

high requirements for production efficiency and cost control, giving large-scale enterprises a clear advantage in raw material procurement, production automation, and channel layout. On the other hand, the differentiated demands for adhesive tape performance and specifications in different markets provide development opportunities for companies with customization capabilities and technological accumulation. With the growth of international trade and cross-border logistics, product stability and quality consistency are becoming important thresholds for companies to participate in global competition.

Looking to the future, the development of BOPP adhesive tape will focus more on high performance, functionality, and sustainability. High performance is reflected in stronger tensile strength, more stable adhesion, and better compatibility with automated packaging equipment; functionalization will drive product expansion towards quieter operation, anti-counterfeiting features, easy tearing, and multi-purpose applications; and under the trends of environmental protection and carbon reduction, lightweight design, recyclable materials, and more efficient adhesive solutions will become important directions for continuous industry optimization.

Overall, BOPP adhesive tape is gradually upgrading from a traditional low-value-added consumable to a fundamental functional material in logistics and manufacturing systems. Its value lies not in the price per unit, but in its systemic impact on efficiency, stability, and cost structure. Those who can continuously improve in material processing, product consistency, and application understanding will establish a long-term advantage in the fierce market competition. The continuous evolution of BOPP adhesive tape, like wiring harnesses in a car system, though inconspicuous, consistently supports the efficient operation of modern industrial and logistics systems.

This report is a detailed and comprehensive analysis for global BOPP Adhesive Tape market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global BOPP Adhesive Tape market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global BOPP Adhesive Tape market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global BOPP Adhesive Tape market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global BOPP Adhesive Tape market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for BOPP Adhesive Tape

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global BOPP Adhesive Tape market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Youyi Group, Zhejiang Yonghe Adhesive Products, Shanghai Yongguan Adhesive Products, Vibac Group, YC GROUP, Shurtape Technologies, Jiangsu Sidike New Materials, Zhejiang Jinke Adhesive Products, Shanghai Smith Adhesive New Material, Bagla, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

BOPP Adhesive Tape market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts

for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Transparent BOPP Tape

Colored BOPP Tape

#### Market segment by Features

Non-silent BOPP Tape

Silent BOPP Tape

#### Market segment by Adhesive

Water-Based Acrylic Adhesive

Oil-Based Acrylic Adhesive

#### Market segment by Application

Packaging

Daily Use

#### Major players covered

Youyi Group

Zhejiang Yonghe Adhesive Products

Shanghai Yongguan Adhesive Products

Vibac Group

YC GROUP

Shurtape Technologies

Jiangsu Sidike New Materials

Zhejiang Jinke Adhesive Products

Shanghai Smith Adhesive New Material

Bagla

Luxking

ubis

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe BOPP Adhesive Tape product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of BOPP Adhesive Tape, with price, sales

quantity, revenue, and global market share of BOPP Adhesive Tape from 2021 to 2026.

Chapter 3, the BOPP Adhesive Tape competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the BOPP Adhesive Tape breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and BOPP Adhesive Tape market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of BOPP Adhesive Tape.

Chapter 14 and 15, to describe BOPP Adhesive Tape sales channel, distributors, customers, research findings and conclusion.

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