

Global Body Shaping Protein Powder Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Body Shaping Protein Powder market size was valued at US\$ 1467 million in 2024 and is forecast to a readjusted size of USD 1858 million by 2031 with a CAGR of 3.4% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Body Shaping Protein Powder is a type of dietary supplement specifically formulated to support muscle growth, fat loss, and overall body shaping goals. Typically high in protein content, this powder is designed to be consumed as part of a fitness or nutrition regimen, aiding in the development of lean muscle mass while promoting the reduction of body fat. It often contains a blend of protein sources such as whey, casein, or plant-based proteins, along with other ingredients like amino acids, fiber, and essential vitamins and minerals that support metabolism, recovery, and energy levels. Body shaping protein powder is commonly used by individuals looking to improve body composition, particularly those engaged in strength training, weight loss, or body toning exercises. It is usually mixed with water, milk, or smoothies for easy consumption and is often included in pre- or post-workout nutrition plans to enhance performance and accelerate recovery.

This report is a detailed and comprehensive analysis for global Body Shaping Protein Powder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as

well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Body Shaping Protein Powder market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Body Shaping Protein Powder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Body Shaping Protein Powder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Body Shaping Protein Powder market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Body Shaping Protein Powder

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Body Shaping Protein Powder market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include VIKING FORCE, Optimum Nutrition, MuscleTech, Dymatize, Allmax Nutrition, BSN, Myprotein, EVERBUILD, ProSupps, CPT, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Body Shaping Protein Powder market is split by Type and by Application. For the period

2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Whey Protein

Casein Protein

Plant-Based Protein

Collagen Protein

Others

Market segment by Application

Online

Pharmacies and Health Stores

Supermarkets

Others

Major players covered

VIKING FORCE

Optimum Nutrition

MuscleTech

Dymatize

Allmax Nutrition

BSN

Myprotein

EVERBUILD

ProSupps

CPT

Transparent Labs

Garden of Life

Momentous

Naked Nutrition

Huel

Innermost

PhD Nutrition

Healthspan Elite

foodspring

Orgain

Ka'Chava

Iconic

Thorne

Ora Organic

Shaklee

Cellucor

Protein Works

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Body Shaping Protein Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Body Shaping Protein Powder, with price, sales quantity, revenue, and global market share of Body Shaping Protein Powder from 2020 to 2025.

Chapter 3, the Body Shaping Protein Powder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Body Shaping Protein Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Body Shaping Protein Powder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Body Shaping Protein Powder.

Chapter 14 and 15, to describe Body Shaping Protein Powder sales channel,

distributors, customers, research findings and conclusion.

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