

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Body Lotion Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G1263F60CD0EN.html>

Date: July 2018

Pages: 137

Price: US\$ 4,880.00 (Single User License)

ID: G1263F60CD0EN

Abstracts

Many Lotion products have Moisturizer functions, combined together, one common skin care product, Decontamination and water supplement.

Scope of the Report:

This report focuses on the Body Lotion in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Body Lotion industry has much fragmented, manufacturers are mostly in the Europe and USA.

In the past few years, as the main raw material price was relatively stable, with the increasing in production capacity, expected that the Body Lotion raw material price will be stable in the short term. However, the improvement of energy, transportation costs, advertising cost and labor costs, will play a significant role in promoting the cost of Body Lotion.

There are companies adding new capacities and aims at the cost and quality leadership which shall improve profitability. As the same time, companies are focusing on technological innovation, equipment upgrades, and process improvements, to reduce costs and improve quality.

The worldwide market for Body Lotion is expected to grow at a CAGR of roughly 4.9% over the next five years, will reach 16900 million US\$ in 2023, from 12700 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Unilever PLC

L'Oreal S.A.

Procter & Gamble Co.

Johnson & Johnson

Shiseido Company

Beiersdorf AG

Avon Products Inc.

Clarins

Kao Corporation

Amore Pacific Group

The Estee Lauder Companies Inc.

Cavinkare

Cetaphil

Hain Celestial Group

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Dry Skin Body Lotion

Oily Skin Body Lotion

Normal Skin Body Lotion

Others

Market Segment by Applications, can be divided into

Men Using

Women Using

Baby Using

There are 15 Chapters to deeply display the global Body Lotion market.

Chapter 1, to describe Body Lotion Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Body Lotion, with sales, revenue, and price of Body Lotion, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Body Lotion, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Body Lotion market forecast, by regions, type and application, with sales

and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Body Lotion sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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