

# Global Book Paper Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Book Paper market size was valued at USD 75070 million in 2023 and is forecast to a readjusted size of USD 89750 million by 2030 with a CAGR of 2.6% during review period.

A book paper (or publishing paper) is a paper that is designed for the publication of printed books, magazines and so on. Traditionally, book papers are off-white or low-white papers (easier to read), are opaque to minimise the show-through of text from one side of the page to the other, and are (usually) made to tighter caliper or thickness specifications, particularly for case-bound books. Typically, books papers are light-weight papers 60 to 90 g/m<sup>2</sup> and often specified by their caliper/substance ratios (volume basis). For example, a bulky 80 g/m<sup>2</sup> paper may have a caliper of 120 micrometres (0.12 mm) which would be Volume 15 (120÷10/80), whereas a low bulk 80 g/m<sup>2</sup> may have a caliper of 88 micrometres, giving a volume 11. This volume basis then allows the calculation of a book's PPI (printed pages per inch), which is an important factor for the design of book jackets and the binding of the finished book.

Global Book Paper key players include International Paper, UPM-Kymmene, Svenska Cellulosa Aktiebolaget, Stora Enso, Oji Paper, etc. Global top five players hold a share about 25%.

China is the largest market, with a share about 30%, followed by North America and Europe, having a total share about 40 percent.

In terms of product, Uncoated Offset Paper is the largest segment, with a share about 70%. And in terms of application, the largest application is Printing Books, followed by Magazines, Advertising Matter, etc.

The Global Info Research report includes an overview of the development of the Book Paper industry chain, the market status of Printing Books (Uncoated Offset Paper, Coated Paper), Magazines (Uncoated Offset Paper, Coated Paper), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Book Paper.

Regionally, the report analyzes the Book Paper markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Book Paper market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Book Paper market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Book Paper industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Tonne), revenue generated, and market share of different by Type (e.g., Uncoated Offset Paper, Coated Paper).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Book Paper market.

**Regional Analysis:** The report involves examining the Book Paper market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Book Paper market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Book Paper:

**Company Analysis:** Report covers individual Book Paper manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Book Paper. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Printing Books, Magazines).

**Technology Analysis:** Report covers specific technologies relevant to Book Paper. It assesses the current state, advancements, and potential future developments in Book Paper areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Book Paper market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Book Paper market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Uncoated Offset Paper

Coated Paper

Others

## Market segment by Application

Printing Books

Magazines

Advertising Matter

Others

## Major players covered

International Paper

UPM-Kymmene

Asia Pulp and Paper

Svenska Cellulosa Aktiebolaget

Stora Enso

Oji Paper

Nippon Paper Group

Norske Skog

Nine Dragons Paper

Chenming Paper

Sun Paper Group

Huatai Paper

Glatfelter

Shandong Tranlin

Dahe Paper

Guangzhou Paper

Xinya Paper Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Book Paper product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Book Paper, with price, sales, revenue and global market share of Book Paper from 2019 to 2024.

Chapter 3, the Book Paper competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Book Paper breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Book Paper market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Book Paper.

Chapter 14 and 15, to describe Book Paper sales channel, distributors, customers, research findings and conclusion.

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