

Global Bonnet Hair Dryers Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Bonnet Hair Dryers market size was valued at US\$ 119 million in 2025 and is forecast to a readjusted size of US\$ 185 million by 2032 with a CAGR of 6.6% during review period.

A bonnet hair dryer is a type of hair dryer that consists of a hood or bonnet attached to a stand or a chair, which is designed to enclose the head and evenly distribute heat. This type of dryer is commonly used in salons for deep conditioning treatments, perming, and drying hair in a more controlled manner compared to handheld dryers. In 2025, global Bonnet Hair Dryers production reached approximately 1,658 k units, with an average global market price of around 70 US\$/Unit. The production capacity of Bonnet Hair Dryers reaches 2,100 k units, and the industry's gross profit margin is approximately between 30% and 45%.

The market demand for bonnet hair dryers primarily stems from consumers' pursuit of convenience, hair care efficiency, and an enhanced at-home hair styling experience. Traditional handheld hair dryers require prolonged arm operation, easily causing fatigue, especially for those with long or thick hair or those with mobility issues. The hooded design frees up the hands, and the headband-style diffuser ensures even airflow, significantly improving drying comfort and safety. Meanwhile, its closed-loop hot air circulation helps reduce heat loss, and combined with negative ion or tourmaline technology, it can reduce high-temperature damage. Furthermore, manufacturers' continuous optimization of features such as quiet operation, quick drying, and foldability has further stimulated the purchasing interest of family users, especially female consumers, propelling hooded hair dryers from a niche product category into the mainstream market.

This report is a detailed and comprehensive analysis for global Bonnet Hair Dryers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Bonnet Hair Dryers market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Bonnet Hair Dryers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Bonnet Hair Dryers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Bonnet Hair Dryers market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Bonnet Hair Dryers

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Bonnet Hair Dryers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Conair, Revlon, Andis Company, VALERA, Aolga, Vidal Sassoon, Hot Tools, Gold N Hot, Laila Ali, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Bonnet Hair Dryers market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Hard Bonnet Hair Dryer

Soft Bonnet Hair Dryer

Market segment by Structure

Floor-standing

Wall-mounted

Others

Market segment by Performance

Basic Type

Professional Type

Market segment by Application

Hair Salon

Barber Shop

Others

Major players covered

Conair

Revlon

Andis Company

VALERA

Aolga

Vidal Sassoon

Hot Tools

Gold N Hot

Laila Ali

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bonnet Hair Dryers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bonnet Hair Dryers, with price, sales quantity, revenue, and global market share of Bonnet Hair Dryers from 2021 to 2026.

Chapter 3, the Bonnet Hair Dryers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bonnet Hair Dryers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Bonnet Hair Dryers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bonnet Hair Dryers.

Chapter 14 and 15, to describe Bonnet Hair Dryers sales channel, distributors, customers, research findings and conclusion.

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