

# Global BOPP Adhesive Tape Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global BOPP Adhesive Tape market size is expected to reach \$ 7917 million by 2032, rising at a market growth of 5.3% CAGR during the forecast period (2026-2032). BOPP adhesive tape is a common packaging and industrial tape made with biaxially oriented polypropylene film as the base material and coated with adhesives such as acrylic adhesive, hot melt adhesive, or rubber adhesive. This product features high tensile strength, good transparency, light weight, and excellent moisture and chemical resistance. It is widely used in carton sealing, logistics packaging, industrial fixing, office and everyday pasting applications, and is one of the most widely used adhesive products in the packaging and logistics industry. In 2024, global consumption exceeded 3 million tons. The price is approximately US\$1,500 per ton.

In modern logistics and industrial manufacturing systems, there is a seemingly ordinary product that permeates almost every stage of commodity circulation and production?BOPP adhesive tape. While it doesn't directly contribute to product functionality, it plays a crucial role in connection, fixation, and protection during packaging, transportation, warehousing, and manufacturing. Just as wiring harnesses are essential to a vehicle's overall system, BOPP adhesive tape, often considered a basic consumable, is an indispensable key material for ensuring the efficient operation of the supply chain.

BOPP adhesive tape uses biaxially oriented polypropylene film as its base material. By coating its surface with different types of adhesives, the film simultaneously possesses high tensile strength and stable adhesive properties. This structure gives BOPP adhesive tape a comprehensive advantage of lightweight, toughness, and good environmental adaptability, enabling it to maintain stable performance in complex logistics and usage environments. With the continuous acceleration of packaging methods and logistics pace, BOPP adhesive tape has long since evolved from a simple 'sealing tool' into one of the fundamental systems ensuring transportation safety and

packaging integrity.

From a market perspective, global demand for BOPP adhesive tape has maintained steady growth over the long term, highly correlated with the development of e-commerce, express delivery, manufacturing, and export trade. The continuous expansion of logistics scale has made sealing efficiency, adhesion reliability, and cost control key concerns for enterprises; the refined division of labor in manufacturing has placed higher demands on the tensile properties, initial tack, and holding power of adhesive tapes. As one of the world's largest manufacturing and logistics markets, China is not only a major consumer of BOPP adhesive tapes but also an important production and export base, occupying a core position in the global industrial chain. Technological evolution is a crucial driving force behind the upgrading of BOPP adhesive tape products. Traditional adhesive tapes emphasize basic sealing functions, while the new generation of BOPP adhesive tapes is continuously optimized for higher strength, more stable adhesion, and a better user experience. Through improvements in film stretching processes and adhesive formulations, products are continuously improving in tensile strength, breakage resistance, and aging resistance; the emergence of silent, easy-tear, and high-tack products further improves usage efficiency and operational experience, meeting the needs of fast-paced logistics and automated packaging lines.

At the application level, BOPP adhesive tapes have expanded from simple logistics packaging to various scenarios such as industrial fixing, product bundling, surface protection, and brand display. Printed BOPP adhesive tape combines packaging sealing with brand communication and anti-counterfeiting features, enhancing brand recognition while improving packaging functionality. Industrial-grade BOPP adhesive tape, with its greater thickness and strength, meets the temporary fixing and protection needs in the manufacturing process. This continuous expansion of application scenarios has driven BOPP adhesive tape to evolve from a standardized consumable towards functional and differentiated products.

From an industry perspective, the BOPP adhesive tape industry exhibits a coexistence of large-scale production and regional competition. On the one hand, the industry has high requirements for production efficiency and cost control, giving large-scale enterprises a clear advantage in raw material procurement, production automation, and channel layout. On the other hand, the differentiated demands for adhesive tape performance and specifications in different markets provide development opportunities for companies with customization capabilities and technological accumulation. With the growth of international trade and cross-border logistics, product stability and quality consistency are becoming important thresholds for companies to participate in global competition.

Looking to the future, the development of BOPP adhesive tape will focus more on high

performance, functionality, and sustainability. High performance is reflected in stronger tensile strength, more stable adhesion, and better compatibility with automated packaging equipment; functionalization will drive product expansion towards quieter operation, anti-counterfeiting features, easy tearing, and multi-purpose applications; and under the trends of environmental protection and carbon reduction, lightweight design, recyclable materials, and more efficient adhesive solutions will become important directions for continuous industry optimization.

Overall, BOPP adhesive tape is gradually upgrading from a traditional low-value-added consumable to a fundamental functional material in logistics and manufacturing systems. Its value lies not in the price per unit, but in its systemic impact on efficiency, stability, and cost structure. Those who can continuously improve in material processing, product consistency, and application understanding will establish a long-term advantage in the fierce market competition. The continuous evolution of BOPP adhesive tape, like wiring harnesses in a car system, though inconspicuous, consistently supports the efficient operation of modern industrial and logistics systems. This report studies the global BOPP Adhesive Tape production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for BOPP Adhesive Tape and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of BOPP Adhesive Tape that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global BOPP Adhesive Tape total production and demand, 2021-2032, (Kilotons)

Global BOPP Adhesive Tape total production value, 2021-2032, (USD Million)

Global BOPP Adhesive Tape production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global BOPP Adhesive Tape consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: BOPP Adhesive Tape domestic production, consumption, key domestic manufacturers and share

Global BOPP Adhesive Tape production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global BOPP Adhesive Tape production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global BOPP Adhesive Tape production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global BOPP Adhesive Tape market based on the following parameters - company overview, production, value, price, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Youyi Group, Zhejiang Yonghe Adhesive Products, Shanghai Yongguan Adhesive Products, Vibac Group, YC GROUP, Shurtape Technologies, Jiangsu Sidike New Materials, Zhejiang Jinke Adhesive Products, Shanghai Smith Adhesive New Material, Bagla, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World BOPP Adhesive Tape market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global BOPP Adhesive Tape Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global BOPP Adhesive Tape Market, Segmentation by Type:

Transparent BOPP Tape

Colored BOPP Tape

### Global BOPP Adhesive Tape Market, Segmentation by Features:

Non-silent BOPP Tape

Silent BOPP Tape

### Global BOPP Adhesive Tape Market, Segmentation by Adhesive:

Water-Based Acrylic Adhesive

Oil-Based Acrylic Adhesive

### Global BOPP Adhesive Tape Market, Segmentation by Application:

Packaging

Daily Use

### **Companies Profiled:**

Youyi Group

Zhejiang Yonghe Adhesive Products

Shanghai Yongguan Adhesive Products

Vibac Group

YC GROUP

Shurtape Technologies

Jiangsu Sidike New Materials

Zhejiang Jinke Adhesive Products

Shanghai Smith Adhesive New Material

Bagla

Luxking

ubis

**Key Questions Answered:**

1. How big is the global BOPP Adhesive Tape market?
2. What is the demand of the global BOPP Adhesive Tape market?
3. What is the year over year growth of the global BOPP Adhesive Tape market?
4. What is the production and production value of the global BOPP Adhesive Tape market?
5. Who are the key producers in the global BOPP Adhesive Tape market?
6. What are the growth factors driving the market demand?

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