

# Global Body Fat Measurement Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

<https://marketpublishers.com/r/G3D90FE0302EN.html>

Date: January 2023

Pages: 97

Price: US\$ 3,480.00 (Single User License)

ID: G3D90FE0302EN

## Abstracts

Body fat analyzers are also known as impedance meters is a tool for accurate assessment of body fat and this identify risk associated with health due to high or low amounts of body fat. Moreover these devices also help assess effectiveness of exercise and nutrition intake and age related ages. Body fat measurement is considered as a common fitness test at gymnasium, health clubs. The body fat measuring device when applied to the skin leads to a passage of weak current between the outer two electrodes. As this high frequency current passes through the skin, the muscles and the subcutaneous fat, some amount of energy is lost due to the tissue resistance. This change in the energy is then measured with the help of two inner electrodes. The body fat measurement devices can be designed to measure the flow at different depths.

According to our (Global Info Research) latest study, the global Body Fat Measurement market size was valued at USD 518.9 million in 2022 and is forecast to a readjusted size of USD 817.8 million by 2029 with a CAGR of 6.7% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

The Asia Pacific region is expected to post the highest CAGR during the forecast period owing to presence of a large number of BIA device manufacturers. Presence of an increasingly healthcare sensitive population in emerging economies such as India and China is supplementing the growth of the regional market.

This report is a detailed and comprehensive analysis for global Body Fat Measurement market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this

report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

#### Key Features:

Global Body Fat Measurement market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2018-2029

Global Body Fat Measurement market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2018-2029

Global Body Fat Measurement market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2018-2029

Global Body Fat Measurement market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2018-2023

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Body Fat Measurement

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Body Fat Measurement market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tanita Corp., Omron HCB, AccuFitness, Beurer GmbH and GE Healthcare, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

## Market Segmentation

Body Fat Measurement market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Bioimpedance Analyzers (BIA)

Body Fat Skinfold Calipers

Hydrostatic Weighing (HwD)

Air Displacement Plethysmography (ADP)

Dual Emission X-ray Absorptiometry (DEXA)

Others

### Market segment by Application

Hospital Use

Clinic Use

Household

Other

### Major players covered

Tanita Corp.

Omron HCB

AccuFitness

Beurer GmbH

GE Healthcare

COSMED S.r.l.

Inbody Co. Ltd.

Hologic Inc.

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Body Fat Measurement product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Body Fat Measurement, with price, sales, revenue and global market share of Body Fat Measurement from 2018 to 2023.

Chapter 3, the Body Fat Measurement competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Body Fat Measurement breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Body Fat Measurement market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Body Fat Measurement.

Chapter 14 and 15, to describe Body Fat Measurement sales channel, distributors, customers, research findings and conclusion.

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