

Global Bluetooth Modules Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Bluetooth Modules market size was valued at USD 9263.6 million in 2023 and is forecast to a readjusted size of USD 14680 million by 2030 with a CAGR of 6.8% during review period.

Bluetooth is a global wireless communication standard that connects devices together over a certain distance. Think headset and phone, speaker and PC, basketball to smartphone and more. A Bluetooth module is usually a hardware component that provides a wireless product to work with the computer; or in some cases, the Bluetooth may be an accessory or peripheral, or a wireless headphone or other product (such as cellphones can use.)

Global Bluetooth Modules key players include Murata, Qualcomm, Intel, Broadcom, etc. Global top four manufacturers hold a share over 65%.

Asia (EX. China) is the largest market, with a share about 45%, followed by China, and North America, both have a share about 40 percent.

In terms of product, Classic Bluetooth Modules is the largest segment, with a share over 55%. And in terms of application, the largest application is Mobile Phones, followed by Connected Home, Computers, etc.

The Global Info Research report includes an overview of the development of the Bluetooth Modules industry chain, the market status of Mobile Phones (Bluetooth Low Energy (BLE) Modules, Dual-mode Bluetooth Modules), Computers (Bluetooth Low Energy (BLE) Modules, Dual-mode Bluetooth Modules), and key enterprises in

developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Bluetooth Modules.

Regionally, the report analyzes the Bluetooth Modules markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Bluetooth Modules market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Bluetooth Modules market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Bluetooth Modules industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Bluetooth Low Energy (BLE) Modules, Dual-mode Bluetooth Modules).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Bluetooth Modules market.

Regional Analysis: The report involves examining the Bluetooth Modules market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Bluetooth Modules market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Bluetooth Modules:

Company Analysis: Report covers individual Bluetooth Modules manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Bluetooth Modules. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Mobile Phones, Computers).

Technology Analysis: Report covers specific technologies relevant to Bluetooth Modules. It assesses the current state, advancements, and potential future developments in Bluetooth Modules areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Bluetooth Modules market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Bluetooth Modules market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Bluetooth Low Energy (BLE) Modules

Dual-mode Bluetooth Modules

Classic Bluetooth Modules

Market segment by Application

Mobile Phones

Computers

Connected Home

Others

Major players covered

Murata

Qualcomm

Intel

Broadcom

Panasonic

Texas Instruments

Fujitsu

Hosiden

STMicroelectronics

Laird

Taiyo Yuden

Cypress Semiconductor

Microchip Technology

Silicon Labs

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bluetooth Modules product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bluetooth Modules, with price, sales, revenue and global market share of Bluetooth Modules from 2019 to 2024.

Chapter 3, the Bluetooth Modules competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bluetooth Modules breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Bluetooth Modules market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bluetooth Modules.

Chapter 14 and 15, to describe Bluetooth Modules sales channel, distributors, customers, research findings and conclusion.

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