

Global Bone Char Supply, Demand and Key Producers, 2023-2029

<https://marketpublishers.com/r/GC747A736D04EN.html>

Date: April 2023

Pages: 95

Price: US\$ 4,480.00 (Single User License)

ID: GC747A736D04EN

Abstracts

The global Bone Char market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

This report studies the global Bone Char production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Bone Char, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Bone Char that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Bone Char total production and demand, 2018-2029, (Tons)

Global Bone Char total production value, 2018-2029, (USD Million)

Global Bone Char production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (Tons)

Global Bone Char consumption by region & country, CAGR, 2018-2029 & (Tons)

U.S. VS China: Bone Char domestic production, consumption, key domestic manufacturers and share

Global Bone Char production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (Tons)

Global Bone Char production by Type, production, value, CAGR, 2018-2029, (USD Million) & (Tons)

Global Bone Char production by Application production, value, CAGR, 2018-2029, (USD Million) & (Tons)

This reports profiles key players in the global Bone Char market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include READE, Ebonex Corporation, Brimac Char, Fertrell, Xintai Changrong Bone Carbon and Liaozhong County Deda Rubber, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Bone Char market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Bone Char Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Bone Char Market, Segmentation by Type

Granules

Powders

Global Bone Char Market, Segmentation by Application

Filtration Media

Adsorbent

Pigment

Farm Fertilizer

Bone China Raw Material

Other

Companies Profiled:

READE

Ebonex Corporation

Brimac Char

Fertrell

Xintai Changrong Bone Carbon

Liaozhong County Deda Rubber

Key Questions Answered

1. How big is the global Bone Char market?
2. What is the demand of the global Bone Char market?
3. What is the year over year growth of the global Bone Char market?
4. What is the production and production value of the global Bone Char market?
5. Who are the key producers in the global Bone Char market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Bone Char Introduction
- 1.2 World Bone Char Supply & Forecast
 - 1.2.1 World Bone Char Production Value (2018 & 2022 & 2029)
 - 1.2.2 World Bone Char Production (2018-2029)
 - 1.2.3 World Bone Char Pricing Trends (2018-2029)
- 1.3 World Bone Char Production by Region (Based on Production Site)
 - 1.3.1 World Bone Char Production Value by Region (2018-2029)
 - 1.3.2 World Bone Char Production by Region (2018-2029)
 - 1.3.3 World Bone Char Average Price by Region (2018-2029)
 - 1.3.4 North America Bone Char Production (2018-2029)
 - 1.3.5 Europe Bone Char Production (2018-2029)
 - 1.3.6 China Bone Char Production (2018-2029)
 - 1.3.7 Japan Bone Char Production (2018-2029)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Bone Char Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Bone Char Major Market Trends
- 1.5 Influence of COVID-19 and Russia-Ukraine War
 - 1.5.1 Influence of COVID-19
 - 1.5.2 Influence of Russia-Ukraine War

2 DEMAND SUMMARY

- 2.1 World Bone Char Demand (2018-2029)
- 2.2 World Bone Char Consumption by Region
 - 2.2.1 World Bone Char Consumption by Region (2018-2023)
 - 2.2.2 World Bone Char Consumption Forecast by Region (2024-2029)
- 2.3 United States Bone Char Consumption (2018-2029)
- 2.4 China Bone Char Consumption (2018-2029)
- 2.5 Europe Bone Char Consumption (2018-2029)
- 2.6 Japan Bone Char Consumption (2018-2029)
- 2.7 South Korea Bone Char Consumption (2018-2029)
- 2.8 ASEAN Bone Char Consumption (2018-2029)
- 2.9 India Bone Char Consumption (2018-2029)

3 WORLD BONE CHAR MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Bone Char Production Value by Manufacturer (2018-2023)
- 3.2 World Bone Char Production by Manufacturer (2018-2023)
- 3.3 World Bone Char Average Price by Manufacturer (2018-2023)
- 3.4 Bone Char Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Bone Char Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Bone Char in 2022
 - 3.5.3 Global Concentration Ratios (CR8) for Bone Char in 2022
- 3.6 Bone Char Market: Overall Company Footprint Analysis
 - 3.6.1 Bone Char Market: Region Footprint
 - 3.6.2 Bone Char Market: Company Product Type Footprint
 - 3.6.3 Bone Char Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Bone Char Production Value Comparison
 - 4.1.1 United States VS China: Bone Char Production Value Comparison (2018 & 2022 & 2029)
 - 4.1.2 United States VS China: Bone Char Production Value Market Share Comparison (2018 & 2022 & 2029)
- 4.2 United States VS China: Bone Char Production Comparison
 - 4.2.1 United States VS China: Bone Char Production Comparison (2018 & 2022 & 2029)
 - 4.2.2 United States VS China: Bone Char Production Market Share Comparison (2018 & 2022 & 2029)
- 4.3 United States VS China: Bone Char Consumption Comparison
 - 4.3.1 United States VS China: Bone Char Consumption Comparison (2018 & 2022 & 2029)
 - 4.3.2 United States VS China: Bone Char Consumption Market Share Comparison (2018 & 2022 & 2029)
- 4.4 United States Based Bone Char Manufacturers and Market Share, 2018-2023

4.4.1 United States Based Bone Char Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Bone Char Production Value (2018-2023)

4.4.3 United States Based Manufacturers Bone Char Production (2018-2023)

4.5 China Based Bone Char Manufacturers and Market Share

4.5.1 China Based Bone Char Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Bone Char Production Value (2018-2023)

4.5.3 China Based Manufacturers Bone Char Production (2018-2023)

4.6 Rest of World Based Bone Char Manufacturers and Market Share, 2018-2023

4.6.1 Rest of World Based Bone Char Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Bone Char Production Value (2018-2023)

4.6.3 Rest of World Based Manufacturers Bone Char Production (2018-2023)

5 MARKET ANALYSIS BY TYPE

5.1 World Bone Char Market Size Overview by Type: 2018 VS 2022 VS 2029

5.2 Segment Introduction by Type

5.2.1 Granules

5.2.2 Powders

5.3 Market Segment by Type

5.3.1 World Bone Char Production by Type (2018-2029)

5.3.2 World Bone Char Production Value by Type (2018-2029)

5.3.3 World Bone Char Average Price by Type (2018-2029)

6 MARKET ANALYSIS BY APPLICATION

6.1 World Bone Char Market Size Overview by Application: 2018 VS 2022 VS 2029

6.2 Segment Introduction by Application

6.2.1 Filtration Media

6.2.2 Adsorbent

6.2.3 Pigment

6.2.4 Farm Fertilizer

6.2.5 Bone China Raw Material

6.2.6 Other

6.3 Market Segment by Application

6.3.1 World Bone Char Production by Application (2018-2029)

6.3.2 World Bone Char Production Value by Application (2018-2029)

6.3.3 World Bone Char Average Price by Application (2018-2029)

7 COMPANY PROFILES

7.1 READE

7.1.1 READE Details

7.1.2 READE Major Business

7.1.3 READE Bone Char Product and Services

7.1.4 READE Bone Char Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.1.5 READE Recent Developments/Updates

7.1.6 READE Competitive Strengths & Weaknesses

7.2 Ebonex Corporation

7.2.1 Ebonex Corporation Details

7.2.2 Ebonex Corporation Major Business

7.2.3 Ebonex Corporation Bone Char Product and Services

7.2.4 Ebonex Corporation Bone Char Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.2.5 Ebonex Corporation Recent Developments/Updates

7.2.6 Ebonex Corporation Competitive Strengths & Weaknesses

7.3 Brimac Char

7.3.1 Brimac Char Details

7.3.2 Brimac Char Major Business

7.3.3 Brimac Char Bone Char Product and Services

7.3.4 Brimac Char Bone Char Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.3.5 Brimac Char Recent Developments/Updates

7.3.6 Brimac Char Competitive Strengths & Weaknesses

7.4 Fertrell

7.4.1 Fertrell Details

7.4.2 Fertrell Major Business

7.4.3 Fertrell Bone Char Product and Services

7.4.4 Fertrell Bone Char Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.4.5 Fertrell Recent Developments/Updates

7.4.6 Fertrell Competitive Strengths & Weaknesses

7.5 Xintai Changrong Bone Carbon

7.5.1 Xintai Changrong Bone Carbon Details

7.5.2 Xintai Changrong Bone Carbon Major Business

- 7.5.3 Xintai Changrong Bone Carbon Bone Char Product and Services
- 7.5.4 Xintai Changrong Bone Carbon Bone Char Production, Price, Value, Gross Margin and Market Share (2018-2023)
- 7.5.5 Xintai Changrong Bone Carbon Recent Developments/Updates
- 7.5.6 Xintai Changrong Bone Carbon Competitive Strengths & Weaknesses
- 7.6 Liaozhong County Deda Rubber
 - 7.6.1 Liaozhong County Deda Rubber Details
 - 7.6.2 Liaozhong County Deda Rubber Major Business
 - 7.6.3 Liaozhong County Deda Rubber Bone Char Product and Services
 - 7.6.4 Liaozhong County Deda Rubber Bone Char Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.6.5 Liaozhong County Deda Rubber Recent Developments/Updates
 - 7.6.6 Liaozhong County Deda Rubber Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

- 8.1 Bone Char Industry Chain
- 8.2 Bone Char Upstream Analysis
 - 8.2.1 Bone Char Core Raw Materials
 - 8.2.2 Main Manufacturers of Bone Char Core Raw Materials
- 8.3 Midstream Analysis
- 8.4 Downstream Analysis
- 8.5 Bone Char Production Mode
- 8.6 Bone Char Procurement Model
- 8.7 Bone Char Industry Sales Model and Sales Channels
 - 8.7.1 Bone Char Sales Model
 - 8.7.2 Bone Char Typical Customers

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Bone Char Production Value by Region (2018, 2022 and 2029) & (USD Million)
- Table 2. World Bone Char Production Value by Region (2018-2023) & (USD Million)
- Table 3. World Bone Char Production Value by Region (2024-2029) & (USD Million)
- Table 4. World Bone Char Production Value Market Share by Region (2018-2023)
- Table 5. World Bone Char Production Value Market Share by Region (2024-2029)
- Table 6. World Bone Char Production by Region (2018-2023) & (Tons)
- Table 7. World Bone Char Production by Region (2024-2029) & (Tons)
- Table 8. World Bone Char Production Market Share by Region (2018-2023)
- Table 9. World Bone Char Production Market Share by Region (2024-2029)
- Table 10. World Bone Char Average Price by Region (2018-2023) & (US\$/Ton)
- Table 11. World Bone Char Average Price by Region (2024-2029) & (US\$/Ton)
- Table 12. Bone Char Major Market Trends
- Table 13. World Bone Char Consumption Growth Rate Forecast by Region (2018 & 2022 & 2029) & (Tons)
- Table 14. World Bone Char Consumption by Region (2018-2023) & (Tons)
- Table 15. World Bone Char Consumption Forecast by Region (2024-2029) & (Tons)
- Table 16. World Bone Char Production Value by Manufacturer (2018-2023) & (USD Million)
- Table 17. Production Value Market Share of Key Bone Char Producers in 2022
- Table 18. World Bone Char Production by Manufacturer (2018-2023) & (Tons)
- Table 19. Production Market Share of Key Bone Char Producers in 2022
- Table 20. World Bone Char Average Price by Manufacturer (2018-2023) & (US\$/Ton)
- Table 21. Global Bone Char Company Evaluation Quadrant
- Table 22. World Bone Char Industry Rank of Major Manufacturers, Based on Production Value in 2022
- Table 23. Head Office and Bone Char Production Site of Key Manufacturer
- Table 24. Bone Char Market: Company Product Type Footprint
- Table 25. Bone Char Market: Company Product Application Footprint
- Table 26. Bone Char Competitive Factors
- Table 27. Bone Char New Entrant and Capacity Expansion Plans
- Table 28. Bone Char Mergers & Acquisitions Activity
- Table 29. United States VS China Bone Char Production Value Comparison, (2018 & 2022 & 2029) & (USD Million)
- Table 30. United States VS China Bone Char Production Comparison, (2018 & 2022 &

2029) & (Tons)

Table 31. United States VS China Bone Char Consumption Comparison, (2018 & 2022 & 2029) & (Tons)

Table 32. United States Based Bone Char Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Bone Char Production Value, (2018-2023) & (USD Million)

Table 34. United States Based Manufacturers Bone Char Production Value Market Share (2018-2023)

Table 35. United States Based Manufacturers Bone Char Production (2018-2023) & (Tons)

Table 36. United States Based Manufacturers Bone Char Production Market Share (2018-2023)

Table 37. China Based Bone Char Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Bone Char Production Value, (2018-2023) & (USD Million)

Table 39. China Based Manufacturers Bone Char Production Value Market Share (2018-2023)

Table 40. China Based Manufacturers Bone Char Production (2018-2023) & (Tons)

Table 41. China Based Manufacturers Bone Char Production Market Share (2018-2023)

Table 42. Rest of World Based Bone Char Manufacturers, Headquarters and Production Site (States, Country)

Table 43. Rest of World Based Manufacturers Bone Char Production Value, (2018-2023) & (USD Million)

Table 44. Rest of World Based Manufacturers Bone Char Production Value Market Share (2018-2023)

Table 45. Rest of World Based Manufacturers Bone Char Production (2018-2023) & (Tons)

Table 46. Rest of World Based Manufacturers Bone Char Production Market Share (2018-2023)

Table 47. World Bone Char Production Value by Type, (USD Million), 2018 & 2022 & 2029

Table 48. World Bone Char Production by Type (2018-2023) & (Tons)

Table 49. World Bone Char Production by Type (2024-2029) & (Tons)

Table 50. World Bone Char Production Value by Type (2018-2023) & (USD Million)

Table 51. World Bone Char Production Value by Type (2024-2029) & (USD Million)

Table 52. World Bone Char Average Price by Type (2018-2023) & (US\$/Ton)

Table 53. World Bone Char Average Price by Type (2024-2029) & (US\$/Ton)

Table 54. World Bone Char Production Value by Application, (USD Million), 2018 & 2022 & 2029

Table 55. World Bone Char Production by Application (2018-2023) & (Tons)

Table 56. World Bone Char Production by Application (2024-2029) & (Tons)

Table 57. World Bone Char Production Value by Application (2018-2023) & (USD Million)

Table 58. World Bone Char Production Value by Application (2024-2029) & (USD Million)

Table 59. World Bone Char Average Price by Application (2018-2023) & (US\$/Ton)

Table 60. World Bone Char Average Price by Application (2024-2029) & (US\$/Ton)

Table 61. READE Basic Information, Manufacturing Base and Competitors

Table 62. READE Major Business

Table 63. READE Bone Char Product and Services

Table 64. READE Bone Char Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 65. READE Recent Developments/Updates

Table 66. READE Competitive Strengths & Weaknesses

Table 67. Ebonex Corporation Basic Information, Manufacturing Base and Competitors

Table 68. Ebonex Corporation Major Business

Table 69. Ebonex Corporation Bone Char Product and Services

Table 70. Ebonex Corporation Bone Char Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 71. Ebonex Corporation Recent Developments/Updates

Table 72. Ebonex Corporation Competitive Strengths & Weaknesses

Table 73. Brimac Char Basic Information, Manufacturing Base and Competitors

Table 74. Brimac Char Major Business

Table 75. Brimac Char Bone Char Product and Services

Table 76. Brimac Char Bone Char Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 77. Brimac Char Recent Developments/Updates

Table 78. Brimac Char Competitive Strengths & Weaknesses

Table 79. Fertrell Basic Information, Manufacturing Base and Competitors

Table 80. Fertrell Major Business

Table 81. Fertrell Bone Char Product and Services

Table 82. Fertrell Bone Char Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 83. Fertrell Recent Developments/Updates

Table 84. Fertrell Competitive Strengths & Weaknesses

Table 85. Xintai Changrong Bone Carbon Basic Information, Manufacturing Base and

Competitors

Table 86. Xintai Changrong Bone Carbon Major Business

Table 87. Xintai Changrong Bone Carbon Bone Char Product and Services

Table 88. Xintai Changrong Bone Carbon Bone Char Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 89. Xintai Changrong Bone Carbon Recent Developments/Updates

Table 90. Liaozhong County Deda Rubber Basic Information, Manufacturing Base and Competitors

Table 91. Liaozhong County Deda Rubber Major Business

Table 92. Liaozhong County Deda Rubber Bone Char Product and Services

Table 93. Liaozhong County Deda Rubber Bone Char Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 94. Global Key Players of Bone Char Upstream (Raw Materials)

Table 95. Bone Char Typical Customers

Table 96. Bone Char Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Bone Char Picture

Figure 2. World Bone Char Production Value: 2018 & 2022 & 2029, (USD Million)

Figure 3. World Bone Char Production Value and Forecast (2018-2029) & (USD Million)

Figure 4. World Bone Char Production (2018-2029) & (Tons)

Figure 5. World Bone Char Average Price (2018-2029) & (US\$/Ton)

Figure 6. World Bone Char Production Value Market Share by Region (2018-2029)

Figure 7. World Bone Char Production Market Share by Region (2018-2029)

Figure 8. North America Bone Char Production (2018-2029) & (Tons)

Figure 9. Europe Bone Char Production (2018-2029) & (Tons)

Figure 10. China Bone Char Production (2018-2029) & (Tons)

Figure 11. Japan Bone Char Production (2018-2029) & (Tons)

Figure 12. Bone Char Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Bone Char Consumption (2018-2029) & (Tons)

Figure 15. World Bone Char Consumption Market Share by Region (2018-2029)

Figure 16. United States Bone Char Consumption (2018-2029) & (Tons)

Figure 17. China Bone Char Consumption (2018-2029) & (Tons)

Figure 18. Europe Bone Char Consumption (2018-2029) & (Tons)

Figure 19. Japan Bone Char Consumption (2018-2029) & (Tons)

Figure 20. South Korea Bone Char Consumption (2018-2029) & (Tons)

Figure 21. ASEAN Bone Char Consumption (2018-2029) & (Tons)

Figure 22. India Bone Char Consumption (2018-2029) & (Tons)

Figure 23. Producer Shipments of Bone Char by Manufacturer Revenue (\$MM) and Market Share (%): 2022

Figure 24. Global Four-firm Concentration Ratios (CR4) for Bone Char Markets in 2022

Figure 25. Global Four-firm Concentration Ratios (CR8) for Bone Char Markets in 2022

Figure 26. United States VS China: Bone Char Production Value Market Share Comparison (2018 & 2022 & 2029)

Figure 27. United States VS China: Bone Char Production Market Share Comparison (2018 & 2022 & 2029)

Figure 28. United States VS China: Bone Char Consumption Market Share Comparison (2018 & 2022 & 2029)

Figure 29. United States Based Manufacturers Bone Char Production Market Share 2022

Figure 30. China Based Manufacturers Bone Char Production Market Share 2022

Figure 31. Rest of World Based Manufacturers Bone Char Production Market Share 2022

Figure 32. World Bone Char Production Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 33. World Bone Char Production Value Market Share by Type in 2022

Figure 34. Granules

Figure 35. Powders

Figure 36. World Bone Char Production Market Share by Type (2018-2029)

Figure 37. World Bone Char Production Value Market Share by Type (2018-2029)

Figure 38. World Bone Char Average Price by Type (2018-2029) & (US\$/Ton)

Figure 39. World Bone Char Production Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 40. World Bone Char Production Value Market Share by Application in 2022

Figure 41. Filtration Media

Figure 42. Adsorbent

Figure 43. Pigment

Figure 44. Farm Fertilizer

Figure 45. Bone China Raw Material

Figure 46. Other

Figure 47. World Bone Char Production Market Share by Application (2018-2029)

Figure 48. World Bone Char Production Value Market Share by Application (2018-2029)

Figure 49. World Bone Char Average Price by Application (2018-2029) & (US\$/Ton)

Figure 50. Bone Char Industry Chain

Figure 51. Bone Char Procurement Model

Figure 52. Bone Char Sales Model

Figure 53. Bone Char Sales Channels, Direct Sales, and Distribution

Figure 54. Methodology

Figure 55. Research Process and Data Source

I would like to order

Product name: Global Bone Char Supply, Demand and Key Producers, 2023-2029

Product link: <https://marketpublishers.com/r/GC747A736D04EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC747A736D04EN.html>