

Global Body Lotion Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Body Lotion market size is expected to reach \$ 25080 million by 2032, rising at a market growth of 4.8% CAGR during the forecast period (2026-2032).

In 2024, global body lotion production reached 160.86 million liters, with an average selling price of \$105 per liter.

Body lotion is a topical emulsion designed for body skin, with its core formulation being an oil-in-water (O/W) emulsion. This product utilizes a specialized emulsification process to stably combine aqueous ingredients (such as humectants and soothing ingredients) with oil-phase ingredients (such as emollients and occlusives), resulting in a lightweight, easily spreadable and absorbable liquid emulsion. The base formula typically includes moisturizers (such as glycerin and hyaluronic acid), emollients (such as jojoba seed oil and squalane), and essential emulsifiers, thickeners, and preservatives. It aims to restore the skin's barrier function by replenishing skin lipids and natural moisturizing factors (NMFs).

Global Body Lotion key players include Unilever PLC, L'Oréal S.A., Procter & Gamble Co., Johnson & Johnson, Beiersdorf AG, etc. Global top five manufacturers hold a share about 30%. Europe is the largest market, with a share about 30%, followed by North America, with a share about 25 percent. In terms of product, Normal Skin Body Lotion is the largest segment, with a share about 25%. And in terms of application, the largest application is Women Using, followed by Baby Using, Men Using, etc.

This report studies the global Body Lotion production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Body Lotion and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Body Lotion that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Body Lotion total production and demand, 2021-2032, (M L)

Global Body Lotion total production value, 2021-2032, (USD Million)

Global Body Lotion production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M L), (based on production site)

Global Body Lotion consumption by region & country, CAGR, 2021-2032 & (M L)

U.S. VS China: Body Lotion domestic production, consumption, key domestic manufacturers and share

Global Body Lotion production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M L)

Global Body Lotion production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M L)

Global Body Lotion production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M L)

This report profiles key players in the global Body Lotion market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Unilever PLC, L'Oréal, Procter & Gamble Co., Johnson & Johnson, Shiseido Company, Beiersdorf AG, Natura, Clarins, Kao Corporation, Amore Pacific Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Body Lotion market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M L) and average price (US\$/L) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Body Lotion Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Body Lotion Market, Segmentation by Type:

Body Lotion for Dry Skin

Body Lotion for Oily Skin

Other

Global Body Lotion Market, Segmentation by Application:

Male Use

Female Use

Baby Use

Companies Profiled:

Unilever PLC

L'Oréal

Procter & Gamble Co.

Johnson & Johnson

Shiseido Company

Beiersdorf AG

Natura

Clarins

Kao Corporation

Amore Pacific Group

The Estee Lauder Companies Inc.

Cavinkare

Cetaphil

Hain Celestial Group

L'Occitane

Cosmetex Roland

Key Questions Answered:

1. How big is the global Body Lotion market?
2. What is the demand of the global Body Lotion market?
3. What is the year over year growth of the global Body Lotion market?
4. What is the production and production value of the global Body Lotion market?
5. Who are the key producers in the global Body Lotion market?
6. What are the growth factors driving the market demand?

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