

# Global Body Mist Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Body Mist market size was valued at USD 4718.5 million in 2023 and is forecast to a readjusted size of USD 6671.3 million by 2030 with a CAGR of 5.1% during review period.

Body Mist or Body spray is a perfume product, similar to aerosol deodorant, which is intended to be used elsewhere on the body besides the armpits. Body sprays are lighter in strength than cologne, generally less expensive, and double as deodorant.

Europe is the largest region of Body Mist, with a market share about 30%. It was followed by North America with 25%. Este Lauder, L Brands, Loral, LVMH, Shiseido, Kao, Procter & Gamble and Dolce & Gabbana are the key manufacturers of industry, and the top 10 manufacturers had about 20% combined market share.

The Global Info Research report includes an overview of the development of the Body Mist industry chain, the market status of For Men (Moisturizing Mist, Kill Odor Mist), For Women (Moisturizing Mist, Kill Odor Mist), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Body Mist.

Regionally, the report analyzes the Body Mist markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Body Mist market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Body Mist market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Body Mist industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Pcs), revenue generated, and market share of different by Type (e.g., Moisturizing Mist, Kill Odor Mist).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Body Mist market.

**Regional Analysis:** The report involves examining the Body Mist market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Body Mist market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Body Mist:

**Company Analysis:** Report covers individual Body Mist manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Body Mist This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (For Men, For Women).

**Technology Analysis:** Report covers specific technologies relevant to Body Mist. It assesses the current state, advancements, and potential future developments in Body Mist areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Body Mist market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Body Mist market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Moisturizing Mist

Kill Odor Mist

Others

#### Market segment by Application

For Men

For Women

#### Major players covered

Este Lauder

L Brands

L'Oréal

LVMH

Shiseido

Amway

Avon Products

Burberry

Chatters Canada

Coty

Edgewell Personal Care

Henkel

Johnson & Johnson

Kao

Marchesa

Mary Kay

O Boticrio

Procter & Gamble

Revlon

Unilever

Parfums de Coeur

Calvin Klein

Jovan

Dolce & Gabbana

Curve

Drakkar

Nike

Adidas

Axe

Impulse

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Body Mist product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Body Mist, with price, sales, revenue and global market share of Body Mist from 2019 to 2024.

Chapter 3, the Body Mist competitive situation, sales quantity, revenue and global

market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Body Mist breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Body Mist market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Body Mist.

Chapter 14 and 15, to describe Body Mist sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Body Mist
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Body Mist Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Moisturizing Mist
  - 1.3.3 Kill Odor Mist
  - 1.3.4 Others
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Body Mist Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 For Men
  - 1.4.3 For Women
- 1.5 Global Body Mist Market Size & Forecast
  - 1.5.1 Global Body Mist Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Body Mist Sales Quantity (2019-2030)
  - 1.5.3 Global Body Mist Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Este Lauder
  - 2.1.1 Este Lauder Details
  - 2.1.2 Este Lauder Major Business
  - 2.1.3 Este Lauder Body Mist Product and Services
  - 2.1.4 Este Lauder Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Este Lauder Recent Developments/Updates
- 2.2 L Brands
  - 2.2.1 L Brands Details
  - 2.2.2 L Brands Major Business
  - 2.2.3 L Brands Body Mist Product and Services
  - 2.2.4 L Brands Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 L Brands Recent Developments/Updates
- 2.3 LOral

- 2.3.1 LOral Details
- 2.3.2 LOral Major Business
- 2.3.3 LOral Body Mist Product and Services
- 2.3.4 LOral Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 LOral Recent Developments/Updates
- 2.4 LVMH
  - 2.4.1 LVMH Details
  - 2.4.2 LVMH Major Business
  - 2.4.3 LVMH Body Mist Product and Services
  - 2.4.4 LVMH Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 LVMH Recent Developments/Updates
- 2.5 Shiseido
  - 2.5.1 Shiseido Details
  - 2.5.2 Shiseido Major Business
  - 2.5.3 Shiseido Body Mist Product and Services
  - 2.5.4 Shiseido Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Shiseido Recent Developments/Updates
- 2.6 Amway
  - 2.6.1 Amway Details
  - 2.6.2 Amway Major Business
  - 2.6.3 Amway Body Mist Product and Services
  - 2.6.4 Amway Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Amway Recent Developments/Updates
- 2.7 Avon Products
  - 2.7.1 Avon Products Details
  - 2.7.2 Avon Products Major Business
  - 2.7.3 Avon Products Body Mist Product and Services
  - 2.7.4 Avon Products Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Avon Products Recent Developments/Updates
- 2.8 Burberry
  - 2.8.1 Burberry Details
  - 2.8.2 Burberry Major Business
  - 2.8.3 Burberry Body Mist Product and Services
  - 2.8.4 Burberry Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and



## Market Share (2019-2024)

### 2.8.5 Burberry Recent Developments/Updates

## 2.9 Chatters Canada

### 2.9.1 Chatters Canada Details

### 2.9.2 Chatters Canada Major Business

### 2.9.3 Chatters Canada Body Mist Product and Services

### 2.9.4 Chatters Canada Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.9.5 Chatters Canada Recent Developments/Updates

## 2.10 Coty

### 2.10.1 Coty Details

### 2.10.2 Coty Major Business

### 2.10.3 Coty Body Mist Product and Services

### 2.10.4 Coty Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.10.5 Coty Recent Developments/Updates

## 2.11 Edgewell Personal Care

### 2.11.1 Edgewell Personal Care Details

### 2.11.2 Edgewell Personal Care Major Business

### 2.11.3 Edgewell Personal Care Body Mist Product and Services

### 2.11.4 Edgewell Personal Care Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.11.5 Edgewell Personal Care Recent Developments/Updates

## 2.12 Henkel

### 2.12.1 Henkel Details

### 2.12.2 Henkel Major Business

### 2.12.3 Henkel Body Mist Product and Services

### 2.12.4 Henkel Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.12.5 Henkel Recent Developments/Updates

## 2.13 Johnson & Johnson

### 2.13.1 Johnson & Johnson Details

### 2.13.2 Johnson & Johnson Major Business

### 2.13.3 Johnson & Johnson Body Mist Product and Services

### 2.13.4 Johnson & Johnson Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.13.5 Johnson & Johnson Recent Developments/Updates

## 2.14 Kao

### 2.14.1 Kao Details

- 2.14.2 Kao Major Business
- 2.14.3 Kao Body Mist Product and Services
- 2.14.4 Kao Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Kao Recent Developments/Updates
- 2.15 Marchesa
  - 2.15.1 Marchesa Details
  - 2.15.2 Marchesa Major Business
  - 2.15.3 Marchesa Body Mist Product and Services
  - 2.15.4 Marchesa Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 Marchesa Recent Developments/Updates
- 2.16 Mary Kay
  - 2.16.1 Mary Kay Details
  - 2.16.2 Mary Kay Major Business
  - 2.16.3 Mary Kay Body Mist Product and Services
  - 2.16.4 Mary Kay Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 Mary Kay Recent Developments/Updates
- 2.17 O Boticrio
  - 2.17.1 O Boticrio Details
  - 2.17.2 O Boticrio Major Business
  - 2.17.3 O Boticrio Body Mist Product and Services
  - 2.17.4 O Boticrio Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.17.5 O Boticrio Recent Developments/Updates
- 2.18 Procter & Gamble
  - 2.18.1 Procter & Gamble Details
  - 2.18.2 Procter & Gamble Major Business
  - 2.18.3 Procter & Gamble Body Mist Product and Services
  - 2.18.4 Procter & Gamble Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.18.5 Procter & Gamble Recent Developments/Updates
- 2.19 Revlon
  - 2.19.1 Revlon Details
  - 2.19.2 Revlon Major Business
  - 2.19.3 Revlon Body Mist Product and Services
  - 2.19.4 Revlon Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.19.5 Revlon Recent Developments/Updates
- 2.20 Unilever
  - 2.20.1 Unilever Details
  - 2.20.2 Unilever Major Business
  - 2.20.3 Unilever Body Mist Product and Services
  - 2.20.4 Unilever Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.20.5 Unilever Recent Developments/Updates
- 2.21 Parfums de Coeur
  - 2.21.1 Parfums de Coeur Details
  - 2.21.2 Parfums de Coeur Major Business
  - 2.21.3 Parfums de Coeur Body Mist Product and Services
  - 2.21.4 Parfums de Coeur Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.21.5 Parfums de Coeur Recent Developments/Updates
- 2.22 Calvin Klein
  - 2.22.1 Calvin Klein Details
  - 2.22.2 Calvin Klein Major Business
  - 2.22.3 Calvin Klein Body Mist Product and Services
  - 2.22.4 Calvin Klein Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.22.5 Calvin Klein Recent Developments/Updates
- 2.23 Jovan
  - 2.23.1 Jovan Details
  - 2.23.2 Jovan Major Business
  - 2.23.3 Jovan Body Mist Product and Services
  - 2.23.4 Jovan Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.23.5 Jovan Recent Developments/Updates
- 2.24 Dolce & Gabana
  - 2.24.1 Dolce & Gabana Details
  - 2.24.2 Dolce & Gabana Major Business
  - 2.24.3 Dolce & Gabana Body Mist Product and Services
  - 2.24.4 Dolce & Gabana Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.24.5 Dolce & Gabana Recent Developments/Updates
- 2.25 Curve
  - 2.25.1 Curve Details
  - 2.25.2 Curve Major Business

- 2.25.3 Curve Body Mist Product and Services
- 2.25.4 Curve Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.25.5 Curve Recent Developments/Updates
- 2.26 Drakkar
  - 2.26.1 Drakkar Details
  - 2.26.2 Drakkar Major Business
  - 2.26.3 Drakkar Body Mist Product and Services
  - 2.26.4 Drakkar Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.26.5 Drakkar Recent Developments/Updates
- 2.27 Nike
  - 2.27.1 Nike Details
  - 2.27.2 Nike Major Business
  - 2.27.3 Nike Body Mist Product and Services
  - 2.27.4 Nike Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.27.5 Nike Recent Developments/Updates
- 2.28 Adidas
  - 2.28.1 Adidas Details
  - 2.28.2 Adidas Major Business
  - 2.28.3 Adidas Body Mist Product and Services
  - 2.28.4 Adidas Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.28.5 Adidas Recent Developments/Updates
- 2.29 Axe
  - 2.29.1 Axe Details
  - 2.29.2 Axe Major Business
  - 2.29.3 Axe Body Mist Product and Services
  - 2.29.4 Axe Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.29.5 Axe Recent Developments/Updates
- 2.30 Impulse
  - 2.30.1 Impulse Details
  - 2.30.2 Impulse Major Business
  - 2.30.3 Impulse Body Mist Product and Services
  - 2.30.4 Impulse Body Mist Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.30.5 Impulse Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: BODY MIST BY MANUFACTURER**

3.1 Global Body Mist Sales Quantity by Manufacturer (2019-2024)

3.2 Global Body Mist Revenue by Manufacturer (2019-2024)

3.3 Global Body Mist Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Body Mist by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Body Mist Manufacturer Market Share in 2023

3.4.2 Top 6 Body Mist Manufacturer Market Share in 2023

3.5 Body Mist Market: Overall Company Footprint Analysis

3.5.1 Body Mist Market: Region Footprint

3.5.2 Body Mist Market: Company Product Type Footprint

3.5.3 Body Mist Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

4.1 Global Body Mist Market Size by Region

4.1.1 Global Body Mist Sales Quantity by Region (2019-2030)

4.1.2 Global Body Mist Consumption Value by Region (2019-2030)

4.1.3 Global Body Mist Average Price by Region (2019-2030)

4.2 North America Body Mist Consumption Value (2019-2030)

4.3 Europe Body Mist Consumption Value (2019-2030)

4.4 Asia-Pacific Body Mist Consumption Value (2019-2030)

4.5 South America Body Mist Consumption Value (2019-2030)

4.6 Middle East and Africa Body Mist Consumption Value (2019-2030)

### **5 MARKET SEGMENT BY TYPE**

5.1 Global Body Mist Sales Quantity by Type (2019-2030)

5.2 Global Body Mist Consumption Value by Type (2019-2030)

5.3 Global Body Mist Average Price by Type (2019-2030)

### **6 MARKET SEGMENT BY APPLICATION**

6.1 Global Body Mist Sales Quantity by Application (2019-2030)

6.2 Global Body Mist Consumption Value by Application (2019-2030)

6.3 Global Body Mist Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

7.1 North America Body Mist Sales Quantity by Type (2019-2030)

7.2 North America Body Mist Sales Quantity by Application (2019-2030)

7.3 North America Body Mist Market Size by Country

7.3.1 North America Body Mist Sales Quantity by Country (2019-2030)

7.3.2 North America Body Mist Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

8.1 Europe Body Mist Sales Quantity by Type (2019-2030)

8.2 Europe Body Mist Sales Quantity by Application (2019-2030)

8.3 Europe Body Mist Market Size by Country

8.3.1 Europe Body Mist Sales Quantity by Country (2019-2030)

8.3.2 Europe Body Mist Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Body Mist Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Body Mist Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Body Mist Market Size by Region

9.3.1 Asia-Pacific Body Mist Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Body Mist Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

### 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

### 10.1 South America Body Mist Sales Quantity by Type (2019-2030)

### 10.2 South America Body Mist Sales Quantity by Application (2019-2030)

### 10.3 South America Body Mist Market Size by Country

#### 10.3.1 South America Body Mist Sales Quantity by Country (2019-2030)

#### 10.3.2 South America Body Mist Consumption Value by Country (2019-2030)

#### 10.3.3 Brazil Market Size and Forecast (2019-2030)

#### 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

### 11.1 Middle East & Africa Body Mist Sales Quantity by Type (2019-2030)

### 11.2 Middle East & Africa Body Mist Sales Quantity by Application (2019-2030)

### 11.3 Middle East & Africa Body Mist Market Size by Country

#### 11.3.1 Middle East & Africa Body Mist Sales Quantity by Country (2019-2030)

#### 11.3.2 Middle East & Africa Body Mist Consumption Value by Country (2019-2030)

#### 11.3.3 Turkey Market Size and Forecast (2019-2030)

#### 11.3.4 Egypt Market Size and Forecast (2019-2030)

#### 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

#### 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

### 12.1 Body Mist Market Drivers

### 12.2 Body Mist Market Restraints

### 12.3 Body Mist Trends Analysis

### 12.4 Porters Five Forces Analysis

#### 12.4.1 Threat of New Entrants

#### 12.4.2 Bargaining Power of Suppliers

#### 12.4.3 Bargaining Power of Buyers

#### 12.4.4 Threat of Substitutes

#### 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

### 13.1 Raw Material of Body Mist and Key Manufacturers

- 13.2 Manufacturing Costs Percentage of Body Mist
- 13.3 Body Mist Production Process
- 13.4 Body Mist Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Body Mist Typical Distributors
- 14.3 Body Mist Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



## List Of Tables

### LIST OF TABLES

Table 1. Global Body Mist Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Body Mist Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Este Lauder Basic Information, Manufacturing Base and Competitors

Table 4. Este Lauder Major Business

Table 5. Este Lauder Body Mist Product and Services

Table 6. Este Lauder Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Este Lauder Recent Developments/Updates

Table 8. L Brands Basic Information, Manufacturing Base and Competitors

Table 9. L Brands Major Business

Table 10. L Brands Body Mist Product and Services

Table 11. L Brands Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. L Brands Recent Developments/Updates

Table 13. LOral Basic Information, Manufacturing Base and Competitors

Table 14. LOral Major Business

Table 15. LOral Body Mist Product and Services

Table 16. LOral Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. LOral Recent Developments/Updates

Table 18. LVMH Basic Information, Manufacturing Base and Competitors

Table 19. LVMH Major Business

Table 20. LVMH Body Mist Product and Services

Table 21. LVMH Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. LVMH Recent Developments/Updates

Table 23. Shiseido Basic Information, Manufacturing Base and Competitors

Table 24. Shiseido Major Business

Table 25. Shiseido Body Mist Product and Services

Table 26. Shiseido Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Shiseido Recent Developments/Updates

Table 28. Amway Basic Information, Manufacturing Base and Competitors

- Table 29. Amway Major Business
- Table 30. Amway Body Mist Product and Services
- Table 31. Amway Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Amway Recent Developments/Updates
- Table 33. Avon Products Basic Information, Manufacturing Base and Competitors
- Table 34. Avon Products Major Business
- Table 35. Avon Products Body Mist Product and Services
- Table 36. Avon Products Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Avon Products Recent Developments/Updates
- Table 38. Burberry Basic Information, Manufacturing Base and Competitors
- Table 39. Burberry Major Business
- Table 40. Burberry Body Mist Product and Services
- Table 41. Burberry Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Burberry Recent Developments/Updates
- Table 43. Chatters Canada Basic Information, Manufacturing Base and Competitors
- Table 44. Chatters Canada Major Business
- Table 45. Chatters Canada Body Mist Product and Services
- Table 46. Chatters Canada Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Chatters Canada Recent Developments/Updates
- Table 48. Coty Basic Information, Manufacturing Base and Competitors
- Table 49. Coty Major Business
- Table 50. Coty Body Mist Product and Services
- Table 51. Coty Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Coty Recent Developments/Updates
- Table 53. Edgewell Personal Care Basic Information, Manufacturing Base and Competitors
- Table 54. Edgewell Personal Care Major Business
- Table 55. Edgewell Personal Care Body Mist Product and Services
- Table 56. Edgewell Personal Care Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Edgewell Personal Care Recent Developments/Updates
- Table 58. Henkel Basic Information, Manufacturing Base and Competitors
- Table 59. Henkel Major Business
- Table 60. Henkel Body Mist Product and Services

Table 61. Henkel Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Henkel Recent Developments/Updates

Table 63. Johnson & Johnson Basic Information, Manufacturing Base and Competitors

Table 64. Johnson & Johnson Major Business

Table 65. Johnson & Johnson Body Mist Product and Services

Table 66. Johnson & Johnson Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Johnson & Johnson Recent Developments/Updates

Table 68. Kao Basic Information, Manufacturing Base and Competitors

Table 69. Kao Major Business

Table 70. Kao Body Mist Product and Services

Table 71. Kao Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Kao Recent Developments/Updates

Table 73. Marchesa Basic Information, Manufacturing Base and Competitors

Table 74. Marchesa Major Business

Table 75. Marchesa Body Mist Product and Services

Table 76. Marchesa Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Marchesa Recent Developments/Updates

Table 78. Mary Kay Basic Information, Manufacturing Base and Competitors

Table 79. Mary Kay Major Business

Table 80. Mary Kay Body Mist Product and Services

Table 81. Mary Kay Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Mary Kay Recent Developments/Updates

Table 83. O Boticrio Basic Information, Manufacturing Base and Competitors

Table 84. O Boticrio Major Business

Table 85. O Boticrio Body Mist Product and Services

Table 86. O Boticrio Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. O Boticrio Recent Developments/Updates

Table 88. Procter & Gamble Basic Information, Manufacturing Base and Competitors

Table 89. Procter & Gamble Major Business

Table 90. Procter & Gamble Body Mist Product and Services

Table 91. Procter & Gamble Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Procter & Gamble Recent Developments/Updates

- Table 93. Revlon Basic Information, Manufacturing Base and Competitors
- Table 94. Revlon Major Business
- Table 95. Revlon Body Mist Product and Services
- Table 96. Revlon Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 97. Revlon Recent Developments/Updates
- Table 98. Unilever Basic Information, Manufacturing Base and Competitors
- Table 99. Unilever Major Business
- Table 100. Unilever Body Mist Product and Services
- Table 101. Unilever Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 102. Unilever Recent Developments/Updates
- Table 103. Parfums de Coeur Basic Information, Manufacturing Base and Competitors
- Table 104. Parfums de Coeur Major Business
- Table 105. Parfums de Coeur Body Mist Product and Services
- Table 106. Parfums de Coeur Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 107. Parfums de Coeur Recent Developments/Updates
- Table 108. Calvin Klein Basic Information, Manufacturing Base and Competitors
- Table 109. Calvin Klein Major Business
- Table 110. Calvin Klein Body Mist Product and Services
- Table 111. Calvin Klein Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 112. Calvin Klein Recent Developments/Updates
- Table 113. Jovan Basic Information, Manufacturing Base and Competitors
- Table 114. Jovan Major Business
- Table 115. Jovan Body Mist Product and Services
- Table 116. Jovan Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 117. Jovan Recent Developments/Updates
- Table 118. Dolce & Gabbana Basic Information, Manufacturing Base and Competitors
- Table 119. Dolce & Gabbana Major Business
- Table 120. Dolce & Gabbana Body Mist Product and Services
- Table 121. Dolce & Gabbana Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 122. Dolce & Gabbana Recent Developments/Updates
- Table 123. Curve Basic Information, Manufacturing Base and Competitors
- Table 124. Curve Major Business
- Table 125. Curve Body Mist Product and Services

Table 126. Curve Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 127. Curve Recent Developments/Updates

Table 128. Drakkar Basic Information, Manufacturing Base and Competitors

Table 129. Drakkar Major Business

Table 130. Drakkar Body Mist Product and Services

Table 131. Drakkar Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 132. Drakkar Recent Developments/Updates

Table 133. Nike Basic Information, Manufacturing Base and Competitors

Table 134. Nike Major Business

Table 135. Nike Body Mist Product and Services

Table 136. Nike Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 137. Nike Recent Developments/Updates

Table 138. Adidas Basic Information, Manufacturing Base and Competitors

Table 139. Adidas Major Business

Table 140. Adidas Body Mist Product and Services

Table 141. Adidas Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 142. Adidas Recent Developments/Updates

Table 143. Axe Basic Information, Manufacturing Base and Competitors

Table 144. Axe Major Business

Table 145. Axe Body Mist Product and Services

Table 146. Axe Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 147. Axe Recent Developments/Updates

Table 148. Impulse Basic Information, Manufacturing Base and Competitors

Table 149. Impulse Major Business

Table 150. Impulse Body Mist Product and Services

Table 151. Impulse Body Mist Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 152. Impulse Recent Developments/Updates

Table 153. Global Body Mist Sales Quantity by Manufacturer (2019-2024) & (K Pcs)

Table 154. Global Body Mist Revenue by Manufacturer (2019-2024) & (USD Million)

Table 155. Global Body Mist Average Price by Manufacturer (2019-2024) & (USD/Pcs)

Table 156. Market Position of Manufacturers in Body Mist, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 157. Head Office and Body Mist Production Site of Key Manufacturer

- Table 158. Body Mist Market: Company Product Type Footprint
- Table 159. Body Mist Market: Company Product Application Footprint
- Table 160. Body Mist New Market Entrants and Barriers to Market Entry
- Table 161. Body Mist Mergers, Acquisition, Agreements, and Collaborations
- Table 162. Global Body Mist Sales Quantity by Region (2019-2024) & (K Pcs)
- Table 163. Global Body Mist Sales Quantity by Region (2025-2030) & (K Pcs)
- Table 164. Global Body Mist Consumption Value by Region (2019-2024) & (USD Million)
- Table 165. Global Body Mist Consumption Value by Region (2025-2030) & (USD Million)
- Table 166. Global Body Mist Average Price by Region (2019-2024) & (USD/Pcs)
- Table 167. Global Body Mist Average Price by Region (2025-2030) & (USD/Pcs)
- Table 168. Global Body Mist Sales Quantity by Type (2019-2024) & (K Pcs)
- Table 169. Global Body Mist Sales Quantity by Type (2025-2030) & (K Pcs)
- Table 170. Global Body Mist Consumption Value by Type (2019-2024) & (USD Million)
- Table 171. Global Body Mist Consumption Value by Type (2025-2030) & (USD Million)
- Table 172. Global Body Mist Average Price by Type (2019-2024) & (USD/Pcs)
- Table 173. Global Body Mist Average Price by Type (2025-2030) & (USD/Pcs)
- Table 174. Global Body Mist Sales Quantity by Application (2019-2024) & (K Pcs)
- Table 175. Global Body Mist Sales Quantity by Application (2025-2030) & (K Pcs)
- Table 176. Global Body Mist Consumption Value by Application (2019-2024) & (USD Million)
- Table 177. Global Body Mist Consumption Value by Application (2025-2030) & (USD Million)
- Table 178. Global Body Mist Average Price by Application (2019-2024) & (USD/Pcs)
- Table 179. Global Body Mist Average Price by Application (2025-2030) & (USD/Pcs)
- Table 180. North America Body Mist Sales Quantity by Type (2019-2024) & (K Pcs)
- Table 181. North America Body Mist Sales Quantity by Type (2025-2030) & (K Pcs)
- Table 182. North America Body Mist Sales Quantity by Application (2019-2024) & (K Pcs)
- Table 183. North America Body Mist Sales Quantity by Application (2025-2030) & (K Pcs)
- Table 184. North America Body Mist Sales Quantity by Country (2019-2024) & (K Pcs)
- Table 185. North America Body Mist Sales Quantity by Country (2025-2030) & (K Pcs)
- Table 186. North America Body Mist Consumption Value by Country (2019-2024) & (USD Million)
- Table 187. North America Body Mist Consumption Value by Country (2025-2030) & (USD Million)
- Table 188. Europe Body Mist Sales Quantity by Type (2019-2024) & (K Pcs)

- Table 189. Europe Body Mist Sales Quantity by Type (2025-2030) & (K Pcs)
- Table 190. Europe Body Mist Sales Quantity by Application (2019-2024) & (K Pcs)
- Table 191. Europe Body Mist Sales Quantity by Application (2025-2030) & (K Pcs)
- Table 192. Europe Body Mist Sales Quantity by Country (2019-2024) & (K Pcs)
- Table 193. Europe Body Mist Sales Quantity by Country (2025-2030) & (K Pcs)
- Table 194. Europe Body Mist Consumption Value by Country (2019-2024) & (USD Million)
- Table 195. Europe Body Mist Consumption Value by Country (2025-2030) & (USD Million)
- Table 196. Asia-Pacific Body Mist Sales Quantity by Type (2019-2024) & (K Pcs)
- Table 197. Asia-Pacific Body Mist Sales Quantity by Type (2025-2030) & (K Pcs)
- Table 198. Asia-Pacific Body Mist Sales Quantity by Application (2019-2024) & (K Pcs)
- Table 199. Asia-Pacific Body Mist Sales Quantity by Application (2025-2030) & (K Pcs)
- Table 200. Asia-Pacific Body Mist Sales Quantity by Region (2019-2024) & (K Pcs)
- Table 201. Asia-Pacific Body Mist Sales Quantity by Region (2025-2030) & (K Pcs)
- Table 202. Asia-Pacific Body Mist Consumption Value by Region (2019-2024) & (USD Million)
- Table 203. Asia-Pacific Body Mist Consumption Value by Region (2025-2030) & (USD Million)
- Table 204. South America Body Mist Sales Quantity by Type (2019-2024) & (K Pcs)
- Table 205. South America Body Mist Sales Quantity by Type (2025-2030) & (K Pcs)
- Table 206. South America Body Mist Sales Quantity by Application (2019-2024) & (K Pcs)
- Table 207. South America Body Mist Sales Quantity by Application (2025-2030) & (K Pcs)
- Table 208. South America Body Mist Sales Quantity by Country (2019-2024) & (K Pcs)
- Table 209. South America Body Mist Sales Quantity by Country (2025-2030) & (K Pcs)
- Table 210. South America Body Mist Consumption Value by Country (2019-2024) & (USD Million)
- Table 211. South America Body Mist Consumption Value by Country (2025-2030) & (USD Million)
- Table 212. Middle East & Africa Body Mist Sales Quantity by Type (2019-2024) & (K Pcs)
- Table 213. Middle East & Africa Body Mist Sales Quantity by Type (2025-2030) & (K Pcs)
- Table 214. Middle East & Africa Body Mist Sales Quantity by Application (2019-2024) & (K Pcs)
- Table 215. Middle East & Africa Body Mist Sales Quantity by Application (2025-2030) & (K Pcs)

Table 216. Middle East & Africa Body Mist Sales Quantity by Region (2019-2024) & (K Pcs)

Table 217. Middle East & Africa Body Mist Sales Quantity by Region (2025-2030) & (K Pcs)

Table 218. Middle East & Africa Body Mist Consumption Value by Region (2019-2024) & (USD Million)

Table 219. Middle East & Africa Body Mist Consumption Value by Region (2025-2030) & (USD Million)

Table 220. Body Mist Raw Material

Table 221. Key Manufacturers of Body Mist Raw Materials

Table 222. Body Mist Typical Distributors

Table 223. Body Mist Typical Customers



## List Of Figures

### LIST OF FIGURES

Figure 1. Body Mist Picture

Figure 2. Global Body Mist Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Body Mist Consumption Value Market Share by Type in 2023

Figure 4. Moisturizing Mist Examples

Figure 5. Kill Odor Mist Examples

Figure 6. Others Examples

Figure 7. Global Body Mist Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Body Mist Consumption Value Market Share by Application in 2023

Figure 9. For Men Examples

Figure 10. For Women Examples

Figure 11. Global Body Mist Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Body Mist Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Body Mist Sales Quantity (2019-2030) & (K Pcs)

Figure 14. Global Body Mist Average Price (2019-2030) & (USD/Pcs)

Figure 15. Global Body Mist Sales Quantity Market Share by Manufacturer in 2023

Figure 16. Global Body Mist Consumption Value Market Share by Manufacturer in 2023

Figure 17. Producer Shipments of Body Mist by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 18. Top 3 Body Mist Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Top 6 Body Mist Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Global Body Mist Sales Quantity Market Share by Region (2019-2030)

Figure 21. Global Body Mist Consumption Value Market Share by Region (2019-2030)

Figure 22. North America Body Mist Consumption Value (2019-2030) & (USD Million)

Figure 23. Europe Body Mist Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific Body Mist Consumption Value (2019-2030) & (USD Million)

Figure 25. South America Body Mist Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East & Africa Body Mist Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Body Mist Sales Quantity Market Share by Type (2019-2030)

Figure 28. Global Body Mist Consumption Value Market Share by Type (2019-2030)

Figure 29. Global Body Mist Average Price by Type (2019-2030) & (USD/Pcs)

Figure 30. Global Body Mist Sales Quantity Market Share by Application (2019-2030)

Figure 31. Global Body Mist Consumption Value Market Share by Application (2019-2030)

Figure 32. Global Body Mist Average Price by Application (2019-2030) & (USD/Pcs)

Figure 33. North America Body Mist Sales Quantity Market Share by Type (2019-2030)

Figure 34. North America Body Mist Sales Quantity Market Share by Application (2019-2030)

Figure 35. North America Body Mist Sales Quantity Market Share by Country (2019-2030)

Figure 36. North America Body Mist Consumption Value Market Share by Country (2019-2030)

Figure 37. United States Body Mist Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Canada Body Mist Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Mexico Body Mist Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Europe Body Mist Sales Quantity Market Share by Type (2019-2030)

Figure 41. Europe Body Mist Sales Quantity Market Share by Application (2019-2030)

Figure 42. Europe Body Mist Sales Quantity Market Share by Country (2019-2030)

Figure 43. Europe Body Mist Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Body Mist Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. France Body Mist Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. United Kingdom Body Mist Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Russia Body Mist Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Italy Body Mist Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Body Mist Sales Quantity Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Body Mist Sales Quantity Market Share by Application (2019-2030)

Figure 51. Asia-Pacific Body Mist Sales Quantity Market Share by Region (2019-2030)

Figure 52. Asia-Pacific Body Mist Consumption Value Market Share by Region (2019-2030)

Figure 53. China Body Mist Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Japan Body Mist Consumption Value and Growth Rate (2019-2030) & (USD Million)

Million)

Figure 55. Korea Body Mist Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Body Mist Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Body Mist Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Body Mist Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. South America Body Mist Sales Quantity Market Share by Type (2019-2030)

Figure 60. South America Body Mist Sales Quantity Market Share by Application (2019-2030)

Figure 61. South America Body Mist Sales Quantity Market Share by Country (2019-2030)

Figure 62. South America Body Mist Consumption Value Market Share by Country (2019-2030)

Figure 63. Brazil Body Mist Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Argentina Body Mist Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Middle East & Africa Body Mist Sales Quantity Market Share by Type (2019-2030)

Figure 66. Middle East & Africa Body Mist Sales Quantity Market Share by Application (2019-2030)

Figure 67. Middle East & Africa Body Mist Sales Quantity Market Share by Region (2019-2030)

Figure 68. Middle East & Africa Body Mist Consumption Value Market Share by Region (2019-2030)

Figure 69. Turkey Body Mist Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Egypt Body Mist Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Saudi Arabia Body Mist Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. South Africa Body Mist Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Body Mist Market Drivers

Figure 74. Body Mist Market Restraints

Figure 75. Body Mist Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Body Mist in 2023

Figure 78. Manufacturing Process Analysis of Body Mist

Figure 79. Body Mist Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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