

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Body Mist Market 2018, Forecast to 2023

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Abstracts

Body Mist or Body spray is a perfume product, similar to aerosol deodorant, which is intended to be used elsewhere on the body besides the armpits. Body sprays are lighter in strength than cologne, generally less expensive, and double as deodorant.

Scope of the Report:

This report focuses on the Body Mist in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. For the consumption, USA and Europe sales have been rising as a consequence of improving economy. In terms of value, Korea and Germany account for 6% of total market share, while Europe growing at a good pace owing to large population and high economic growth rate occupies the 30% market share of the global consumption value. The increasing demand for skin care drives Body Mist industry developing fast. For the brand owners, such as L'Oreal, P&G, Shiseido and Kao are very popular in the world. In the future, the consumption is estimated to continue developing with a stable growth rate. To meet the large and increasing demand, more and more manufacturers will go into this industry.

The price of Body Mist product differs from company to company, as there is a great difference among the Body Mist products quality from different companies.

The worldwide market for Body Mist is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Este Lauder

L Brands

L'Oréal

LVMH

Shiseido

Amway

Avon Products

Burberry

Chatters Canada

Coty

Edgewell Personal Care

Henkel

Johnson & Johnson

Kao

Marchesa

Mary Kay

O Boticrio

Procter & Gamble

Revlon

Unilever

Parfums de Coeur

Calvin Klein

Jovan

Dolce & Gabana

Curve

Drakkar

Nike

Adidas

Axe

Impulse

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Moisturizing Mist

Kill Odor Mist

Others

Market Segment by Applications, can be divided into

For Men

For Women

There are 15 Chapters to deeply display the global Body Mist market.

Chapter 1, to describe Body Mist Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Body Mist, with sales, revenue, and price of Body Mist, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Body Mist, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Body Mist market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Body Mist sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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