

# Global Bluetooth 5 Chips Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Bluetooth 5 Chips market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Bluetooth 5 is a latest wireless technology standard used for exchanging data between fixed and mobile devices over short distances using short-wavelength UHF radio waves in the industrial, scientific and medical radio bands, from 2.400 to 2.485 GHz, and building personal area networks (PANs). It was originally conceived as a wireless alternative to RS-232 data cables.

Following a strong growth of 26.2 percent in the year 2021, WSTS revised it down to a single digit growth for the worldwide semiconductor market in 2022 with a total size of US\$580 billion, up 4.4 percent. WSTS lowered growth estimation as inflation rises and end markets seeing weaker demand, especially those exposed to consumer spending. While some major categories are still double-digit year-over-year growth in 2022, led by Analog with 20.8 percent, Sensors with 16.3 percent, and Logic with 14.5 percent growth. Memory declined with 12.6 percent year over year. In 2022, all geographical regions showed double-digit growth except Asia Pacific. The largest region, Asia Pacific, declined 2.0 percent. Sales in the Americas were US\$142.1 billion, up 17.0% year-on-year, sales in Europe were US\$53.8 billion, up 12.6% year-on-year, and sales in Japan were US\$48.1 billion, up 10.0% year-on-year. However, sales in the largest Asia-Pacific region were US\$336.2 billion, down 2.0% year-on-year.

The Global Info Research report includes an overview of the development of the Bluetooth 5 Chips industry chain, the market status of Smart Phones (Bluetooth 5.0

Chips, Bluetooth 5.1 Chips), Laptops (Bluetooth 5.0 Chips, Bluetooth 5.1 Chips), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Bluetooth 5 Chips.

Regionally, the report analyzes the Bluetooth 5 Chips markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Bluetooth 5 Chips market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Bluetooth 5 Chips market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Bluetooth 5 Chips industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Bluetooth 5.0 Chips, Bluetooth 5.1 Chips).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Bluetooth 5 Chips market.

**Regional Analysis:** The report involves examining the Bluetooth 5 Chips market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Bluetooth 5 Chips market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Bluetooth 5 Chips:

**Company Analysis:** Report covers individual Bluetooth 5 Chips manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Bluetooth 5 Chips. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Smart Phones, Laptops).

**Technology Analysis:** Report covers specific technologies relevant to Bluetooth 5 Chips. It assesses the current state, advancements, and potential future developments in Bluetooth 5 Chips areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Bluetooth 5 Chips market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Bluetooth 5 Chips market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Bluetooth 5.0 Chips

Bluetooth 5.1 Chips

### Market segment by Application

Smart Phones

Laptops

Headphones

IoT Device

Automotive

Industrial Device

Others

#### Major players covered

Nordic

Qualcomm

Texas Instruments

ST Microelectronics

Cypress Semiconductor

Microchip Technology

Zhuhai Jieli

Intel

Dialog

Airoha

Actions Technology

Unisoc

Xinchip

Anyka

MediaTek

BEKEN

NXP Semiconductors

TOSHIBA

Huawei

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bluetooth 5 Chips product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bluetooth 5 Chips, with price, sales, revenue and global market share of Bluetooth 5 Chips from 2019 to 2024.

Chapter 3, the Bluetooth 5 Chips competitive situation, sales quantity, revenue and

global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bluetooth 5 Chips breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Bluetooth 5 Chips market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bluetooth 5 Chips.

Chapter 14 and 15, to describe Bluetooth 5 Chips sales channel, distributors, customers, research findings and conclusion.

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