

Global Body Sculpting Clothes Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Body Sculpting Clothes market size is expected to reach \$ 3200 million by 2032, rising at a market growth of 7.0% CAGR during the forecast period (2026-2032).

In 2025, global production of body sculpting garments reached 139 million units, with an estimated average selling price of \$14 per unit. Body sculpting garments are form-fitting items designed to smooth, support, compress, lift, or contour areas such as the waist, abdomen, back, buttocks, thighs, and overall physique. They utilize technologies such as high-elasticity knitting, zoned compression, dual-layer lamination, seamless knitting, hot-melt bonding, and boning support. Product types include shaping panties, high-waisted shaping shorts, bodysuits, shaping vests, waist cinchers, corsets, butt-lifting pants, and shaping leggings. They are primarily used to refine the silhouette of the waist, abdomen, buttocks, and thighs when worn under tight dresses, formal wear, business attire, wedding gowns, stage costumes, and casual clothing. Additionally, they serve to minimize visible garment lines, improve fit, provide mild postural support, and offer non-medical abdominal compression for postpartum recovery. The upstream supply chain primarily includes polyamide and polyester yarns; elastane (spandex) fibers; natural or regenerated fibers such as cotton and modal; mesh fabrics; silicone anti-slip strips; latex; boning; molded cups; zippers; hooks and fasteners; binding tapes; dyes and chemicals; and labels and packaging materials. The midstream sector encompasses processes such as yarn covering, seamless knitting, warp and weft knitting, dyeing and finishing, heat setting, zoned pressure design, cutting and sewing, hot-melt bonding, laser edge cutting, final finishing, quality inspection, and packaging. The downstream sector primarily comprises private-label brands, department stores and specialized lingerie retail channels, clothing chains, e-commerce platforms, cross-border e-commerce, brand-owned DTC websites, livestreaming e-commerce, and social media-driven sales channels. Gross profit margins range from approximately 18% to

40%.

Regionally, North America stands as a core consumption hub, driven by high-end brands, occasions requiring formal wear (such as weddings), DTC e-commerce, social media marketing, and robust purchasing power for intimate apparel. The European market demonstrates steady demand for premium lingerie, seamless shapewear, and functional fashion intimate wear. In the Asia-Pacific region, China represents a massive, rapidly growing single market. Latin American countries?notably Colombia and Brazil?possess a strong consumer base for high-compression shapewear, as well as products catering to postpartum needs and buttock-sculpting trends. Looking ahead, the industry is set to evolve along the lines of comfort, everyday wearability, functional zoning, seamless construction, digitalization, and inclusivity.

This report studies the global Body Sculpting Clothes production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Body Sculpting Clothes and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Body Sculpting Clothes that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Body Sculpting Clothes total production and demand, 2021-2032, (K Units)

Global Body Sculpting Clothes total production value, 2021-2032, (USD Million)

Global Body Sculpting Clothes production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Body Sculpting Clothes consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Body Sculpting Clothes domestic production, consumption, key domestic manufacturers and share

Global Body Sculpting Clothes production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Body Sculpting Clothes production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Body Sculpting Clothes production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Body Sculpting Clothes market based on

the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NIKE, Under Armour, Adidas AG, Decathlon SA, Li Ning, 2XU Pty Ltd., CI G&Lingerie SAS, LIPOELASTIC, The Marena Group, My True Image Manufacturing, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Body Sculpting Clothes market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Body Sculpting Clothes Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Body Sculpting Clothes Market, Segmentation by Type:

Shapewear Briefs and High-Waisted Control Panties

Shapewear Shorts and Thigh Shaper

Shapewear Bodysuits and Open-Bust Bodysuit

Waist Cinchers and Waist Band

Shapewear Camisoles/Tank Top

Shaping Legging

Global Body Sculpting Clothes Market, Segmentation by Compression Level:

Light Smoothing

Moderate Shaping

Firm Shaping

Extra-Firm Compression

Global Body Sculpting Clothes Market, Segmentation by Manufacturing Technique:

Seamless Circular Knitting

Warp/Weft Knit (Cut-and-Sew)

Double-Layer Composite

Hot-Melt Bonding

Laser-Cut Edges

Global Body Sculpting Clothes Market, Segmentation by Usage Scenario:

Daily Commuting

Formal Wear and Wedding Attire Pairing

Professional Business Attire

Non-Medical Postpartum Recovery

Stage and Photography Styling

Global Body Sculpting Clothes Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

NIKE

Under Armour

Adidas AG

Decathlon SA

Li Ning

2XU Pty Ltd.

CI G&Lingerie SAS

LIPOELASTIC

The Marena Group

My True Image Manufacturing

Calzificio Pinelli

Hop Lun

Regina Miracle

Triumph Group

Shenzhen Nanbin Fashion Technology

Key Questions Answered:

1. How big is the global Body Sculpting Clothes market?
2. What is the demand of the global Body Sculpting Clothes market?
3. What is the year over year growth of the global Body Sculpting Clothes market?
4. What is the production and production value of the global Body Sculpting Clothes market?
5. Who are the key producers in the global Body Sculpting Clothes market?
6. What are the growth factors driving the market demand?

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