

Global Body Wash and Shower Gel Products Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Body Wash and Shower Gel Products market size was valued at USD 31910 million in 2022 and is forecast to a readjusted size of USD 41850 million by 2029 with a CAGR of 4.0% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Rising demand for baby care products is estimated to fuel the growth of the market. The rise in maintaining personal hygiene due to convenience is estimated to foster the market growth during the forecast period.

Body wash and shower gel product is a liquid-based cleansing agent for individuals that are used for cleaning dirt, oil, and sweat of the body. Currently, regular skincare is the biggest concern for individuals due to rising pollution. The key advantage of a body wash and shower gel is the fast and convenient use for cleaning the body, while providing a perfume-like fragrance. A body wash and shower gel are a traditional bar of soap, as it is easy to use with a loofah or bath scrubber/sponge. Body washes and shower gels are available in a range of different colors and scents. A shower gel typically has a higher amount of fragrance than a body wash.

This report is a detailed and comprehensive analysis for global Body Wash and Shower Gel Products market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market

share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Body Wash and Shower Gel Products market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Body Wash and Shower Gel Products market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Body Wash and Shower Gel Products market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Body Wash and Shower Gel Products market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023.

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Body Wash and Shower Gel Products

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace.

This report profiles key players in the global Body Wash and Shower Gel Products market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Beiersdorf, Coty, Chanel S.A., Jahwa and Johnson & Johnson Consumer Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

Body Wash and Shower Gel Products market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Soap Type

Surfactant Type

Others

Market segment by Application

Supermarkets

Convenience Stores

Online Stores

Major players covered

Beiersdorf

Coty

Chanel S.A.

Jahwa

Johnson & Johnson Consumer Inc.

KAO Corporation.

Kustie

LYNX

L'Oréal

L'Artisan Parfumeur

L'Occitane Group

Lush

Procter & Gamble

Philosophy

REVLON Inc.

Shanghai Jahwa United Co., Ltd.

Shiseido (Kuyura)

Unilever (LUX)

Wheathfields Lohmann

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Body Wash and Shower Gel Products product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Body Wash and Shower Gel Products, with price, sales, revenue and global market share of Body Wash and Shower Gel Products from 2018 to 2023.

Chapter 3, the Body Wash and Shower Gel Products competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Body Wash and Shower Gel Products breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Body Wash and Shower Gel Products market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Body Wash and Shower Gel Products.

Chapter 14 and 15, to describe Body Wash and Shower Gel Products sales channel, distributors, customers, research findings and conclusion.

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