

Global Body Beauty Appliances Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Body Beauty Appliances market size is expected to reach \$ 73463 million by 2032, rising at a market growth of 17.2% CAGR during the forecast period (2026-2032).

In 2025, global production of body beauty appliances reached 39.41 million units, with an average selling price of \$617 per unit. Body beauty appliances refer to a collection of home/professional personal care appliances designed for specific body parts. They utilize light energy, electrical stimulation, heat energy, or mechanical action to achieve effects such as hair removal, firming and shaping, soothing massage, body cleansing, and exfoliation. These include home IPL/laser hair removal devices, electrolysis hair removal devices, body radio frequency/EMS firming devices, massage guns/electric massagers, body cleansing brushes, and exfoliating scrubs. Applications include daily home care, home-based 'light medical aesthetics' alternatives, and professional hair salons and beauty parlors. The upstream of the industry chain focuses on core components and modules, including light sources/lasers and driver power supplies, radio frequency and high-voltage/pulse circuits, temperature control and heat dissipation, sensors and optics, motors and pumps/valves, lithium batteries and charging management, MCUs/algorithms and wireless communication, and structural components and surface treatments. The midstream consists of manufacturers. The downstream reaches consumers through e-commerce platforms, supermarkets and department stores, professional channels (salons/beauty salons), and cross-border channels. Gross profit margin is approximately 30-50%.

This report studies the global Body Beauty Appliances production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Body

Beauty Appliances and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Body Beauty Appliances that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Body Beauty Appliances total production and demand, 2021-2032, (K Units)

Global Body Beauty Appliances total production value, 2021-2032, (USD Million)

Global Body Beauty Appliances production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Body Beauty Appliances consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Body Beauty Appliances domestic production, consumption, key domestic manufacturers and share

Global Body Beauty Appliances production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Body Beauty Appliances production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Body Beauty Appliances production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Body Beauty Appliances market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Procter & Gamble, Philips, Panasonic, Nu Skin Enterprises, Hitachi, FOREO, YA-MAN, Conair, Silk'n's, MTG Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Body Beauty Appliances market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the

forecast year.

Global Body Beauty Appliances Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Body Beauty Appliances Market, Segmentation by Type:

Anti-aging Beauty Device

Moisturizing Beauty Device

Cleaning Beauty Device

Epilator

Others

Global Body Beauty Appliances Market, Segmentation by Energy and Mechanism:

Optical Energy (IPL/LED/Laser)

Electrical Energy (Microcurrent/Ion Implantation)

Radio Frequency and Thermal Energy

Mechanical Vibration/Adsorption/Microcrystals

Ultrasound

Global Body Beauty Appliances Market, Segmentation by Application:

Home Use

Beauty Institution

Companies Profiled:

Procter & Gamble

Philips

Panasonic

Nu Skin Enterprises

Hitachi

FOREO

YA-MAN

Conair

Silk'n's

MTG Co., Ltd.

TriPollar

NuFACE

K . SKIN

Artistic & Co.

Notime-Beauty

Tria Laser

JUJY

Hangzhou Ulike Technology

Key Questions Answered:

1. How big is the global Body Beauty Appliances market?
2. What is the demand of the global Body Beauty Appliances market?
3. What is the year over year growth of the global Body Beauty Appliances market?
4. What is the production and production value of the global Body Beauty Appliances market?
5. Who are the key producers in the global Body Beauty Appliances market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Body Beauty Appliances Introduction
- 1.2 World Body Beauty Appliances Supply & Forecast
 - 1.2.1 World Body Beauty Appliances Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Body Beauty Appliances Production (2021-2032)
 - 1.2.3 World Body Beauty Appliances Pricing Trends (2021-2032)
- 1.3 World Body Beauty Appliances Production by Region (Based on Production Site)
 - 1.3.1 World Body Beauty Appliances Production Value by Region (2021-2032)
 - 1.3.2 World Body Beauty Appliances Production by Region (2021-2032)
 - 1.3.3 World Body Beauty Appliances Average Price by Region (2021-2032)
 - 1.3.4 North America Body Beauty Appliances Production (2021-2032)
 - 1.3.5 Europe Body Beauty Appliances Production (2021-2032)
 - 1.3.6 China Body Beauty Appliances Production (2021-2032)
 - 1.3.7 Japan Body Beauty Appliances Production (2021-2032)
 - 1.3.8 Southeast Asia Body Beauty Appliances Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Body Beauty Appliances Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Body Beauty Appliances Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Body Beauty Appliances Demand (2021-2032)
- 2.2 World Body Beauty Appliances Consumption by Region
 - 2.2.1 World Body Beauty Appliances Consumption by Region (2021-2026)
 - 2.2.2 World Body Beauty Appliances Consumption Forecast by Region (2027-2032)
- 2.3 United States Body Beauty Appliances Consumption (2021-2032)
- 2.4 China Body Beauty Appliances Consumption (2021-2032)
- 2.5 Europe Body Beauty Appliances Consumption (2021-2032)
- 2.6 Japan Body Beauty Appliances Consumption (2021-2032)
- 2.7 South Korea Body Beauty Appliances Consumption (2021-2032)
- 2.8 ASEAN Body Beauty Appliances Consumption (2021-2032)
- 2.9 India Body Beauty Appliances Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Body Beauty Appliances Production Value by Manufacturer (2021-2026)
- 3.2 World Body Beauty Appliances Production by Manufacturer (2021-2026)
- 3.3 World Body Beauty Appliances Average Price by Manufacturer (2021-2026)
- 3.4 Body Beauty Appliances Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Body Beauty Appliances Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Body Beauty Appliances in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Body Beauty Appliances in 2025
- 3.6 Body Beauty Appliances Market: Overall Company Footprint Analysis
 - 3.6.1 Body Beauty Appliances Market: Region Footprint
 - 3.6.2 Body Beauty Appliances Market: Company Product Type Footprint
 - 3.6.3 Body Beauty Appliances Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Body Beauty Appliances Production Value Comparison
 - 4.1.1 United States VS China: Body Beauty Appliances Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Body Beauty Appliances Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Body Beauty Appliances Production Comparison
 - 4.2.1 United States VS China: Body Beauty Appliances Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Body Beauty Appliances Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Body Beauty Appliances Consumption Comparison
 - 4.3.1 United States VS China: Body Beauty Appliances Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Body Beauty Appliances Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Body Beauty Appliances Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Body Beauty Appliances Manufacturers, Headquarters and

Production Site (States, Country)

4.4.2 United States Based Manufacturers Body Beauty Appliances Production Value (2021-2026)

4.4.3 United States Based Manufacturers Body Beauty Appliances Production (2021-2026)

4.5 China Based Body Beauty Appliances Manufacturers and Market Share

4.5.1 China Based Body Beauty Appliances Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Body Beauty Appliances Production Value (2021-2026)

4.5.3 China Based Manufacturers Body Beauty Appliances Production (2021-2026)

4.6 Rest of World Based Body Beauty Appliances Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Body Beauty Appliances Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Body Beauty Appliances Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Body Beauty Appliances Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Body Beauty Appliances Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Anti-aging Beauty Device

5.2.2 Moisturizing Beauty Device

5.2.3 Cleaning Beauty Device

5.2.4 Epilator

5.2.5 Others

5.3 Market Segment by Type

5.3.1 World Body Beauty Appliances Production by Type (2021-2032)

5.3.2 World Body Beauty Appliances Production Value by Type (2021-2032)

5.3.3 World Body Beauty Appliances Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY ENERGY AND MECHANISM

6.1 World Body Beauty Appliances Market Size Overview by Energy and Mechanism: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Energy and Mechanism

6.2.1 Optical Energy (IPL/LED/Laser)

6.2.2 Electrical Energy (Microcurrent/Ion Implantation)

6.2.3 Radio Frequency and Thermal Energy

6.2.4 Mechanical Vibration/Adsorption/Microcrystals

6.2.5 Ultrasound

6.3 Market Segment by Energy and Mechanism

6.3.1 World Body Beauty Appliances Production by Energy and Mechanism (2021-2032)

6.3.2 World Body Beauty Appliances Production Value by Energy and Mechanism (2021-2032)

6.3.3 World Body Beauty Appliances Average Price by Energy and Mechanism (2021-2032)

7 MARKET ANALYSIS BY APPLICATION

7.1 World Body Beauty Appliances Market Size Overview by Application: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Application

7.2.1 Home Use

7.2.2 Beauty Institution

7.3 Market Segment by Application

7.3.1 World Body Beauty Appliances Production by Application (2021-2032)

7.3.2 World Body Beauty Appliances Production Value by Application (2021-2032)

7.3.3 World Body Beauty Appliances Average Price by Application (2021-2032)

8 COMPANY PROFILES

8.1 Procter & Gamble

8.1.1 Procter & Gamble Details

8.1.2 Procter & Gamble Major Business

8.1.3 Procter & Gamble Body Beauty Appliances Product and Services

8.1.4 Procter & Gamble Body Beauty Appliances Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.1.5 Procter & Gamble Recent Developments/Updates

8.1.6 Procter & Gamble Competitive Strengths & Weaknesses

8.2 Philips

8.2.1 Philips Details

8.2.2 Philips Major Business

- 8.2.3 Philips Body Beauty Appliances Product and Services
- 8.2.4 Philips Body Beauty Appliances Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.2.5 Philips Recent Developments/Updates
- 8.2.6 Philips Competitive Strengths & Weaknesses
- 8.3 Panasonic
 - 8.3.1 Panasonic Details
 - 8.3.2 Panasonic Major Business
 - 8.3.3 Panasonic Body Beauty Appliances Product and Services
 - 8.3.4 Panasonic Body Beauty Appliances Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.3.5 Panasonic Recent Developments/Updates
 - 8.3.6 Panasonic Competitive Strengths & Weaknesses
- 8.4 Nu Skin Enterprises
 - 8.4.1 Nu Skin Enterprises Details
 - 8.4.2 Nu Skin Enterprises Major Business
 - 8.4.3 Nu Skin Enterprises Body Beauty Appliances Product and Services
 - 8.4.4 Nu Skin Enterprises Body Beauty Appliances Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.4.5 Nu Skin Enterprises Recent Developments/Updates
 - 8.4.6 Nu Skin Enterprises Competitive Strengths & Weaknesses
- 8.5 Hitachi
 - 8.5.1 Hitachi Details
 - 8.5.2 Hitachi Major Business
 - 8.5.3 Hitachi Body Beauty Appliances Product and Services
 - 8.5.4 Hitachi Body Beauty Appliances Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.5.5 Hitachi Recent Developments/Updates
 - 8.5.6 Hitachi Competitive Strengths & Weaknesses
- 8.6 FOREO
 - 8.6.1 FOREO Details
 - 8.6.2 FOREO Major Business
 - 8.6.3 FOREO Body Beauty Appliances Product and Services
 - 8.6.4 FOREO Body Beauty Appliances Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.6.5 FOREO Recent Developments/Updates
 - 8.6.6 FOREO Competitive Strengths & Weaknesses
- 8.7 YA-MAN
 - 8.7.1 YA-MAN Details

- 8.7.2 YA-MAN Major Business
- 8.7.3 YA-MAN Body Beauty Appliances Product and Services
- 8.7.4 YA-MAN Body Beauty Appliances Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.7.5 YA-MAN Recent Developments/Updates
- 8.7.6 YA-MAN Competitive Strengths & Weaknesses
- 8.8 Conair
 - 8.8.1 Conair Details
 - 8.8.2 Conair Major Business
 - 8.8.3 Conair Body Beauty Appliances Product and Services
 - 8.8.4 Conair Body Beauty Appliances Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.8.5 Conair Recent Developments/Updates
 - 8.8.6 Conair Competitive Strengths & Weaknesses
- 8.9 Silk'n's
 - 8.9.1 Silk'n's Details
 - 8.9.2 Silk'n's Major Business
 - 8.9.3 Silk'n's Body Beauty Appliances Product and Services
 - 8.9.4 Silk'n's Body Beauty Appliances Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.9.5 Silk'n's Recent Developments/Updates
 - 8.9.6 Silk'n's Competitive Strengths & Weaknesses
- 8.10 MTG Co., Ltd.
 - 8.10.1 MTG Co., Ltd. Details
 - 8.10.2 MTG Co., Ltd. Major Business
 - 8.10.3 MTG Co., Ltd. Body Beauty Appliances Product and Services
 - 8.10.4 MTG Co., Ltd. Body Beauty Appliances Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.10.5 MTG Co., Ltd. Recent Developments/Updates
 - 8.10.6 MTG Co., Ltd. Competitive Strengths & Weaknesses
- 8.11 TriPollar
 - 8.11.1 TriPollar Details
 - 8.11.2 TriPollar Major Business
 - 8.11.3 TriPollar Body Beauty Appliances Product and Services
 - 8.11.4 TriPollar Body Beauty Appliances Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.11.5 TriPollar Recent Developments/Updates
 - 8.11.6 TriPollar Competitive Strengths & Weaknesses
- 8.12 NuFACE

- 8.12.1 NuFACE Details
- 8.12.2 NuFACE Major Business
- 8.12.3 NuFACE Body Beauty Appliances Product and Services
- 8.12.4 NuFACE Body Beauty Appliances Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.12.5 NuFACE Recent Developments/Updates
- 8.12.6 NuFACE Competitive Strengths & Weaknesses
- 8.13 K . SKIN
 - 8.13.1 K . SKIN Details
 - 8.13.2 K . SKIN Major Business
 - 8.13.3 K . SKIN Body Beauty Appliances Product and Services
 - 8.13.4 K . SKIN Body Beauty Appliances Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.13.5 K . SKIN Recent Developments/Updates
 - 8.13.6 K . SKIN Competitive Strengths & Weaknesses
- 8.14 Artistic & Co.
 - 8.14.1 Artistic & Co. Details
 - 8.14.2 Artistic & Co. Major Business
 - 8.14.3 Artistic & Co. Body Beauty Appliances Product and Services
 - 8.14.4 Artistic & Co. Body Beauty Appliances Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.14.5 Artistic & Co. Recent Developments/Updates
 - 8.14.6 Artistic & Co. Competitive Strengths & Weaknesses
- 8.15 Notime-Beauty
 - 8.15.1 Notime-Beauty Details
 - 8.15.2 Notime-Beauty Major Business
 - 8.15.3 Notime-Beauty Body Beauty Appliances Product and Services
 - 8.15.4 Notime-Beauty Body Beauty Appliances Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.15.5 Notime-Beauty Recent Developments/Updates
 - 8.15.6 Notime-Beauty Competitive Strengths & Weaknesses
- 8.16 Tria Laser
 - 8.16.1 Tria Laser Details
 - 8.16.2 Tria Laser Major Business
 - 8.16.3 Tria Laser Body Beauty Appliances Product and Services
 - 8.16.4 Tria Laser Body Beauty Appliances Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.16.5 Tria Laser Recent Developments/Updates
 - 8.16.6 Tria Laser Competitive Strengths & Weaknesses

8.17 JUJY

8.17.1 JUJY Details

8.17.2 JUJY Major Business

8.17.3 JUJY Body Beauty Appliances Product and Services

8.17.4 JUJY Body Beauty Appliances Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.17.5 JUJY Recent Developments/Updates

8.17.6 JUJY Competitive Strengths & Weaknesses

8.18 Hangzhou Ulike Technology

8.18.1 Hangzhou Ulike Technology Details

8.18.2 Hangzhou Ulike Technology Major Business

8.18.3 Hangzhou Ulike Technology Body Beauty Appliances Product and Services

8.18.4 Hangzhou Ulike Technology Body Beauty Appliances Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.18.5 Hangzhou Ulike Technology Recent Developments/Updates

8.18.6 Hangzhou Ulike Technology Competitive Strengths & Weaknesses

9 INDUSTRY CHAIN ANALYSIS

9.1 Body Beauty Appliances Industry Chain

9.2 Body Beauty Appliances Upstream Analysis

9.2.1 Body Beauty Appliances Core Raw Materials

9.2.2 Main Manufacturers of Body Beauty Appliances Core Raw Materials

9.3 Midstream Analysis

9.4 Downstream Analysis

9.5 Body Beauty Appliances Production Mode

9.6 Body Beauty Appliances Procurement Model

9.7 Body Beauty Appliances Industry Sales Model and Sales Channels

9.7.1 Body Beauty Appliances Sales Model

9.7.2 Body Beauty Appliances Typical Distributors

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Process and Data Source

11.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Body Beauty Appliances Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Body Beauty Appliances Production Value by Region (2021-2026) & (USD Million)

Table 3. World Body Beauty Appliances Production Value by Region (2027-2032) & (USD Million)

Table 4. World Body Beauty Appliances Production Value Market Share by Region (2021-2026)

Table 5. World Body Beauty Appliances Production Value Market Share by Region (2027-2032)

Table 6. World Body Beauty Appliances Production by Region (2021-2026) & (K Units)

Table 7. World Body Beauty Appliances Production by Region (2027-2032) & (K Units)

Table 8. World Body Beauty Appliances Production Market Share by Region (2021-2026)

Table 9. World Body Beauty Appliances Production Market Share by Region (2027-2032)

Table 10. World Body Beauty Appliances Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Body Beauty Appliances Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Body Beauty Appliances Major Market Trends

Table 13. World Body Beauty Appliances Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Body Beauty Appliances Consumption by Region (2021-2026) & (K Units)

Table 15. World Body Beauty Appliances Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Body Beauty Appliances Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Body Beauty Appliances Producers in 2025

Table 18. World Body Beauty Appliances Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Body Beauty Appliances Producers in 2025

Table 20. World Body Beauty Appliances Average Price by Manufacturer (2021-2026) &

(US\$/Unit)

Table 21. Global Body Beauty Appliances Company Evaluation Quadrant

Table 22. World Body Beauty Appliances Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Body Beauty Appliances Production Site of Key Manufacturer

Table 24. Body Beauty Appliances Market: Company Product Type Footprint

Table 25. Body Beauty Appliances Market: Company Product Application Footprint

Table 26. Body Beauty Appliances Competitive Factors

Table 27. Body Beauty Appliances New Entrant and Capacity Expansion Plans

Table 28. Body Beauty Appliances Mergers & Acquisitions Activity

Table 29. United States VS China Body Beauty Appliances Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Body Beauty Appliances Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Body Beauty Appliances Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Body Beauty Appliances Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Body Beauty Appliances Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Body Beauty Appliances Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Body Beauty Appliances Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Body Beauty Appliances Production Market Share (2021-2026)

Table 37. China Based Body Beauty Appliances Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Body Beauty Appliances Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Body Beauty Appliances Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Body Beauty Appliances Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Body Beauty Appliances Production Market Share (2021-2026)

Table 42. Rest of World Based Body Beauty Appliances Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Body Beauty Appliances Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Body Beauty Appliances Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Body Beauty Appliances Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Body Beauty Appliances Production Market Share (2021-2026)

Table 47. World Body Beauty Appliances Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Body Beauty Appliances Production by Type (2021-2026) & (K Units)

Table 49. World Body Beauty Appliances Production by Type (2027-2032) & (K Units)

Table 50. World Body Beauty Appliances Production Value by Type (2021-2026) & (USD Million)

Table 51. World Body Beauty Appliances Production Value by Type (2027-2032) & (USD Million)

Table 52. World Body Beauty Appliances Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Body Beauty Appliances Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Body Beauty Appliances Production Value by Energy and Mechanism, (USD Million), 2021 & 2025 & 2032

Table 55. World Body Beauty Appliances Production by Energy and Mechanism (2021-2026) & (K Units)

Table 56. World Body Beauty Appliances Production by Energy and Mechanism (2027-2032) & (K Units)

Table 57. World Body Beauty Appliances Production Value by Energy and Mechanism (2021-2026) & (USD Million)

Table 58. World Body Beauty Appliances Production Value by Energy and Mechanism (2027-2032) & (USD Million)

Table 59. World Body Beauty Appliances Average Price by Energy and Mechanism (2021-2026) & (US\$/Unit)

Table 60. World Body Beauty Appliances Average Price by Energy and Mechanism (2027-2032) & (US\$/Unit)

Table 61. World Body Beauty Appliances Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 62. World Body Beauty Appliances Production by Application (2021-2026) & (K Units)

Table 63. World Body Beauty Appliances Production by Application (2027-2032) & (K

Units)

Table 64. World Body Beauty Appliances Production Value by Application (2021-2026) & (USD Million)

Table 65. World Body Beauty Appliances Production Value by Application (2027-2032) & (USD Million)

Table 66. World Body Beauty Appliances Average Price by Application (2021-2026) & (US\$/Unit)

Table 67. World Body Beauty Appliances Average Price by Application (2027-2032) & (US\$/Unit)

Table 68. Procter & Gamble Basic Information, Manufacturing Base and Competitors

Table 69. Procter & Gamble Major Business

Table 70. Procter & Gamble Body Beauty Appliances Product and Services

Table 71. Procter & Gamble Body Beauty Appliances Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. Procter & Gamble Recent Developments/Updates

Table 73. Procter & Gamble Competitive Strengths & Weaknesses

Table 74. Philips Basic Information, Manufacturing Base and Competitors

Table 75. Philips Major Business

Table 76. Philips Body Beauty Appliances Product and Services

Table 77. Philips Body Beauty Appliances Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 78. Philips Recent Developments/Updates

Table 79. Philips Competitive Strengths & Weaknesses

Table 80. Panasonic Basic Information, Manufacturing Base and Competitors

Table 81. Panasonic Major Business

Table 82. Panasonic Body Beauty Appliances Product and Services

Table 83. Panasonic Body Beauty Appliances Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. Panasonic Recent Developments/Updates

Table 85. Panasonic Competitive Strengths & Weaknesses

Table 86. Nu Skin Enterprises Basic Information, Manufacturing Base and Competitors

Table 87. Nu Skin Enterprises Major Business

Table 88. Nu Skin Enterprises Body Beauty Appliances Product and Services

Table 89. Nu Skin Enterprises Body Beauty Appliances Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 90. Nu Skin Enterprises Recent Developments/Updates

Table 91. Nu Skin Enterprises Competitive Strengths & Weaknesses

- Table 92. Hitachi Basic Information, Manufacturing Base and Competitors
- Table 93. Hitachi Major Business
- Table 94. Hitachi Body Beauty Appliances Product and Services
- Table 95. Hitachi Body Beauty Appliances Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 96. Hitachi Recent Developments/Updates
- Table 97. Hitachi Competitive Strengths & Weaknesses
- Table 98. FOREO Basic Information, Manufacturing Base and Competitors
- Table 99. FOREO Major Business
- Table 100. FOREO Body Beauty Appliances Product and Services
- Table 101. FOREO Body Beauty Appliances Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 102. FOREO Recent Developments/Updates
- Table 103. FOREO Competitive Strengths & Weaknesses
- Table 104. YA-MAN Basic Information, Manufacturing Base and Competitors
- Table 105. YA-MAN Major Business
- Table 106. YA-MAN Body Beauty Appliances Product and Services
- Table 107. YA-MAN Body Beauty Appliances Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 108. YA-MAN Recent Developments/Updates
- Table 109. YA-MAN Competitive Strengths & Weaknesses
- Table 110. Conair Basic Information, Manufacturing Base and Competitors
- Table 111. Conair Major Business
- Table 112. Conair Body Beauty Appliances Product and Services
- Table 113. Conair Body Beauty Appliances Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 114. Conair Recent Developments/Updates
- Table 115. Conair Competitive Strengths & Weaknesses
- Table 116. Silk'n's Basic Information, Manufacturing Base and Competitors
- Table 117. Silk'n's Major Business
- Table 118. Silk'n's Body Beauty Appliances Product and Services
- Table 119. Silk'n's Body Beauty Appliances Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 120. Silk'n's Recent Developments/Updates
- Table 121. Silk'n's Competitive Strengths & Weaknesses
- Table 122. MTG Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 123. MTG Co., Ltd. Major Business
- Table 124. MTG Co., Ltd. Body Beauty Appliances Product and Services
- Table 125. MTG Co., Ltd. Body Beauty Appliances Production (K Units), Price

(US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 126. MTG Co., Ltd. Recent Developments/Updates

Table 127. MTG Co., Ltd. Competitive Strengths & Weaknesses

Table 128. TriPollar Basic Information, Manufacturing Base and Competitors

Table 129. TriPollar Major Business

Table 130. TriPollar Body Beauty Appliances Product and Services

Table 131. TriPollar Body Beauty Appliances Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 132. TriPollar Recent Developments/Updates

Table 133. TriPollar Competitive Strengths & Weaknesses

Table 134. NuFACE Basic Information, Manufacturing Base and Competitors

Table 135. NuFACE Major Business

Table 136. NuFACE Body Beauty Appliances Product and Services

Table 137. NuFACE Body Beauty Appliances Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 138. NuFACE Recent Developments/Updates

Table 139. NuFACE Competitive Strengths & Weaknesses

Table 140. K . SKIN Basic Information, Manufacturing Base and Competitors

Table 141. K . SKIN Major Business

Table 142. K . SKIN Body Beauty Appliances Product and Services

Table 143. K . SKIN Body Beauty Appliances Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 144. K . SKIN Recent Developments/Updates

Table 145. K . SKIN Competitive Strengths & Weaknesses

Table 146. Artistic & Co. Basic Information, Manufacturing Base and Competitors

Table 147. Artistic & Co. Major Business

Table 148. Artistic & Co. Body Beauty Appliances Product and Services

Table 149. Artistic & Co. Body Beauty Appliances Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 150. Artistic & Co. Recent Developments/Updates

Table 151. Artistic & Co. Competitive Strengths & Weaknesses

Table 152. Notime-Beauty Basic Information, Manufacturing Base and Competitors

Table 153. Notime-Beauty Major Business

Table 154. Notime-Beauty Body Beauty Appliances Product and Services

Table 155. Notime-Beauty Body Beauty Appliances Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 156. Notime-Beauty Recent Developments/Updates

Table 157. Notime-Beauty Competitive Strengths & Weaknesses

Table 158. Tria Laser Basic Information, Manufacturing Base and Competitors

Table 159. Tria Laser Major Business

Table 160. Tria Laser Body Beauty Appliances Product and Services

Table 161. Tria Laser Body Beauty Appliances Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 162. Tria Laser Recent Developments/Updates

Table 163. Tria Laser Competitive Strengths & Weaknesses

Table 164. JUJY Basic Information, Manufacturing Base and Competitors

Table 165. JUJY Major Business

Table 166. JUJY Body Beauty Appliances Product and Services

Table 167. JUJY Body Beauty Appliances Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 168. JUJY Recent Developments/Updates

Table 169. JUJY Competitive Strengths & Weaknesses

Table 170. Hangzhou Ulike Technology Basic Information, Manufacturing Base and Competitors

Table 171. Hangzhou Ulike Technology Major Business

Table 172. Hangzhou Ulike Technology Body Beauty Appliances Product and Services

Table 173. Hangzhou Ulike Technology Body Beauty Appliances Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 174. Hangzhou Ulike Technology Recent Developments/Updates

Table 175. Hangzhou Ulike Technology Competitive Strengths & Weaknesses

Table 176. Global Key Players of Body Beauty Appliances Upstream (Raw Materials)

Table 177. Global Body Beauty Appliances Typical Customers

Table 178. Body Beauty Appliances Typical Distributors

List Of Figures

LIST OF FIGURES

- Figure 1. Body Beauty Appliances Picture
- Figure 2. World Body Beauty Appliances Production Value: 2021 & 2025 & 2032, (USD Million)
- Figure 3. World Body Beauty Appliances Production Value and Forecast (2021-2032) & (USD Million)
- Figure 4. World Body Beauty Appliances Production (2021-2032) & (K Units)
- Figure 5. World Body Beauty Appliances Average Price (2021-2032) & (US\$/Unit)
- Figure 6. World Body Beauty Appliances Production Value Market Share by Region (2021-2032)
- Figure 7. World Body Beauty Appliances Production Market Share by Region (2021-2032)
- Figure 8. North America Body Beauty Appliances Production (2021-2032) & (K Units)
- Figure 9. Europe Body Beauty Appliances Production (2021-2032) & (K Units)
- Figure 10. China Body Beauty Appliances Production (2021-2032) & (K Units)
- Figure 11. Japan Body Beauty Appliances Production (2021-2032) & (K Units)
- Figure 12. Southeast Asia Body Beauty Appliances Production (2021-2032) & (K Units)
- Figure 13. Body Beauty Appliances Market Drivers
- Figure 14. Factors Affecting Demand
- Figure 15. World Body Beauty Appliances Consumption (2021-2032) & (K Units)
- Figure 16. World Body Beauty Appliances Consumption Market Share by Region (2021-2032)
- Figure 17. United States Body Beauty Appliances Consumption (2021-2032) & (K Units)
- Figure 18. China Body Beauty Appliances Consumption (2021-2032) & (K Units)
- Figure 19. Europe Body Beauty Appliances Consumption (2021-2032) & (K Units)
- Figure 20. Japan Body Beauty Appliances Consumption (2021-2032) & (K Units)
- Figure 21. South Korea Body Beauty Appliances Consumption (2021-2032) & (K Units)
- Figure 22. ASEAN Body Beauty Appliances Consumption (2021-2032) & (K Units)
- Figure 23. India Body Beauty Appliances Consumption (2021-2032) & (K Units)
- Figure 24. Producer Shipments of Body Beauty Appliances by Manufacturer Revenue (\$MM) and Market Share (%): 2025
- Figure 25. Global Four-firm Concentration Ratios (CR4) for Body Beauty Appliances Markets in 2025
- Figure 26. Global Four-firm Concentration Ratios (CR8) for Body Beauty Appliances Markets in 2025
- Figure 27. United States VS China: Body Beauty Appliances Production Value Market

Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Body Beauty Appliances Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Body Beauty Appliances Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers Body Beauty Appliances Production Market Share 2025

Figure 31. China Based Manufacturers Body Beauty Appliances Production Market Share 2025

Figure 32. Rest of World Based Manufacturers Body Beauty Appliances Production Market Share 2025

Figure 33. World Body Beauty Appliances Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 34. World Body Beauty Appliances Production Value Market Share by Type in 2025

Figure 35. Anti-aging Beauty Device

Figure 36. Moisturizing Beauty Device

Figure 37. Cleaning Beauty Device

Figure 38. Epilator

Figure 39. Others

Figure 40. World Body Beauty Appliances Production Market Share by Type (2021-2032)

Figure 41. World Body Beauty Appliances Production Value Market Share by Type (2021-2032)

Figure 42. World Body Beauty Appliances Average Price by Type (2021-2032) & (US\$/Unit)

Figure 43. World Body Beauty Appliances Production Value by Energy and Mechanism, (USD Million), 2021 & 2025 & 2032

Figure 44. World Body Beauty Appliances Production Value Market Share by Energy and Mechanism in 2025

Figure 45. Optical Energy (IPL/LED/Laser)

Figure 46. Electrical Energy (Microcurrent/Ion Implantation)

Figure 47. Radio Frequency and Thermal Energy

Figure 48. Mechanical Vibration/Adsorption/Microcrystals

Figure 49. Ultrasound

Figure 50. World Body Beauty Appliances Production Market Share by Energy and Mechanism (2021-2032)

Figure 51. World Body Beauty Appliances Production Value Market Share by Energy and Mechanism (2021-2032)

Figure 52. World Body Beauty Appliances Average Price by Energy and Mechanism (2021-2032) & (US\$/Unit)

Figure 53. World Body Beauty Appliances Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 54. World Body Beauty Appliances Production Value Market Share by Application in 2025

Figure 55. Home Use

Figure 56. Beauty Institution

Figure 57. World Body Beauty Appliances Production Market Share by Application (2021-2032)

Figure 58. World Body Beauty Appliances Production Value Market Share by Application (2021-2032)

Figure 59. World Body Beauty Appliances Average Price by Application (2021-2032) & (US\$/Unit)

Figure 60. Body Beauty Appliances Industry Chain

Figure 61. Body Beauty Appliances Procurement Model

Figure 62. Body Beauty Appliances Sales Model

Figure 63. Body Beauty Appliances Sales Channels, Direct Sales, and Distribution

Figure 64. Methodology

Figure 65. Research Process and Data Source

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