

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Body Lotion Market 2018, Forecast to 2023

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## Abstracts

Many Lotion products have Moisturizer functions, combined together, one common skin care product, Decontamination and water supplement.

Scope of the Report:

This report focuses on the Body Lotion in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Body Lotion industry has much fragmented, manufacturers are mostly in the Europe and USA.

In the past few years, as the main raw material price was relatively stable, with the increasing in production capacity, expected that the Body Lotion raw material price will be stable in the short term. However, the improvement of energy, transportation costs, advertising cost and labor costs, will play a significant role in promoting the cost of Body Lotion.

There are companies adding new capacities and aims at the cost and quality leadership which shall improve profitability. As the same time, companies are focusing on technological innovation, equipment upgrades, and process improvements, to reduce costs and improve quality.

The worldwide market for Body Lotion is expected to grow at a CAGR of roughly 4.9% over the next five years, will reach 16900 million US\$ in 2023, from 12700 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Unilever PLC

L'Oreal S.A.

Procter & Gamble Co.

Johnson & Johnson

Shiseido Company

Beiersdorf AG

Avon Products Inc.

Clarins

Kao Corporation

Amore Pacific Group

The Estee Lauder Companies Inc.

Cavinkare

Cetaphil

Hain Celestial Group

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Dry Skin Body Lotion

Oily Skin Body Lotion

Normal Skin Body Lotion

Others

Market Segment by Applications, can be divided into

Men Using

Women Using

Baby Using

There are 15 Chapters to deeply display the global Body Lotion market.

Chapter 1, to describe Body Lotion Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Body Lotion, with sales, revenue, and price of Body Lotion, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Body Lotion, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Body Lotion market forecast, by regions, type and application, with sales

and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Body Lotion sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

## Contents

### 1 MARKET OVERVIEW

- 1.1 Body Lotion Introduction
- 1.2 Market Analysis by Type
  - 1.2.1 Dry Skin Body Lotion
  - 1.2.2 Oily Skin Body Lotion
  - 1.2.3 Normal Skin Body Lotion
  - 1.2.4 Others
- 1.3 Market Analysis by Applications
  - 1.3.1 Men Using
  - 1.3.2 Women Using
  - 1.3.3 Baby Using
- 1.4 Market Analysis by Regions
  - 1.4.1 North America (United States, Canada and Mexico)
    - 1.4.1.1 United States Market States and Outlook (2013-2023)
    - 1.4.1.2 Canada Market States and Outlook (2013-2023)
    - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
  - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
    - 1.4.2.1 Germany Market States and Outlook (2013-2023)
    - 1.4.2.2 France Market States and Outlook (2013-2023)
    - 1.4.2.3 UK Market States and Outlook (2013-2023)
    - 1.4.2.4 Russia Market States and Outlook (2013-2023)
    - 1.4.2.5 Italy Market States and Outlook (2013-2023)
  - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
    - 1.4.3.1 China Market States and Outlook (2013-2023)
    - 1.4.3.2 Japan Market States and Outlook (2013-2023)
    - 1.4.3.3 Korea Market States and Outlook (2013-2023)
    - 1.4.3.4 India Market States and Outlook (2013-2023)
    - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
  - 1.4.4 South America, Middle East and Africa
    - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
    - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
    - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
    - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
    - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
  - 1.5.1 Market Opportunities

1.5.2 Market Risk

1.5.3 Market Driving Force

## **2 MANUFACTURERS PROFILES**

### **2.1 Unilever PLC**

#### **2.1.1 Business Overview**

##### **2.1.1.1 Unilever PLC Description**

##### **2.1.1.2 Unilever PLC Headquarter, Main Business and Finance Overview**

#### **2.1.2 Unilever PLC Body Lotion Product Introduction**

##### **2.1.2.1 Body Lotion Production Bases, Sales Regions and Major Competitors**

##### **2.1.2.2 Body Lotion Product Information**

#### **2.1.3 Unilever PLC Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)**

##### **2.1.3.1 Unilever PLC Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)**

##### **2.1.3.2 Global Unilever PLC Body Lotion Market Share in 2017**

### **2.2 L'Oreal S.A.**

#### **2.2.1 Business Overview**

##### **2.2.1.1 L'Oreal S.A. Description**

##### **2.2.1.2 L'Oreal S.A. Headquarter, Main Business and Finance Overview**

#### **2.2.2 L'Oreal S.A. Body Lotion Product Introduction**

##### **2.2.2.1 Body Lotion Production Bases, Sales Regions and Major Competitors**

##### **2.2.2.2 Body Lotion Product Information**

#### **2.2.3 L'Oreal S.A. Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)**

##### **2.2.3.1 L'Oreal S.A. Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)**

##### **2.2.3.2 Global L'Oreal S.A. Body Lotion Market Share in 2017**

### **2.3 Procter & Gamble Co.**

#### **2.3.1 Business Overview**

##### **2.3.1.1 Procter & Gamble Co. Description**

##### **2.3.1.2 Procter & Gamble Co. Headquarter, Main Business and Finance Overview**

#### **2.3.2 Procter & Gamble Co. Body Lotion Product Introduction**

##### **2.3.2.1 Body Lotion Production Bases, Sales Regions and Major Competitors**

##### **2.3.2.2 Body Lotion Product Information**

#### **2.3.3 Procter & Gamble Co. Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)**

##### **2.3.3.1 Procter & Gamble Co. Body Lotion Sales, Price, Revenue, Gross Margin and**

## Market Share (2016-2017)

### 2.3.3.2 Global Procter & Gamble Co. Body Lotion Market Share in 2017

## 2.4 Johnson & Johnson

### 2.4.1 Business Overview

#### 2.4.1.1 Johnson & Johnson Description

#### 2.4.1.2 Johnson & Johnson Headquarter, Main Business and Finance Overview

### 2.4.2 Johnson & Johnson Body Lotion Product Introduction

#### 2.4.2.1 Body Lotion Production Bases, Sales Regions and Major Competitors

#### 2.4.2.2 Body Lotion Product Information

### 2.4.3 Johnson & Johnson Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.4.3.1 Johnson & Johnson Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.4.3.2 Global Johnson & Johnson Body Lotion Market Share in 2017

## 2.5 Shiseido Company

### 2.5.1 Business Overview

#### 2.5.1.1 Shiseido Company Description

#### 2.5.1.2 Shiseido Company Headquarter, Main Business and Finance Overview

### 2.5.2 Shiseido Company Body Lotion Product Introduction

#### 2.5.2.1 Body Lotion Production Bases, Sales Regions and Major Competitors

#### 2.5.2.2 Body Lotion Product Information

### 2.5.3 Shiseido Company Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.5.3.1 Shiseido Company Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.5.3.2 Global Shiseido Company Body Lotion Market Share in 2017

## 2.6 Beiersdorf AG

### 2.6.1 Business Overview

#### 2.6.1.1 Beiersdorf AG Description

#### 2.6.1.2 Beiersdorf AG Headquarter, Main Business and Finance Overview

### 2.6.2 Beiersdorf AG Body Lotion Product Introduction

#### 2.6.2.1 Body Lotion Production Bases, Sales Regions and Major Competitors

#### 2.6.2.2 Body Lotion Product Information

### 2.6.3 Beiersdorf AG Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.6.3.1 Beiersdorf AG Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.6.3.2 Global Beiersdorf AG Body Lotion Market Share in 2017

## 2.7 Avon Products Inc.

## 2.7.1 Business Overview

### 2.7.1.1 Avon Products Inc. Description

### 2.7.1.2 Avon Products Inc. Headquarter, Main Business and Finance Overview

## 2.7.2 Avon Products Inc. Body Lotion Product Introduction

### 2.7.2.1 Body Lotion Production Bases, Sales Regions and Major Competitors

### 2.7.2.2 Body Lotion Product Information

## 2.7.3 Avon Products Inc. Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### 2.7.3.1 Avon Products Inc. Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### 2.7.3.2 Global Avon Products Inc. Body Lotion Market Share in 2017

## 2.8 Clarins

### 2.8.1 Business Overview

#### 2.8.1.1 Clarins Description

#### 2.8.1.2 Clarins Headquarter, Main Business and Finance Overview

### 2.8.2 Clarins Body Lotion Product Introduction

#### 2.8.2.1 Body Lotion Production Bases, Sales Regions and Major Competitors

#### 2.8.2.2 Body Lotion Product Information

## 2.8.3 Clarins Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### 2.8.3.1 Clarins Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### 2.8.3.2 Global Clarins Body Lotion Market Share in 2017

## 2.9 Kao Corporation

### 2.9.1 Business Overview

#### 2.9.1.1 Kao Corporation Description

#### 2.9.1.2 Kao Corporation Headquarter, Main Business and Finance Overview

### 2.9.2 Kao Corporation Body Lotion Product Introduction

#### 2.9.2.1 Body Lotion Production Bases, Sales Regions and Major Competitors

#### 2.9.2.2 Body Lotion Product Information

## 2.9.3 Kao Corporation Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### 2.9.3.1 Kao Corporation Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### 2.9.3.2 Global Kao Corporation Body Lotion Market Share in 2017

## 2.10 Amore Pacific Group

### 2.10.1 Business Overview

#### 2.10.1.1 Amore Pacific Group Description

#### 2.10.1.2 Amore Pacific Group Headquarter, Main Business and Finance Overview



- 2.10.2 Amore Pacific Group Body Lotion Product Introduction
  - 2.10.2.1 Body Lotion Production Bases, Sales Regions and Major Competitors
  - 2.10.2.2 Body Lotion Product Information
- 2.10.3 Amore Pacific Group Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.10.3.1 Amore Pacific Group Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.10.3.2 Global Amore Pacific Group Body Lotion Market Share in 2017
- 2.11 The Estee Lauder Companies Inc.
  - 2.11.1 Business Overview
  - 2.11.2 The Estee Lauder Companies Inc. Body Lotion Product Introduction
  - 2.11.3 The Estee Lauder Companies Inc. Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 Cavinkare
  - 2.12.1 Business Overview
  - 2.12.2 Cavinkare Body Lotion Product Introduction
  - 2.12.3 Cavinkare Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.13 Cetaphil
  - 2.13.1 Business Overview
  - 2.13.2 Cetaphil Body Lotion Product Introduction
  - 2.13.3 Cetaphil Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.14 Hain Celestial Group
  - 2.14.1 Business Overview
  - 2.14.2 Hain Celestial Group Body Lotion Product Introduction
  - 2.14.3 Hain Celestial Group Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL BODY LOTION MARKET COMPETITION, BY MANUFACTURER**

- 3.1 Global Body Lotion Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global Body Lotion Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Global Body Lotion Price by Manufacturer (2016-2017)
- 3.4 Market Concentration Rate
  - 3.4.1 Top 3 Body Lotion Manufacturer Market Share in 2017
  - 3.4.2 Top 5 Body Lotion Manufacturer Market Share in 2017
- 3.5 Market Competition Trend

## **4 GLOBAL BODY LOTION MARKET ANALYSIS BY REGIONS**

- 4.1 Global Body Lotion Sales, Revenue and Market Share by Regions
  - 4.1.1 Global Body Lotion Sales by Regions (2013-2018)
  - 4.1.2 Global Body Lotion Revenue by Regions (2013-2018)
- 4.2 North America Body Lotion Sales, Revenue and Growth Rate (2013-2018)
- 4.3 Europe Body Lotion Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Body Lotion Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Body Lotion Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Body Lotion Sales, Revenue and Growth Rate (2013-2018)

## **5 NORTH AMERICA BODY LOTION BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 5.1 North America Body Lotion Sales, Revenue and Market Share by Countries
  - 5.1.1 North America Body Lotion Sales by Countries (2013-2018)
  - 5.1.2 North America Body Lotion Revenue by Countries (2013-2018)
  - 5.1.3 United States Body Lotion Sales and Growth Rate (2013-2018)
  - 5.1.4 Canada Body Lotion Sales and Growth Rate (2013-2018)
  - 5.1.5 Mexico Body Lotion Sales and Growth Rate (2013-2018)
- 5.2 North America Body Lotion Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 5.2.1 North America Body Lotion Sales by Manufacturers (2016-2017)
  - 5.2.2 North America Body Lotion Revenue by Manufacturers (2016-2017)
- 5.3 North America Body Lotion Sales, Revenue and Market Share by Type (2013-2018)
  - 5.3.1 North America Body Lotion Sales and Sales Share by Type (2013-2018)
  - 5.3.2 North America Body Lotion Revenue and Revenue Share by Type (2013-2018)
- 5.4 North America Body Lotion Sales, Revenue and Market Share by Application (2013-2018)
  - 5.4.1 North America Body Lotion Sales and Sales Share by Application (2013-2018)
  - 5.4.2 North America Body Lotion Revenue and Revenue Share by Application (2013-2018)

## **6 EUROPE BODY LOTION BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 6.1 Europe Body Lotion Sales, Revenue and Market Share by Countries
  - 6.1.1 Europe Body Lotion Sales by Countries (2013-2018)
  - 6.1.2 Europe Body Lotion Revenue by Countries (2013-2018)

- 6.1.3 Germany Body Lotion Sales and Growth Rate (2013-2018)
- 6.1.4 UK Body Lotion Sales and Growth Rate (2013-2018)
- 6.1.5 France Body Lotion Sales and Growth Rate (2013-2018)
- 6.1.6 Russia Body Lotion Sales and Growth Rate (2013-2018)
- 6.1.7 Italy Body Lotion Sales and Growth Rate (2013-2018)
- 6.2 Europe Body Lotion Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 6.2.1 Europe Body Lotion Sales by Manufacturers (2016-2017)
  - 6.2.2 Europe Body Lotion Revenue by Manufacturers (2016-2017)
- 6.3 Europe Body Lotion Sales, Revenue and Market Share by Type (2013-2018)
  - 6.3.1 Europe Body Lotion Sales and Sales Share by Type (2013-2018)
  - 6.3.2 Europe Body Lotion Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Body Lotion Sales, Revenue and Market Share by Application (2013-2018)
  - 6.4.1 Europe Body Lotion Sales and Sales Share by Application (2013-2018)
  - 6.4.2 Europe Body Lotion Revenue and Revenue Share by Application (2013-2018)

## **7 ASIA-PACIFIC BODY LOTION BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 7.1 Asia-Pacific Body Lotion Sales, Revenue and Market Share by Countries
  - 7.1.1 Asia-Pacific Body Lotion Sales by Countries (2013-2018)
  - 7.1.2 Asia-Pacific Body Lotion Revenue by Countries (2013-2018)
  - 7.1.3 China Body Lotion Sales and Growth Rate (2013-2018)
  - 7.1.4 Japan Body Lotion Sales and Growth Rate (2013-2018)
  - 7.1.5 Korea Body Lotion Sales and Growth Rate (2013-2018)
  - 7.1.6 India Body Lotion Sales and Growth Rate (2013-2018)
  - 7.1.7 Southeast Asia Body Lotion Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Body Lotion Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 7.2.1 Asia-Pacific Body Lotion Sales by Manufacturers (2016-2017)
  - 7.2.2 Asia-Pacific Body Lotion Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Body Lotion Sales, Revenue and Market Share by Type (2013-2018)
  - 7.3.1 Asia-Pacific Body Lotion Sales and Sales Share by Type (2013-2018)
  - 7.3.2 Asia-Pacific Body Lotion Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Body Lotion Sales, Revenue and Market Share by Application (2013-2018)
  - 7.4.1 Asia-Pacific Body Lotion Sales and Sales Share by Application (2013-2018)
  - 7.4.2 Asia-Pacific Body Lotion Revenue and Revenue Share by Application (2013-2018)

## **8 SOUTH AMERICA BODY LOTION BY COUNTRIES, TYPE, APPLICATION AND**

## **MANUFACTURERS**

### 8.1 South America Body Lotion Sales, Revenue and Market Share by Countries

8.1.1 South America Body Lotion Sales by Countries (2013-2018)

8.1.2 South America Body Lotion Revenue by Countries (2013-2018)

8.1.3 Brazil Body Lotion Sales and Growth Rate (2013-2018)

8.1.4 Argentina Body Lotion Sales and Growth Rate (2013-2018)

8.1.5 Colombia Body Lotion Sales and Growth Rate (2013-2018)

### 8.2 South America Body Lotion Sales and Revenue (Value) by Manufacturers (2016-2017)

8.2.1 South America Body Lotion Sales by Manufacturers (2016-2017)

8.2.2 South America Body Lotion Revenue by Manufacturers (2016-2017)

### 8.3 South America Body Lotion Sales, Revenue and Market Share by Type (2013-2018)

8.3.1 South America Body Lotion Sales and Sales Share by Type (2013-2018)

8.3.2 South America Body Lotion Revenue and Revenue Share by Type (2013-2018)

### 8.4 South America Body Lotion Sales, Revenue and Market Share by Application (2013-2018)

8.4.1 South America Body Lotion Sales and Sales Share by Application (2013-2018)

8.4.2 South America Body Lotion Revenue and Revenue Share by Application (2013-2018)

## **9 MIDDLE EAST AND AFRICA BODY LOTION BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

### 9.1 Middle East and Africa Body Lotion Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Body Lotion Sales by Countries (2013-2018)

9.1.2 Middle East and Africa Body Lotion Revenue by Countries (2013-2018)

9.1.3 Saudi Arabia Body Lotion Sales and Growth Rate (2013-2018)

9.1.4 UAE Body Lotion Sales and Growth Rate (2013-2018)

9.1.5 Egypt Body Lotion Sales and Growth Rate (2013-2018)

9.1.6 Nigeria Body Lotion Sales and Growth Rate (2013-2018)

9.1.7 South Africa Body Lotion Sales and Growth Rate (2013-2018)

### 9.2 Middle East and Africa Body Lotion Sales and Revenue (Value) by Manufacturers (2016-2017)

9.2.1 Middle East and Africa Body Lotion Sales by Manufacturers (2016-2017)

9.2.2 Middle East and Africa Body Lotion Revenue by Manufacturers (2016-2017)

### 9.3 Middle East and Africa Body Lotion Sales, Revenue and Market Share by Type (2013-2018)

9.3.1 Middle East and Africa Body Lotion Sales and Sales Share by Type (2013-2018)

9.3.1 Middle East and Africa Body Lotion Revenue and Revenue Share by Type (2013-2018)

9.4 Middle East and Africa Body Lotion Sales, Revenue and Market Share by Application (2013-2018)

9.4.1 Middle East and Africa Body Lotion Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa Body Lotion Revenue and Revenue Share by Application (2013-2018)

## **10 GLOBAL BODY LOTION MARKET SEGMENT BY TYPE**

10.1 Global Body Lotion Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Body Lotion Sales and Market Share by Type (2013-2018)

10.1.2 Global Body Lotion Revenue and Market Share by Type (2013-2018)

10.2 Dry Skin Body Lotion Sales Growth and Price

10.2.1 Global Dry Skin Body Lotion Sales Growth (2013-2018)

10.2.2 Global Dry Skin Body Lotion Price (2013-2018)

10.3 Oily Skin Body Lotion Sales Growth and Price

10.3.1 Global Oily Skin Body Lotion Sales Growth (2013-2018)

10.3.2 Global Oily Skin Body Lotion Price (2013-2018)

10.4 Normal Skin Body Lotion Sales Growth and Price

10.4.1 Global Normal Skin Body Lotion Sales Growth (2013-2018)

10.4.2 Global Normal Skin Body Lotion Price (2013-2018)

10.5 Others Sales Growth and Price

10.5.1 Global Others Sales Growth (2013-2018)

10.5.2 Global Others Price (2013-2018)

## **11 GLOBAL BODY LOTION MARKET SEGMENT BY APPLICATION**

11.1 Global Body Lotion Sales Market Share by Application (2013-2018)

11.2 Men Using Sales Growth (2013-2018)

11.3 Women Using Sales Growth (2013-2018)

11.4 Baby Using Sales Growth (2013-2018)

## **12 BODY LOTION MARKET FORECAST (2018-2023)**

12.1 Global Body Lotion Sales, Revenue and Growth Rate (2018-2023)

12.2 Body Lotion Market Forecast by Regions (2018-2023)

12.2.1 North America Body Lotion Market Forecast (2018-2023)

- 12.2.2 Europe Body Lotion Market Forecast (2018-2023)
- 12.2.3 Asia-Pacific Body Lotion Market Forecast (2018-2023)
- 12.2.4 South America Body Lotion Market Forecast (2018-2023)
- 12.2.5 Middle East and Africa Body Lotion Market Forecast (2018-2023)
- 12.3 Body Lotion Market Forecast by Type (2018-2023)
  - 12.3.1 Global Body Lotion Sales Forecast by Type (2018-2023)
  - 12.3.2 Global Body Lotion Market Share Forecast by Type (2018-2023)
- 12.4 Body Lotion Market Forecast by Application (2018-2023)
  - 12.4.1 Global Body Lotion Sales Forecast by Application (2018-2023)
  - 12.4.2 Global Body Lotion Market Share Forecast by Application (2018-2023)

## **13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS**

- 13.1 Sales Channel
  - 13.1.1 Direct Marketing
  - 13.1.2 Indirect Marketing
  - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

## **14 RESEARCH FINDINGS AND CONCLUSION**

## **15 APPENDIX**

- 15.1 Methodology
- 15.2 Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Body Lotion Picture

Table Product Specifications of Body Lotion

Figure Global Body Lotion CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Body Lotion CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Body Lotion by Types in 2017

Figure Dry Skin Body Lotion Picture

Table Major Manufacturers of Dry Skin Body Lotion

Figure Oily Skin Body Lotion Picture

Table Major Manufacturers of Oily Skin Body Lotion

Figure Normal Skin Body Lotion Picture

Table Major Manufacturers of Normal Skin Body Lotion

Figure Others Picture

Table Major Manufacturers of Others

Figure Body Lotion Sales Market Share by Applications in 2017

Figure Men Using Picture

Figure Women Using Picture

Figure Baby Using Picture

Figure United States Body Lotion Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Body Lotion Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Body Lotion Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Body Lotion Revenue (Value) and Growth Rate (2013-2023)

Figure France Body Lotion Revenue (Value) and Growth Rate (2013-2023)

Figure UK Body Lotion Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Body Lotion Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Body Lotion Revenue (Value) and Growth Rate (2013-2023)

Figure China Body Lotion Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Body Lotion Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Body Lotion Revenue (Value) and Growth Rate (2013-2023)

Figure India Body Lotion Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Body Lotion Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Body Lotion Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Body Lotion Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Body Lotion Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Body Lotion Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Body Lotion Revenue (Value) and Growth Rate (2013-2023)

Table Unilever PLC Headquarter, Established, Main Business and Finance Overview (2017)

Table Unilever PLC Body Lotion Production Bases, Sales Regions and Major Competitors

Table Unilever PLC Body Lotion Product

Table Unilever PLC Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Unilever PLC Body Lotion Sales Market Share in 2017

Figure Global Unilever PLC Body Lotion Revenue Market Share in 2017

Table L'Oreal S.A. Headquarter, Established, Main Business and Finance Overview (2017)

Table L'Oreal S.A. Body Lotion Production Bases, Sales Regions and Major Competitors

Table L'Oreal S.A. Body Lotion Product

Table L'Oreal S.A. Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global L'Oreal S.A. Body Lotion Sales Market Share in 2017

Figure Global L'Oreal S.A. Body Lotion Revenue Market Share in 2017

Table Procter & Gamble Co. Headquarter, Established, Main Business and Finance Overview (2017)

Table Procter & Gamble Co. Body Lotion Production Bases, Sales Regions and Major Competitors

Table Procter & Gamble Co. Body Lotion Product

Table Procter & Gamble Co. Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Procter & Gamble Co. Body Lotion Sales Market Share in 2017

Figure Global Procter & Gamble Co. Body Lotion Revenue Market Share in 2017

Table Johnson & Johnson Headquarter, Established, Main Business and Finance Overview (2017)

Table Johnson & Johnson Body Lotion Production Bases, Sales Regions and Major Competitors

Table Johnson & Johnson Body Lotion Product

Table Johnson & Johnson Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Johnson & Johnson Body Lotion Sales Market Share in 2017

Figure Global Johnson & Johnson Body Lotion Revenue Market Share in 2017

Table Shiseido Company Headquarter, Established, Main Business and Finance



Overview (2017)

Table Shiseido Company Body Lotion Production Bases, Sales Regions and Major Competitors

Table Shiseido Company Body Lotion Product

Table Shiseido Company Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Shiseido Company Body Lotion Sales Market Share in 2017

Figure Global Shiseido Company Body Lotion Revenue Market Share in 2017

Table Beiersdorf AG Headquarter, Established, Main Business and Finance Overview (2017)

Table Beiersdorf AG Body Lotion Production Bases, Sales Regions and Major Competitors

Table Beiersdorf AG Body Lotion Product

Table Beiersdorf AG Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Beiersdorf AG Body Lotion Sales Market Share in 2017

Figure Global Beiersdorf AG Body Lotion Revenue Market Share in 2017

Table Avon Products Inc. Headquarter, Established, Main Business and Finance Overview (2017)

Table Avon Products Inc. Body Lotion Production Bases, Sales Regions and Major Competitors

Table Avon Products Inc. Body Lotion Product

Table Avon Products Inc. Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Avon Products Inc. Body Lotion Sales Market Share in 2017

Figure Global Avon Products Inc. Body Lotion Revenue Market Share in 2017

Table Clarins Headquarter, Established, Main Business and Finance Overview (2017)

Table Clarins Body Lotion Production Bases, Sales Regions and Major Competitors

Table Clarins Body Lotion Product

Table Clarins Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Clarins Body Lotion Sales Market Share in 2017

Figure Global Clarins Body Lotion Revenue Market Share in 2017

Table Kao Corporation Headquarter, Established, Main Business and Finance Overview (2017)

Table Kao Corporation Body Lotion Production Bases, Sales Regions and Major Competitors

Table Kao Corporation Body Lotion Product

Table Kao Corporation Body Lotion Sales, Price, Revenue, Gross Margin and Market

Share (2016-2017)

Figure Global Kao Corporation Body Lotion Sales Market Share in 2017

Figure Global Kao Corporation Body Lotion Revenue Market Share in 2017

Table Amore Pacific Group Headquarter, Established, Main Business and Finance Overview (2017)

Table Amore Pacific Group Body Lotion Production Bases, Sales Regions and Major Competitors

Table Amore Pacific Group Body Lotion Product

Table Amore Pacific Group Body Lotion Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Amore Pacific Group Body Lotion Sales Market Share in 2017

Figure Global Amore Pacific Group Body Lotion Revenue Market Share in 2017

Table The Estee Lauder Companies Inc.

Table The Estee Lauder Companies Inc. Body Lotion

Table Cavinkare

Table Cavinkare Body Lotion

Table Cetaphil

Table Cetaphil Body Lotion

Table Hain Celestial Group

Table Hain Celestial Group Body Lotion

Table Global Body Lotion Sales by Manufacturer (2016-2017)

Figure Global Body Lotion Sales Market Share by Manufacturer in 2016

Figure Global Body Lotion Sales Market Share by Manufacturer in 2017

Table Global Body Lotion Revenue by Manufacturer (2016-2017)

Figure Global Body Lotion Revenue Market Share by Manufacturer in 2016

Figure Global Body Lotion Revenue Market Share by Manufacturer in 2017

Table Global Body Lotion Price by Manufacturer (2016-2017)

Figure Top 3 Body Lotion Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Body Lotion Manufacturer (Revenue) Market Share in 2017

Figure Global Body Lotion Sales and Growth Rate (2013-2018)

Figure Global Body Lotion Revenue and Growth Rate (2013-2018)

Table Global Body Lotion Sales by Regions (2013-2018)

Table Global Body Lotion Sales Market Share by Regions (2013-2018)

Table Global Body Lotion Revenue by Regions (2013-2018)

Figure Global Body Lotion Revenue Market Share by Regions in 2013

Figure Global Body Lotion Revenue Market Share by Regions in 2017

Figure North America Body Lotion Sales and Growth Rate (2013-2018)

Figure North America Body Lotion Revenue and Growth Rate (2013-2018)

Figure Europe Body Lotion Sales and Growth Rate (2013-2018)

Figure Europe Body Lotion Revenue and Growth Rate (2013-2018)  
Figure Asia-Pacific Body Lotion Sales and Growth Rate (2013-2018)  
Figure Asia-Pacific Body Lotion Revenue and Growth Rate (2013-2018)  
Figure South America Body Lotion Sales and Growth Rate (2013-2018)  
Figure South America Body Lotion Revenue and Growth Rate (2013-2018)  
Figure Middle East and Africa Body Lotion Sales and Growth Rate (2013-2018)  
Figure Middle East and Africa Body Lotion Revenue and Growth Rate (2013-2018)  
Figure North America Body Lotion Revenue and Growth Rate (2013-2018)  
Table North America Body Lotion Sales by Countries (2013-2018)  
Table North America Body Lotion Sales Market Share by Countries (2013-2018)  
Figure North America Body Lotion Sales Market Share by Countries in 2013  
Figure North America Body Lotion Sales Market Share by Countries in 2017  
Table North America Body Lotion Revenue by Countries (2013-2018)  
Table North America Body Lotion Revenue Market Share by Countries (2013-2018)  
Figure North America Body Lotion Revenue Market Share by Countries in 2013  
Figure North America Body Lotion Revenue Market Share by Countries in 2017  
Figure United States Body Lotion Sales and Growth Rate (2013-2018)  
Figure Canada Body Lotion Sales and Growth Rate (2013-2018)  
Figure Mexico Body Lotion Sales and Growth Rate (2013-2018)  
Table North America Body Lotion Sales by Manufacturer (2016-2017)  
Figure North America Body Lotion Sales Market Share by Manufacturer in 2016  
Figure North America Body Lotion Sales Market Share by Manufacturer in 2017  
Table North America Body Lotion Revenue by Manufacturer (2016-2017)  
Figure North America Body Lotion Revenue Market Share by Manufacturer in 2016  
Figure North America Body Lotion Revenue Market Share by Manufacturer in 2017  
Table North America Body Lotion Sales by Type (2013-2018)  
Table North America Body Lotion Sales Share by Type (2013-2018)  
Table North America Body Lotion Revenue by Type (2013-2018)  
Table North America Body Lotion Revenue Share by Type (2013-2018)  
Table North America Body Lotion Sales by Application (2013-2018)  
Table North America Body Lotion Sales Share by Application (2013-2018)  
Table North America Body Lotion Revenue by Application (2013-2018)  
Table North America Body Lotion Revenue Share by Application (2013-2018)  
Figure Europe Body Lotion Revenue and Growth Rate (2013-2018)  
Table Europe Body Lotion Sales by Countries (2013-2018)  
Table Europe Body Lotion Sales Market Share by Countries (2013-2018)  
Table Europe Body Lotion Revenue by Countries (2013-2018)  
Figure Europe Body Lotion Revenue Market Share by Countries in 2016  
Figure Europe Body Lotion Revenue Market Share by Countries in 2017

Figure Germany Body Lotion Sales and Growth Rate (2013-2018)  
Figure UK Body Lotion Sales and Growth Rate (2013-2018)  
Figure France Body Lotion Sales and Growth Rate (2013-2018)  
Figure Russia Body Lotion Sales and Growth Rate (2013-2018)  
Figure Italy Body Lotion Sales and Growth Rate (2013-2018)  
Table Europe Body Lotion Sales by Manufacturer (2016-2017)  
Figure Europe Body Lotion Sales Market Share by Manufacturer in 2016  
Figure Europe Body Lotion Sales Market Share by Manufacturer in 2017  
Table Europe Body Lotion Revenue by Manufacturer (2016-2017)  
Figure Europe Body Lotion Revenue Market Share by Manufacturer in 2016  
Figure Europe Body Lotion Revenue Market Share by Manufacturer in 2017  
Table Europe Body Lotion Sales by Type (2013-2018)  
Table Europe Body Lotion Sales Share by Type (2013-2018)  
Table Europe Body Lotion Revenue by Type (2013-2018)  
Table Europe Body Lotion Revenue Share by Type (2013-2018)  
Table Europe Body Lotion Sales by Application (2013-2018)  
Table Europe Body Lotion Sales Share by Application (2013-2018)  
Table Europe Body Lotion Revenue by Application (2013-2018)  
Table Europe Body Lotion Revenue Share by Application (2013-2018)  
Figure Asia-Pacific Body Lotion Revenue and Growth Rate (2013-2018)  
Table Asia-Pacific Body Lotion Sales by Countries (2013-2018)  
Table Asia-Pacific Body Lotion Sales Market Share by Countries (2013-2018)  
Figure Asia-Pacific Body Lotion Sales Market Share by Countries 2017  
Table Asia-Pacific Body Lotion Revenue by Countries (2013-2018)  
Figure Asia-Pacific Body Lotion Revenue Market Share by Countries 2017  
Figure China Body Lotion Sales and Growth Rate (2013-2018)  
Figure Japan Body Lotion Sales and Growth Rate (2013-2018)  
Figure Korea Body Lotion Sales and Growth Rate (2013-2018)  
Figure India Body Lotion Sales and Growth Rate (2013-2018)  
Figure Southeast Asia Body Lotion Sales and Growth Rate (2013-2018)  
Table Asia-Pacific Body Lotion Sales by Manufacturer (2016-2017)  
Figure Asia-Pacific Body Lotion Sales Market Share by Manufacturer in 2016  
Figure Asia-Pacific Body Lotion Sales Market Share by Manufacturer in 2017  
Table Asia-Pacific Body Lotion Revenue by Manufacturer (2016-2017)  
Figure Asia-Pacific Body Lotion Revenue Market Share by Manufacturer in 2016  
Figure Asia-Pacific Body Lotion Revenue Market Share by Manufacturer in 2017  
Table Asia-Pacific Body Lotion Sales by Type (2013-2018)  
Table Asia-Pacific Body Lotion Sales Share by Type (2013-2018)  
Table Asia-Pacific Body Lotion Revenue by Type (2013-2018)

Table Asia-Pacific Body Lotion Revenue Share by Type (2013-2018)  
Table Asia-Pacific Body Lotion Sales by Application (2013-2018)  
Table Asia-Pacific Body Lotion Sales Share by Application (2013-2018)  
Table Asia-Pacific Body Lotion Revenue by Application (2013-2018)  
Table Asia-Pacific Body Lotion Revenue Share by Application (2013-2018)  
Figure South America Body Lotion Revenue and Growth Rate (2013-2018)  
Table South America Body Lotion Sales by Countries (2013-2018)  
Table South America Body Lotion Sales Market Share by Countries (2013-2018)  
Figure South America Body Lotion Sales Market Share by Countries in 2017  
Table South America Body Lotion Revenue by Countries (2013-2018)  
Table South America Body Lotion Revenue Market Share by Countries (2013-2018)  
Figure South America Body Lotion Revenue Market Share by Countries in 2017  
Figure Brazil Body Lotion Sales and Growth Rate (2013-2018)  
Figure Argentina Body Lotion Sales and Growth Rate (2013-2018)  
Figure Colombia Body Lotion Sales and Growth Rate (2013-2018)  
Table South America Body Lotion Sales by Manufacturer (2016-2017)  
Figure South America Body Lotion Sales Market Share by Manufacturer in 2016  
Figure South America Body Lotion Sales Market Share by Manufacturer in 2017  
Table South America Body Lotion Revenue by Manufacturer (2016-2017)  
Figure South America Body Lotion Revenue Market Share by Manufacturer in 2016  
Figure South America Body Lotion Revenue Market Share by Manufacturer in 2017  
Table South America Body Lotion Sales by Type (2013-2018)  
Table South America Body Lotion Sales Share by Type (2013-2018)  
Table South America Body Lotion Revenue by Type (2013-2018)  
Table South America Body Lotion Revenue Share by Type (2013-2018)  
Table South America Body Lotion Sales by Application (2013-2018)  
Table South America Body Lotion Sales Share by Application (2013-2018)  
Table South America Body Lotion Revenue by Application (2013-2018)  
Table South America Body Lotion Revenue Share by Application (2013-2018)  
Figure Middle East and Africa Body Lotion Revenue and Growth Rate (2013-2018)  
Table Middle East and Africa Body Lotion Sales by Countries (2013-2018)  
Table Middle East and Africa Body Lotion Sales Market Share by Countries (2013-2018)  
Figure Middle East and Africa Body Lotion Sales Market Share by Countries in 2017  
Table Middle East and Africa Body Lotion Revenue by Countries (2013-2018)  
Table Middle East and Africa Body Lotion Revenue Market Share by Countries (2013-2018)  
Figure Middle East and Africa Body Lotion Revenue Market Share by Countries in 2013  
Figure Middle East and Africa Body Lotion Revenue Market Share by Countries in 2017



Figure Saudi Arabia Body Lotion Sales and Growth Rate (2013-2018)  
Figure UAE Body Lotion Sales and Growth Rate (2013-2018)  
Figure Egypt Body Lotion Sales and Growth Rate (2013-2018)  
Figure Nigeria Body Lotion Sales and Growth Rate (2013-2018)  
Figure South Africa Body Lotion Sales and Growth Rate (2013-2018)  
Table Middle East and Africa Body Lotion Sales by Manufacturer (2016-2017)  
Figure Middle East and Africa Body Lotion Sales Market Share by Manufacturer in 2016  
Figure Middle East and Africa Body Lotion Sales Market Share by Manufacturer in 2017  
Table Middle East and Africa Body Lotion Revenue by Manufacturer (2016-2017)  
Figure Middle East and Africa Body Lotion Revenue Market Share by Manufacturer in 2016  
Figure Middle East and Africa Body Lotion Revenue Market Share by Manufacturer in 2017  
Table Middle East and Africa Body Lotion Sales by Type (2013-2018)  
Table Middle East and Africa Body Lotion Sales Share by Type (2013-2018)  
Table Middle East and Africa Body Lotion Revenue by Type (2013-2018)  
Table Middle East and Africa Body Lotion Revenue Share by Type (2013-2018)  
Table Middle East and Africa Body Lotion Sales by Application (2013-2018)  
Table Middle East and Africa Body Lotion Sales Share by Application (2013-2018)  
Table Middle East and Africa Body Lotion Revenue by Application (2013-2018)  
Table Middle East and Africa Body Lotion Revenue Share by Application (2013-2018)  
Table Global Body Lotion Sales by Type (2013-2018)  
Table Global Body Lotion Sales Share by Type (2013-2018)  
Table Global Body Lotion Revenue by Type (2013-2018)  
Table Global Body Lotion Revenue Share by Type (2013-2018)  
Figure Global Dry Skin Body Lotion Sales Growth (2013-2018)  
Figure Global Dry Skin Body Lotion Price (2013-2018)  
Figure Global Oily Skin Body Lotion Sales Growth (2013-2018)  
Figure Global Oily Skin Body Lotion Price (2013-2018)  
Figure Global Normal Skin Body Lotion Sales Growth (2013-2018)  
Figure Global Normal Skin Body Lotion Price (2013-2018)  
Figure Global Others Sales Growth (2013-2018)  
Figure Global Others Price (2013-2018)  
Table Global Body Lotion Sales by Application (2013-2018)  
Table Global Body Lotion Sales Share by Application (2013-2018)  
Figure Global Men Using Sales Growth (2013-2018)  
Figure Global Women Using Sales Growth (2013-2018)  
Figure Global Baby Using Sales Growth (2013-2018)  
Figure Global Body Lotion Sales, Revenue and Growth Rate (2018-2023)

Table Global Body Lotion Sales Forecast by Regions (2018-2023)  
Table Global Body Lotion Market Share Forecast by Regions (2018-2023)  
Figure North America Sales Body Lotion Market Forecast (2018-2023)  
Figure Europe Sales Body Lotion Market Forecast (2018-2023)  
Figure Asia-Pacific Sales Body Lotion Market Forecast (2018-2023)  
Figure South America Sales Body Lotion Market Forecast (2018-2023)  
Figure Middle East and Africa Sales Body Lotion Market Forecast (2018-2023)  
Table Global Body Lotion Sales Forecast by Type (2018-2023)  
Table Global Body Lotion Market Share Forecast by Type (2018-2023)  
Table Global Body Lotion Sales Forecast by Application (2018-2023)  
Table Global Body Lotion Market Share Forecast by Application (2018-2023)  
Table Distributors/Traders/ Dealers List

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