

# Global Board Games Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Board games are played using a board where pieces or counters are placed and moved over the board. It also includes cards and dice games.

Scope of the Report

This report studies the Board Games market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Board Games market by product type and applications/end industries.

Board games are witnessing a high-value proposition for investors and general population than other advanced video games. A major factor that is encouraging the general population to invest is that board games are easy to understand and people can connect with the concept rapidly and can set realistic targets. Hence the increase in crowdfunding platforms for the game publishers is a major factor that is driving the growth of the market.

These games, which were traditionally played in their physical format using boards, cards, dice, and playing tokens, are increasingly being translated into the digital form for devices such as smartphones, computers, video game systems, and tablets. The increasing digitization of these games is one of the emerging trends that is going to boost the market during the forecast period.

The board games market continues to face a challenge from the digital games segment, however, the market along with other games segment have remained stable in the past three years.

The global Board Games market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in

China, also fast growing India and Southeast Asia regions. North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Board Games.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Asmodee Editions

Goliath B.V.

Grand Prix International

Hasbro

Ravensburger

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Tabletop

Card and Dice Games

Collectible Card Games

Miniature Games

RPGs

Market Segment by Applications, can be divided into

Offline Retail

Online Retail

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