

# Global (North America, Europe and Asia-Pacific, South America, Middle East and Africa) Book Paper Market 2017 Forecast to 2022

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### **Abstracts**

This report studies the Book Paper market. A book paper (or publishing paper) is a paper that is designed for the publication of printed books, magazines and so on. Traditionally, book papers are off-white or low-white papers (easier to read), are opaque to minimise the show-through of text from one side of the page to the other, and are (usually) made to tighter caliper or thickness specifications, particularly for case-bound books. Typically, books papers are light-weight papers 60 to 90 g/m2 and often specified by their caliper/substance ratios (volume basis). For example, a bulky 80 g/m2 paper may have a caliper of 120 micrometres (0.12 mm) which would be Volume 15 (120?10/80), whereas a low bulk 80 g/m2 may have a caliper of 88 micrometres, giving a volume 11. This volume basis then allows the calculation of a book's PPI (printed pages per inch), which is an important factor for the design of book jackets and the binding of the finished book.

### Scope of the Report:

This report focuses on the Book Paper in Global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

International Paper

**UPM-Kymmene** 



### Asia Pulp and Paper

	Svenska Cellulosa Aktiebolaget
	Stora Enso
	Oji Paper
	Nippon Paper Group
	Norske Skog
	Nine Dragons Paper
	Chenming Paper
	Sun Paper Group
	Huatai Paper
	Glatfelter
	Shandong Tranlin
	Dahe Paper
	Guangzhou Paper
	Xinya Paper Group
Market	Segment by Regions, regional analysis covers
	North America (USA, Canada and Mexico)
	Europe (Germany, France, UK, Russia and Italy)
	Asia-Pacific (China, Japan, Korea, India and Southeast Asia)



South America (Brazil, Argentina, Columbia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

**Uncoated Offset Paper** 

**Coated Paper** 

Others

Market Segment by Applications, can be divided into

**Printing Books** 

Magazines

**Advertising Matter** 

Others

There are 15 Chapters to deeply display the global Book Paper market.

Chapter 1, to describe Book Paper Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Book Paper, with sales, revenue, and price of Book Paper, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Book Paper, for each region, from 2012 to 2017;



Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2012 to 2017;

Chapter 12, Book Paper market forecast, by regions, type and application, with sales and revenue, from 2017 to 2022;

Chapter 13, 14 and 15, to describe Book Paper sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source



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