

# Global Body Mist Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Body Mist market size is expected to reach \$ 7768 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

Body Mist or Body spray is a perfume product, similar to aerosol deodorant, which is intended to be used elsewhere on the body besides the armpits. Body sprays are lighter in strength than cologne, generally less expensive, and double as deodorant.

Europe is the largest region of Body Mist, with a market share about 30%. It was followed by North America with 25%. Este Lauder, L Brands, Loral, LVMH, Shiseido, Kao, Procter & Gamble and Dolce & Gabbana are the key manufacturers of industry, and the top 10 manufacturers had about 20% combined market share.

This report studies the global Body Mist production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Body Mist and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Body Mist that contribute to its increasing demand across many markets.

### Highlights and key features of the study

Global Body Mist total production and demand, 2021-2032, (K Pcs)

Global Body Mist total production value, 2021-2032, (USD Million)

Global Body Mist production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Pcs), (based on production site)

Global Body Mist consumption by region & country, CAGR, 2021-2032 & (K Pcs)

U.S. VS China: Body Mist domestic production, consumption, key domestic manufacturers and share

Global Body Mist production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Pcs)

Global Body Mist production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Pcs)

Global Body Mist production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Pcs)

This report profiles key players in the global Body Mist market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Este Lauder, L Brands, LOral, LVMH, Shiseido, Amway, Avon Products, Burberry, Chatters Canada, Coty, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Body Mist market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Pcs) and average price (USD/Pcs) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Body Mist Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Body Mist Market, Segmentation by Type:

Moisturizing Mist

Kill Odor Mist

Others

#### Global Body Mist Market, Segmentation by Application:

For Men

For Women

#### Companies Profiled:

Este Lauder

L Brands

L'Oréal

LVMH

Shiseido

Amway

Avon Products

Burberry

Chatters Canada

Coty

Edgewell Personal Care

Henkel

Johnson & Johnson

Kao

Marchesa

Mary Kay

O Boticrio

Procter & Gamble

Revlon

Unilever

Parfums de Coeur

Calvin Klein

Jovan

Dolce & Gabana

Curve

Drakkar

Nike

Adidas

Axe

Impulse

**Key Questions Answered:**

1. How big is the global Body Mist market?
2. What is the demand of the global Body Mist market?
3. What is the year over year growth of the global Body Mist market?
4. What is the production and production value of the global Body Mist market?
5. Who are the key producers in the global Body Mist market?
6. What are the growth factors driving the market demand?

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