

Global Body Jewelry Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Body Jewelry market size was valued at USD 7828.7 million in 2023 and is forecast to a readjusted size of USD 11080 million by 2030 with a CAGR of 5.1% during review period.

Body jewelry is jewelry manufactured specifically for use in body piercing. The jewelry involved in the art of body piercing comes in a wide variety of shapes and sizes in order to best fit the pierced site. Jewelry may be worn for fashion, cultural tradition, religious beliefs, personal symbolism, and many other reasons.

Global key body jewelry manufacturers include Salamander Jewelry Factory, Body Vision Los Angeles (BVLA), NeoMetal etc. The top 1 company hold a share about 1%. Europe is the largest market, with a share about 36%, followed by North America and Asia Pacific with the share about 35% and 20%. In terms of product, ear jewelry is the largest segment, with a share over 65%. And in terms of application, the largest consumer group is women, followed by men.

The Global Info Research report includes an overview of the development of the Body Jewelry industry chain, the market status of Man (Ear Jewelry, Nose Jewelry), Woman (Ear Jewelry, Nose Jewelry), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Body Jewelry.

Regionally, the report analyzes the Body Jewelry markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Body Jewelry market, with robust domestic demand, supportive policies, and a strong



manufacturing base.

Key Features:

The report presents comprehensive understanding of the Body Jewelry market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Body Jewelry industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Pcs), revenue generated, and market share of different by Type (e.g., Ear Jewelry, Nose Jewelry).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Body Jewelry market.

Regional Analysis: The report involves examining the Body Jewelry market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Body Jewelry market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Body Jewelry:

Company Analysis: Report covers individual Body Jewelry manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Body Jewelry This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by End User (Man, Woman).



Technology Analysis: Report covers specific technologies relevant to Body Jewelry. It assesses the current state, advancements, and potential future developments in Body Jewelry areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Body Jewelry market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Body Jewelry market is split by Type and by End User. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by End User in terms of volume and value.

Market segment by Type

Ear Jewelry

Nose Jewelry

Lip Jewelry

Eyebrow Jewelry

Market segment by End User

Man

Woman

Major players covered

Anatometal

Global Body Jewelry Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030



Body Vision Los Angeles (BVLA)

NeoMetal

LeRoi

Salamander Jewelry Factory

ZeSen Jewelry

Changan Tanaer Jewelry Factory

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Body Jewelry product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Body Jewelry, with price, sales, revenue and global market share of Body Jewelry from 2019 to 2024.

Chapter 3, the Body Jewelry competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.



Chapter 4, the Body Jewelry breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and end user, with sales market share and growth rate by type, end user, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Body Jewelry market forecast, by regions, type and end user, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Body Jewelry.

Chapter 14 and 15, to describe Body Jewelry sales channel, distributors, customers, research findings and conclusion.



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