

Global Bluetooth Low Energy (BLE) Beacons Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Bluetooth beacons are hardware transmitters - a class of Bluetooth low energy (LE) devices that broadcast their identifier to nearby portable electronic devices. The technology enables smartphones, tablets and other devices to perform actions when in close proximity to a beacon.

Scope of the Report:

This report studies the Bluetooth Low Energy (BLE) Beacons market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Bluetooth Low Energy (BLE) Beacons market by product type and applications/end industries. Growing number of mobile app companies tapping the proximity solutions market, along with increasing investments in the beacon technology, is expected to propel the industry growth.

The global Bluetooth Low Energy (BLE) Beacons market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Bluetooth Low Energy (BLE) Beacons.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Kontakt.io

Onyx Beacon

Estimote

Bluision

Accent Systems

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

iBeacon

Eddystone

Market Segment by Applications, can be divided into

Retail

Travel & Tourism

Healthcare

Financial Institutions

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