

Global Bluetooth Modules Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Bluetooth Modules market size is expected to reach \$ 17960 million by 2032, rising at a market growth of 6.9% CAGR during the forecast period (2026-2032).

Bluetooth is a global wireless communication standard that connects devices together over a certain distance. Think headset and phone, speaker and PC, basketball to smartphone and more. A Bluetooth module is usually a hardware component that provides a wireless product to work with the computer; or in some cases, the Bluetooth may be an accessory or peripheral, or a wireless headphone or other product (such as cellphones can use.)

Global Bluetooth Modules key players include Murata, Qualcomm, Intel, Broadcom, etc. Global top four manufacturers hold a share over 65%.

Asia (EX. China) is the largest market, with a share about 45%, followed by China, and North America, both have a share about 40 percent.

In terms of product, Classic Bluetooth Modules is the largest segment, with a share over 55%. And in terms of application, the largest application is Mobile Phones, followed by Connected Home, Computers, etc.

This report studies the global Bluetooth Modules production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Bluetooth Modules and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and

competition, as well as details the characteristics of Bluetooth Modules that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Bluetooth Modules total production and demand, 2021-2032, (M Units)

Global Bluetooth Modules total production value, 2021-2032, (USD Million)

Global Bluetooth Modules production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Units), (based on production site)

Global Bluetooth Modules consumption by region & country, CAGR, 2021-2032 & (M Units)

U.S. VS China: Bluetooth Modules domestic production, consumption, key domestic manufacturers and share

Global Bluetooth Modules production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Units)

Global Bluetooth Modules production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

Global Bluetooth Modules production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

This report profiles key players in the global Bluetooth Modules market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Murata, Qualcomm, Intel, Broadcom, Panasonic, Texas Instruments, Fujitsu, Hosiden, STMicroelectronics, Laird, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Bluetooth Modules market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Bluetooth Modules Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Bluetooth Modules Market, Segmentation by Type:

Bluetooth Low Energy (BLE) Modules

Dual-mode Bluetooth Modules

Classic Bluetooth Modules

Global Bluetooth Modules Market, Segmentation by Application:

Mobile Phones

Computers

Connected Home

Others

Companies Profiled:

Murata

Qualcomm

Intel

Broadcom

Panasonic

Texas Instruments

Fujitsu

Hosiden

STMicroelectronics

Laird

Taiyo Yuden

Cypress Semiconductor

Microchip Technology

Silicon Labs

Key Questions Answered:

1. How big is the global Bluetooth Modules market?
2. What is the demand of the global Bluetooth Modules market?
3. What is the year over year growth of the global Bluetooth Modules market?
4. What is the production and production value of the global Bluetooth Modules market?
5. Who are the key producers in the global Bluetooth Modules market?
6. What are the growth factors driving the market demand?

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