

# Global Body Shaping Compression Garments Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Body Shaping Compression Garments market size was valued at USD 4228 million in 2023 and is forecast to a readjusted size of USD 5902 million by 2030 with a CAGR of 4.9% during review period.

Body shaping compression garments are specialized clothing designed to provide firm compression to various parts of the body, typically the abdomen, waist, hips, thighs, and buttocks. They are often made from stretchy materials like spandex, nylon, or Lycra and are designed to fit snugly to the body.

Manufacturers are continually researching and developing new materials that offer improved compression, breathability, moisture-wicking properties, and comfort. These materials may include blends of spandex, nylon, Lycra, and other synthetic fibers.

The Global Info Research report includes an overview of the development of the Body Shaping Compression Garments industry chain, the market status of Online Sales (Shapewear, Sports Shapewear), Offline Sales (Shapewear, Sports Shapewear), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Body Shaping Compression Garments.

Regionally, the report analyzes the Body Shaping Compression Garments markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Body Shaping Compression Garments market, with robust

domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Body Shaping Compression Garments market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Body Shaping Compression Garments industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Shapewear, Sports Shapewear).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Body Shaping Compression Garments market.

**Regional Analysis:** The report involves examining the Body Shaping Compression Garments market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Body Shaping Compression Garments market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Body Shaping Compression Garments:

**Company Analysis:** Report covers individual Body Shaping Compression Garments manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Body Shaping Compression Garments. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Sales, Offline Sales).

**Technology Analysis:** Report covers specific technologies relevant to Body Shaping Compression Garments. It assesses the current state, advancements, and potential future developments in Body Shaping Compression Garments areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Body Shaping Compression Garments market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Body Shaping Compression Garments market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Shapewear

Sports Shapewear

Medical Shapewear

### Market segment by Application

Online Sales

Offline Sales

## Major players covered

Triumph

Nike

Spanx

Under Armour

Hanesbrands Inc.

Leonisa

Wacoal

Adidas

medi

Ann Chery

Decathlon Groupe

Huijie Group

2XU

AIMER

Embry Manufacturing Company

Anita

Cosmo Lady

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Body Shaping Compression Garments product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Body Shaping Compression Garments, with price, sales, revenue and global market share of Body Shaping Compression Garments from 2019 to 2024.

Chapter 3, the Body Shaping Compression Garments competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Body Shaping Compression Garments breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Body Shaping Compression Garments market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Body Shaping Compression Garments.

Chapter 14 and 15, to describe Body Shaping Compression Garments sales channel, distributors, customers, research findings and conclusion.

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