

Global Body Worn Insect Repellent Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Body Worn Insect Repellent market size was valued at USD 390 million in 2023 and is forecast to a readjusted size of USD 617.8 million by 2030 with a CAGR of 6.8% during review period.

Body worn insect repellent is a substance applied to skin, clothing, which discourages insects (and arthropods in general) from landing or climbing on that surface. Body worn insect repellents help prevent and control the outbreak of insect-borne (and other arthropod-bourne) diseases such as malaria, Lyme disease, dengue fever, bubonic plague, and West Nile fever.

The rising prevalence of insect borne diseases across developing nations has led to a considerable increase in the demand for body worn insect repellents.

Global Body Worn Insect Repellent key players include S.C. Johnson, Spectrum Brands, Avon Products Inc., 3M, etc. Global top four manufacturers hold a share over 40%.

North America is the largest market, with a share over 30%, followed by Europe, and India, both have a share about 30 percent.

In terms of product, Oils and Creams is the largest segment, with a share about 70%. And in terms of application, the largest application is General Population, followed by Special Population.

The Global Info Research report includes an overview of the development of the Body Worn Insect Repellent industry chain, the market status of Special Population (Oils and Creams, Spray), General Population (Oils and Creams, Spray), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Body Worn Insect Repellent.

Regionally, the report analyzes the Body Worn Insect Repellent markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Body Worn Insect Repellent market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Body Worn Insect Repellent market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Body Worn Insect Repellent industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Oils and Creams, Spray).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Body Worn Insect Repellent market.

Regional Analysis: The report involves examining the Body Worn Insect Repellent market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Body Worn Insect Repellent market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Body Worn Insect Repellent:

Company Analysis: Report covers individual Body Worn Insect Repellent manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Body Worn Insect Repellent. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Special Population, General Population).

Technology Analysis: Report covers specific technologies relevant to Body Worn Insect Repellent. It assesses the current state, advancements, and potential future developments in Body Worn Insect Repellent areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Body Worn Insect Repellent market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Body Worn Insect Repellent market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Oils and Creams

Spray

Apparel

Others

Market segment by Application

Special Population

General Population

Major players covered

S.C. Johnson

Avon Products Inc.

Spectrum Brands

3M

Tender

Reckitt Benckiser Group

Cloeman

Omega Pharma

Jahwa

Longrich Bioscience

Insect Shield

Sawyer Products

Babyganics

All Terrain

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Body Worn Insect Repellent product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Body Worn Insect Repellent, with price, sales, revenue and global market share of Body Worn Insect Repellent from 2019 to 2024.

Chapter 3, the Body Worn Insect Repellent competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Body Worn Insect Repellent breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Body Worn Insect Repellent market forecast, by regions, type and

application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Body Worn Insect Repellent.

Chapter 14 and 15, to describe Body Worn Insect Repellent sales channel, distributors, customers, research findings and conclusion.

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