

# Global Body Worn Camera Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G03D85C569EEN.html>

Date: January 2024

Pages: 133

Price: US\$ 3,480.00 (Single User License)

ID: G03D85C569EEN

## Abstracts

According to our (Global Info Research) latest study, the global Body Worn Camera market size was valued at USD 305.5 million in 2023 and is forecast to a readjusted size of USD 1082.6 million by 2030 with a CAGR of 19.8% during review period.

Body-worn video cameras are valuable tools that can be used by law enforcement to record traffic stops, arrests, sobriety tests, and interviews. Body-worn video camera systems typically consist of a camera, microphone, battery, and onboard data storage. They are designed to be head-mounted or worn at various locations on the body, depending on the model.

The market for body-worn camera is fragmented with players such as Axon Enterprise, Panasonic, Reveal, MOTOROLA, Safe Fleet (MOBILE-VISION+Coban), Pinnacle Response, Getac, PRO-VISION Video Systems, Shenzhen Eeyelog Technology, Shenzhen AEE Technology, Utility Associates, Safety Vision LLC, GoPro (Intrensic), Transcend Information, Wolfcom Enterprises, Digital Ally, MaxSur, Veho (MUVI), and so on. Among them, TASER International (AXON) is the global leading supplier.

On the basis of type, the body-worn camera market is segmented into recording type and recording and live streaming type. The recording type segment is expected to account for the larger share of the global market in 2019.

End-users, included in this market are local police, special law enforcement agencies and civil usage. The local police application is expected to account for the largest share of the global market in 2019.

The Global Info Research report includes an overview of the development of the Body Worn Camera industry chain, the market status of Local Police (Recording Type, Recording and Live Streaming Type), Special Law Enforcement Agencies (Recording Type, Recording and Live Streaming Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Body Worn Camera.

Regionally, the report analyzes the Body Worn Camera markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Body Worn Camera market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Body Worn Camera market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Body Worn Camera industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Recording Type, Recording and Live Streaming Type).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Body Worn Camera market.

**Regional Analysis:** The report involves examining the Body Worn Camera market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Body Worn Camera market. This may include estimating market growth rates, predicting market demand, and identifying emerging

trends.

The report also involves a more granular approach to Body Worn Camera:

**Company Analysis:** Report covers individual Body Worn Camera manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Body Worn Camera. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Local Police, Special Law Enforcement Agencies).

**Technology Analysis:** Report covers specific technologies relevant to Body Worn Camera. It assesses the current state, advancements, and potential future developments in Body Worn Camera areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Body Worn Camera market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Body Worn Camera market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Recording Type

Recording and Live Streaming Type

## Market segment by Application

Local Police

Special Law Enforcement Agencies

Civil Usage

## Major players covered

Axon Enterprise

Panasonic

Reveal

MOTOROLA

Safe Fleet (MOBILE-VISION+Coban)

Pinnacle Response

Getac

PRO-VISION Video Systems

Shenzhen Eeyelog Technology

Shenzhen AEE Technology

Utility Associates

Safety Vision LLC

GoPro (Intrensic)

Transcend Information

Wolfcom Enterprises

Digital Ally

MaxSur

Veho (MUVI)

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Body Worn Camera product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Body Worn Camera, with price, sales, revenue and global market share of Body Worn Camera from 2019 to 2024.

Chapter 3, the Body Worn Camera competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Body Worn Camera breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share

and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Body Worn Camera market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Body Worn Camera.

Chapter 14 and 15, to describe Body Worn Camera sales channel, distributors, customers, research findings and conclusion.

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