

Global Bluetooth Low Energy Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Bluetooth Low Energy is a wireless personal area network technology designed and marketed by the Bluetooth Special Interest Group (Bluetooth SIG) aimed at novel applications in the healthcare, fitness, beacons, security, and home entertainment industries. Compared to Classic Bluetooth, Bluetooth Low Energy is intended to provide considerably reduced power consumption and cost while maintaining a similar communication range.

Scope of the Report:

This report studies the Bluetooth Low Energy market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Bluetooth Low Energy market by product type and applications/end industries.

The major factor driving the market growth of bluetooth low energy module will be the surge in usage of the internet of things (IoT). The concept of the internet of things is rapidly growing in enterprises, aiming to interconnect each and every unconnected thing including persons and machine to cast interconnecting networks such as machine-to-machine (M2M), people-to-people (P2P) and machine-to-people (M2P) using wireless sensors network. Some of the major players like Nordic Semiconductors and Cambridge silicon radio are offering development kit for establishing wireless application instantly without any finesse of radio frequency connectivity. Moreover, bluetooth low energy modules are likely to boost significant traction owing to rising demand for consumer electronics.

The global Bluetooth Low Energy market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx%

between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Bluetooth Low Energy.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Lenovo

Microsoft

Motorola Solutions

Toshiba

IBM

Panasonic

Bluegiga Technologies

Nordic Semiconductors

Texas Instruments

Samsung Electronics

Qualcomm

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Chipsets

RF Modules/Network Stacks

Devices/Systems

Software/Cloud Services

IT/Automation Platforms

Market Segment by Applications, can be divided into

Healthcare

Sports & Fitness

Automotive

Electronic Devices

Automotive

Others

Contents

1 BLUETOOTH LOW ENERGY MARKET OVERVIEW

- 1.1 Product Overview and Scope of Bluetooth Low Energy
- 1.2 Classification of Bluetooth Low Energy by Types
 - 1.2.1 Global Bluetooth Low Energy Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Bluetooth Low Energy Revenue Market Share by Types in 2017
 - 1.2.3 Chipsets
 - 1.2.4 RF Modules/Network Stacks
 - 1.2.5 Devices/Systems
 - 1.2.6 Software/Cloud Services
 - 1.2.7 IT/Automation Platforms
- 1.3 Global Bluetooth Low Energy Market by Application
 - 1.3.1 Global Bluetooth Low Energy Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Healthcare
 - 1.3.3 Sports & Fitness
 - 1.3.4 Automotive
 - 1.3.5 Electronic Devices
 - 1.3.6 Automotive
 - 1.3.7 Others
- 1.4 Global Bluetooth Low Energy Market by Regions
 - 1.4.1 Global Bluetooth Low Energy Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Bluetooth Low Energy Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Bluetooth Low Energy Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Bluetooth Low Energy Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Bluetooth Low Energy Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Bluetooth Low Energy Status and Prospect (2013-2023)
- 1.5 Global Market Size of Bluetooth Low Energy (2013-2023)

2 MANUFACTURERS PROFILES

2.1 Lenovo

2.1.1 Business Overview

2.1.2 Bluetooth Low Energy Type and Applications

2.1.2.1 Product A

2.1.2.2 Product B

2.1.3 Lenovo Bluetooth Low Energy Revenue, Gross Margin and Market Share (2016-2017)

2.2 Microsoft

2.2.1 Business Overview

2.2.2 Bluetooth Low Energy Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 Microsoft Bluetooth Low Energy Revenue, Gross Margin and Market Share (2016-2017)

2.3 Motorola Solutions

2.3.1 Business Overview

2.3.2 Bluetooth Low Energy Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 Motorola Solutions Bluetooth Low Energy Revenue, Gross Margin and Market Share (2016-2017)

2.4 Toshiba

2.4.1 Business Overview

2.4.2 Bluetooth Low Energy Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 Toshiba Bluetooth Low Energy Revenue, Gross Margin and Market Share (2016-2017)

2.5 IBM

2.5.1 Business Overview

2.5.2 Bluetooth Low Energy Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 IBM Bluetooth Low Energy Revenue, Gross Margin and Market Share (2016-2017)

2.6 Panasonic

2.6.1 Business Overview

2.6.2 Bluetooth Low Energy Type and Applications

2.6.2.1 Product A

- 2.6.2.2 Product B
- 2.6.3 Panasonic Bluetooth Low Energy Revenue, Gross Margin and Market Share (2016-2017)
- 2.7 Bluegiga Technologies
 - 2.7.1 Business Overview
 - 2.7.2 Bluetooth Low Energy Type and Applications
 - 2.7.2.1 Product A
 - 2.7.2.2 Product B
 - 2.7.3 Bluegiga Technologies Bluetooth Low Energy Revenue, Gross Margin and Market Share (2016-2017)
- 2.8 Nordic Semiconductors
 - 2.8.1 Business Overview
 - 2.8.2 Bluetooth Low Energy Type and Applications
 - 2.8.2.1 Product A
 - 2.8.2.2 Product B
 - 2.8.3 Nordic Semiconductors Bluetooth Low Energy Revenue, Gross Margin and Market Share (2016-2017)
- 2.9 Texas Instruments
 - 2.9.1 Business Overview
 - 2.9.2 Bluetooth Low Energy Type and Applications
 - 2.9.2.1 Product A
 - 2.9.2.2 Product B
 - 2.9.3 Texas Instruments Bluetooth Low Energy Revenue, Gross Margin and Market Share (2016-2017)
- 2.10 Samsung Electronics
 - 2.10.1 Business Overview
 - 2.10.2 Bluetooth Low Energy Type and Applications
 - 2.10.2.1 Product A
 - 2.10.2.2 Product B
 - 2.10.3 Samsung Electronics Bluetooth Low Energy Revenue, Gross Margin and Market Share (2016-2017)
- 2.11 Qualcomm
 - 2.11.1 Business Overview
 - 2.11.2 Bluetooth Low Energy Type and Applications
 - 2.11.2.1 Product A
 - 2.11.2.2 Product B
 - 2.11.3 Qualcomm Bluetooth Low Energy Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL BLUETOOTH LOW ENERGY MARKET COMPETITION, BY PLAYERS

- 3.1 Global Bluetooth Low Energy Revenue and Share by Players (2013-2018)
- 3.2 Market Concentration Rate
 - 3.2.1 Top 5 Bluetooth Low Energy Players Market Share
 - 3.2.2 Top 10 Bluetooth Low Energy Players Market Share
- 3.3 Market Competition Trend

4 GLOBAL BLUETOOTH LOW ENERGY MARKET SIZE BY REGIONS

- 4.1 Global Bluetooth Low Energy Revenue and Market Share by Regions
- 4.2 North America Bluetooth Low Energy Revenue and Growth Rate (2013-2018)
- 4.3 Europe Bluetooth Low Energy Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Bluetooth Low Energy Revenue and Growth Rate (2013-2018)
- 4.5 South America Bluetooth Low Energy Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA BLUETOOTH LOW ENERGY REVENUE BY COUNTRIES

- 5.1 North America Bluetooth Low Energy Revenue by Countries (2013-2018)
- 5.2 USA Bluetooth Low Energy Revenue and Growth Rate (2013-2018)
- 5.3 Canada Bluetooth Low Energy Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

6 EUROPE BLUETOOTH LOW ENERGY REVENUE BY COUNTRIES

- 6.1 Europe Bluetooth Low Energy Revenue by Countries (2013-2018)
- 6.2 Germany Bluetooth Low Energy Revenue and Growth Rate (2013-2018)
- 6.3 UK Bluetooth Low Energy Revenue and Growth Rate (2013-2018)
- 6.4 France Bluetooth Low Energy Revenue and Growth Rate (2013-2018)
- 6.5 Russia Bluetooth Low Energy Revenue and Growth Rate (2013-2018)
- 6.6 Italy Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC BLUETOOTH LOW ENERGY REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Bluetooth Low Energy Revenue by Countries (2013-2018)
- 7.2 China Bluetooth Low Energy Revenue and Growth Rate (2013-2018)
- 7.3 Japan Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

- 7.4 Korea Bluetooth Low Energy Revenue and Growth Rate (2013-2018)
- 7.5 India Bluetooth Low Energy Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA BLUETOOTH LOW ENERGY REVENUE BY COUNTRIES

- 8.1 South America Bluetooth Low Energy Revenue by Countries (2013-2018)
- 8.2 Brazil Bluetooth Low Energy Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Bluetooth Low Energy Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE BLUETOOTH LOW ENERGY BY COUNTRIES

- 9.1 Middle East and Africa Bluetooth Low Energy Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Bluetooth Low Energy Revenue and Growth Rate (2013-2018)
- 9.3 UAE Bluetooth Low Energy Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Bluetooth Low Energy Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Bluetooth Low Energy Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

10 GLOBAL BLUETOOTH LOW ENERGY MARKET SEGMENT BY TYPE

- 10.1 Global Bluetooth Low Energy Revenue and Market Share by Type (2013-2018)
- 10.2 Global Bluetooth Low Energy Market Forecast by Type (2018-2023)
- 10.3 Chipsets Revenue Growth Rate (2013-2023)
- 10.4 RF Modules/Network Stacks Revenue Growth Rate (2013-2023)
- 10.5 Devices/Systems Revenue Growth Rate (2013-2023)
- 10.6 Software/Cloud Services Revenue Growth Rate (2013-2023)
- 10.7 IT/Automation Platforms Revenue Growth Rate (2013-2023)

11 GLOBAL BLUETOOTH LOW ENERGY MARKET SEGMENT BY APPLICATION

- 11.1 Global Bluetooth Low Energy Revenue Market Share by Application (2013-2018)
- 11.2 Bluetooth Low Energy Market Forecast by Application (2018-2023)
- 11.3 Healthcare Revenue Growth (2013-2018)
- 11.4 Sports & Fitness Revenue Growth (2013-2018)
- 11.5 Automotive Revenue Growth (2013-2018)
- 11.6 Electronic Devices Revenue Growth (2013-2018)

11.7 Automotive Revenue Growth (2013-2018)

11.8 Others Revenue Growth (2013-2018)

12 GLOBAL BLUETOOTH LOW ENERGY MARKET SIZE FORECAST (2018-2023)

12.1 Global Bluetooth Low Energy Market Size Forecast (2018-2023)

12.2 Global Bluetooth Low Energy Market Forecast by Regions (2018-2023)

12.3 North America Bluetooth Low Energy Revenue Market Forecast (2018-2023)

12.4 Europe Bluetooth Low Energy Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Bluetooth Low Energy Revenue Market Forecast (2018-2023)

12.6 South America Bluetooth Low Energy Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Bluetooth Low Energy Revenue Market Forecast
(2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Bluetooth Low Energy Picture

Table Product Specifications of Bluetooth Low Energy

Table Global Bluetooth Low Energy and Revenue (Million USD) Market Split by Product Type

Figure Global Bluetooth Low Energy Revenue Market Share by Types in 2017

Figure Chipsets Picture

Figure RF Modules/Network Stacks Picture

Figure Devices/Systems Picture

Figure Software/Cloud Services Picture

Figure IT/Automation Platforms Picture

Table Global Bluetooth Low Energy Revenue (Million USD) by Application (2013-2023)

Figure Bluetooth Low Energy Revenue Market Share by Applications in 2017

Figure Healthcare Picture

Figure Sports & Fitness Picture

Figure Automotive Picture

Figure Electronic Devices Picture

Figure Automotive Picture

Figure Others Picture

Table Global Market Bluetooth Low Energy Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Bluetooth Low Energy Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Bluetooth Low Energy Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Bluetooth Low Energy Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Bluetooth Low Energy Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Bluetooth Low Energy Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Bluetooth Low Energy Revenue (Million USD) and Growth Rate (2013-2023)

Table Lenovo Basic Information, Manufacturing Base and Competitors

Table Lenovo Bluetooth Low Energy Type and Applications

Table Lenovo Bluetooth Low Energy Revenue, Gross Margin and Market Share

(2016-2017)

Table Microsoft Basic Information, Manufacturing Base and Competitors

Table Microsoft Bluetooth Low Energy Type and Applications

Table Microsoft Bluetooth Low Energy Revenue, Gross Margin and Market Share

(2016-2017)

Table Motorola Solutions Basic Information, Manufacturing Base and Competitors

Table Motorola Solutions Bluetooth Low Energy Type and Applications

Table Motorola Solutions Bluetooth Low Energy Revenue, Gross Margin and Market

Share (2016-2017)

Table Toshiba Basic Information, Manufacturing Base and Competitors

Table Toshiba Bluetooth Low Energy Type and Applications

Table Toshiba Bluetooth Low Energy Revenue, Gross Margin and Market Share

(2016-2017)

Table IBM Basic Information, Manufacturing Base and Competitors

Table IBM Bluetooth Low Energy Type and Applications

Table IBM Bluetooth Low Energy Revenue, Gross Margin and Market Share

(2016-2017)

Table Panasonic Basic Information, Manufacturing Base and Competitors

Table Panasonic Bluetooth Low Energy Type and Applications

Table Panasonic Bluetooth Low Energy Revenue, Gross Margin and Market Share

(2016-2017)

Table Bluegiga Technologies Basic Information, Manufacturing Base and Competitors

Table Bluegiga Technologies Bluetooth Low Energy Type and Applications

Table Bluegiga Technologies Bluetooth Low Energy Revenue, Gross Margin and

Market Share (2016-2017)

Table Nordic Semiconductors Basic Information, Manufacturing Base and Competitors

Table Nordic Semiconductors Bluetooth Low Energy Type and Applications

Table Nordic Semiconductors Bluetooth Low Energy Revenue, Gross Margin and

Market Share (2016-2017)

Table Texas Instruments Basic Information, Manufacturing Base and Competitors

Table Texas Instruments Bluetooth Low Energy Type and Applications

Table Texas Instruments Bluetooth Low Energy Revenue, Gross Margin and Market

Share (2016-2017)

Table Samsung Electronics Basic Information, Manufacturing Base and Competitors

Table Samsung Electronics Bluetooth Low Energy Type and Applications

Table Samsung Electronics Bluetooth Low Energy Revenue, Gross Margin and Market

Share (2016-2017)

Table Qualcomm Basic Information, Manufacturing Base and Competitors

Table Qualcomm Bluetooth Low Energy Type and Applications

Table Qualcomm Bluetooth Low Energy Revenue, Gross Margin and Market Share (2016-2017)

Table Global Bluetooth Low Energy Revenue (Million USD) by Players (2013-2018)

Table Global Bluetooth Low Energy Revenue Share by Players (2013-2018)

Figure Global Bluetooth Low Energy Revenue Share by Players in 2016

Figure Global Bluetooth Low Energy Revenue Share by Players in 2017

Figure Global Top 5 Players Bluetooth Low Energy Revenue Market Share in 2017

Figure Global Top 10 Players Bluetooth Low Energy Revenue Market Share in 2017

Figure Global Bluetooth Low Energy Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Bluetooth Low Energy Revenue (Million USD) by Regions (2013-2018)

Table Global Bluetooth Low Energy Revenue Market Share by Regions (2013-2018)

Figure Global Bluetooth Low Energy Revenue Market Share by Regions (2013-2018)

Figure Global Bluetooth Low Energy Revenue Market Share by Regions in 2017

Figure North America Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Figure Europe Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Figure South America Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Table North America Bluetooth Low Energy Revenue by Countries (2013-2018)

Table North America Bluetooth Low Energy Revenue Market Share by Countries (2013-2018)

Figure North America Bluetooth Low Energy Revenue Market Share by Countries (2013-2018)

Figure North America Bluetooth Low Energy Revenue Market Share by Countries in 2017

Figure USA Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Figure Canada Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Figure Mexico Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Table Europe Bluetooth Low Energy Revenue (Million USD) by Countries (2013-2018)

Figure Europe Bluetooth Low Energy Revenue Market Share by Countries (2013-2018)

Figure Europe Bluetooth Low Energy Revenue Market Share by Countries in 2017

Figure Germany Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Figure UK Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Figure France Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Figure Russia Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Figure Italy Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Bluetooth Low Energy Revenue (Million USD) by Countries

(2013-2018)

Figure Asia-Pacific Bluetooth Low Energy Revenue Market Share by Countries

(2013-2018)

Figure Asia-Pacific Bluetooth Low Energy Revenue Market Share by Countries in 2017

Figure China Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Figure Japan Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Figure Korea Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Figure India Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Table South America Bluetooth Low Energy Revenue by Countries (2013-2018)

Table South America Bluetooth Low Energy Revenue Market Share by Countries
(2013-2018)

Figure South America Bluetooth Low Energy Revenue Market Share by Countries
(2013-2018)

Figure South America Bluetooth Low Energy Revenue Market Share by Countries in
2017

Figure Brazil Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Figure Argentina Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Figure Colombia Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Bluetooth Low Energy Revenue (Million USD) by
Countries (2013-2018)

Table Middle East and Africa Bluetooth Low Energy Revenue Market Share by
Countries (2013-2018)

Figure Middle East and Africa Bluetooth Low Energy Revenue Market Share by
Countries (2013-2018)

Figure Middle East and Africa Bluetooth Low Energy Revenue Market Share by
Countries in 2017

Figure Saudi Arabia Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Figure UAE Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Figure Egypt Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Figure Nigeria Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Figure South Africa Bluetooth Low Energy Revenue and Growth Rate (2013-2018)

Table Global Bluetooth Low Energy Revenue (Million USD) by Type (2013-2018)

Table Global Bluetooth Low Energy Revenue Share by Type (2013-2018)

Figure Global Bluetooth Low Energy Revenue Share by Type (2013-2018)

Figure Global Bluetooth Low Energy Revenue Share by Type in 2017

Table Global Bluetooth Low Energy Revenue Forecast by Type (2018-2023)

Figure Global Bluetooth Low Energy Market Share Forecast by Type (2018-2023)

Figure Global Chipsets Revenue Growth Rate (2013-2018)

Figure Global RF Modules/Network Stacks Revenue Growth Rate (2013-2018)
Figure Global Devices/Systems Revenue Growth Rate (2013-2018)
Figure Global Software/Cloud Services Revenue Growth Rate (2013-2018)
Figure Global IT/Automation Platforms Revenue Growth Rate (2013-2018)
Table Global Bluetooth Low Energy Revenue by Application (2013-2018)
Table Global Bluetooth Low Energy Revenue Share by Application (2013-2018)
Figure Global Bluetooth Low Energy Revenue Share by Application (2013-2018)
Figure Global Bluetooth Low Energy Revenue Share by Application in 2017
Table Global Bluetooth Low Energy Revenue Forecast by Application (2018-2023)
Figure Global Bluetooth Low Energy Market Share Forecast by Application (2018-2023)
Figure Global Healthcare Revenue Growth Rate (2013-2018)
Figure Global Sports & Fitness Revenue Growth Rate (2013-2018)
Figure Global Automotive Revenue Growth Rate (2013-2018)
Figure Global Electronic Devices Revenue Growth Rate (2013-2018)
Figure Global Automotive Revenue Growth Rate (2013-2018)
Figure Global Others Revenue Growth Rate (2013-2018)
Figure Global Bluetooth Low Energy Revenue (Million USD) and Growth Rate Forecast (2018 -2023)
Table Global Bluetooth Low Energy Revenue (Million USD) Forecast by Regions (2018-2023)
Figure Global Bluetooth Low Energy Revenue Market Share Forecast by Regions (2018-2023)
Figure North America Bluetooth Low Energy Revenue Market Forecast (2018-2023)
Figure Europe Bluetooth Low Energy Revenue Market Forecast (2018-2023)
Figure Asia-Pacific Bluetooth Low Energy Revenue Market Forecast (2018-2023)
Figure South America Bluetooth Low Energy Revenue Market Forecast (2018-2023)
Figure Middle East and Africa Bluetooth Low Energy Revenue Market Forecast (2018-2023)

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