

Global Boba Tea Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Boba Tea market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

Boba Tea is a tea-based drink that originated in Taiwan in the early 1980s. Taiwanese immigrants brought it to the United States in the 1990s, initially in California through regions like Los Angeles County, but the drink has also spread to other countries where there is a large East Asian diaspora population. Bubble tea most commonly consists of tea accompanied by chewy tapioca balls ('boba' or 'pearls'), but it can be made with other toppings as well, such as grass jelly, aloe vera, red bean, or popping boba. It has many varieties and flavors, but the two most popular varieties are pearl black milk tea and pearl green milk tea ('pearl' signifies the tapioca balls at the bottom).

This report studies the global Boba Tea production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Boba Tea, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Boba Tea that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Boba Tea total production and demand, 2018-2029, (K Units)

Global Boba Tea total production value, 2018-2029, (USD Million)

Global Boba Tea production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Boba Tea consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Boba Tea domestic production, consumption, key domestic manufacturers and share

Global Boba Tea production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Boba Tea production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Boba Tea production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Units)

This reports profiles key players in the global Boba Tea market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Gong Cha, Chatime, TIGER SUGAR, Kung Fu Tea, Boba Guys, Sharetea, Happy Lemon, CoCo Fresh Tea&Juice and Vivi Bubble Tea, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Boba Tea market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Boba Tea Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Boba Tea Market, Segmentation by Type

Classic/Original

Fruit Flavored

Other Flavors

Global Boba Tea Market, Segmentation by Application

Shopping Mall

School

Community

Other

Companies Profiled:

Gong Cha

Chatime

TIGER SUGAR

Kung Fu Tea

Boba Guys

Sharetea

Happy Lemon

CoCo Fresh Tea&Juice

Vivi Bubble Tea

The Alley

Xing Fu Tang

Bubbles Tea&Juice Company

Brew Tea Bar

KokeeTea

T4

Miu's Tea

Bubbleology

OneZo

Key Questions Answered

1. How big is the global Boba Tea market?
2. What is the demand of the global Boba Tea market?
3. What is the year over year growth of the global Boba Tea market?
4. What is the production and production value of the global Boba Tea market?
5. Who are the key producers in the global Boba Tea market?
6. What are the growth factors driving the market demand?

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