

Global Bluetooth Low Energy (BLE) Beacons Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Bluetooth beacons are hardware transmitters - a class of Bluetooth low energy (LE) devices that broadcast their identifier to nearby portable electronic devices. The technology enables smartphones, tablets and other devices to perform actions when in close proximity to a beacon.

Scope of the Report:

This report studies the Bluetooth Low Energy (BLE) Beacons market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Bluetooth Low Energy (BLE) Beacons market by product type and applications/end industries. Growing number of mobile app companies tapping the proximity solutions market, along with increasing investments in the beacon technology, is expected to propel the industry growth.

The global Bluetooth Low Energy (BLE) Beacons market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Bluetooth Low Energy (BLE) Beacons.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Kontakt.io

Onyx Beacon

Estimote

Bluision

Accent Systems

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

iBeacon

Eddystone

Market Segment by Applications, can be divided into

Retail

Travel & Tourism

Healthcare

Financial Institutions

Contents

1 BLUETOOTH LOW ENERGY (BLE) BEACONS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Bluetooth Low Energy (BLE) Beacons
- 1.2 Classification of Bluetooth Low Energy (BLE) Beacons by Types
 - 1.2.1 Global Bluetooth Low Energy (BLE) Beacons Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Bluetooth Low Energy (BLE) Beacons Revenue Market Share by Types in 2017
 - 1.2.3 iBeacon
 - 1.2.4 Eddystone
- 1.3 Global Bluetooth Low Energy (BLE) Beacons Market by Application
 - 1.3.1 Global Bluetooth Low Energy (BLE) Beacons Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Retail
 - 1.3.3 Travel & Tourism
 - 1.3.4 Healthcare
 - 1.3.5 Financial Institutions
- 1.4 Global Bluetooth Low Energy (BLE) Beacons Market by Regions
 - 1.4.1 Global Bluetooth Low Energy (BLE) Beacons Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Bluetooth Low Energy (BLE) Beacons Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Bluetooth Low Energy (BLE) Beacons Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Bluetooth Low Energy (BLE) Beacons Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Bluetooth Low Energy (BLE) Beacons Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Bluetooth Low Energy (BLE) Beacons Status and Prospect (2013-2023)
- 1.5 Global Market Size of Bluetooth Low Energy (BLE) Beacons (2013-2023)

2 MANUFACTURERS PROFILES

- 2.1 Kontakt.io
 - 2.1.1 Business Overview
 - 2.1.2 Bluetooth Low Energy (BLE) Beacons Type and Applications

2.1.2.1 Product A

2.1.2.2 Product B

2.1.3 Kontakt.io Bluetooth Low Energy (BLE) Beacons Revenue, Gross Margin and Market Share (2016-2017)

2.2 Onyx Beacon

2.2.1 Business Overview

2.2.2 Bluetooth Low Energy (BLE) Beacons Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 Onyx Beacon Bluetooth Low Energy (BLE) Beacons Revenue, Gross Margin and Market Share (2016-2017)

2.3 Estimote

2.3.1 Business Overview

2.3.2 Bluetooth Low Energy (BLE) Beacons Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 Estimote Bluetooth Low Energy (BLE) Beacons Revenue, Gross Margin and Market Share (2016-2017)

2.4 Bluvision

2.4.1 Business Overview

2.4.2 Bluetooth Low Energy (BLE) Beacons Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 Bluvision Bluetooth Low Energy (BLE) Beacons Revenue, Gross Margin and Market Share (2016-2017)

2.5 Accent Systems

2.5.1 Business Overview

2.5.2 Bluetooth Low Energy (BLE) Beacons Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Accent Systems Bluetooth Low Energy (BLE) Beacons Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL BLUETOOTH LOW ENERGY (BLE) BEACONS MARKET COMPETITION, BY PLAYERS

3.1 Global Bluetooth Low Energy (BLE) Beacons Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

- 3.2.1 Top 5 Bluetooth Low Energy (BLE) Beacons Players Market Share
- 3.2.2 Top 10 Bluetooth Low Energy (BLE) Beacons Players Market Share
- 3.3 Market Competition Trend

4 GLOBAL BLUETOOTH LOW ENERGY (BLE) BEACONS MARKET SIZE BY REGIONS

- 4.1 Global Bluetooth Low Energy (BLE) Beacons Revenue and Market Share by Regions
- 4.2 North America Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)
- 4.3 Europe Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)
- 4.5 South America Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA BLUETOOTH LOW ENERGY (BLE) BEACONS REVENUE BY COUNTRIES

- 5.1 North America Bluetooth Low Energy (BLE) Beacons Revenue by Countries (2013-2018)
- 5.2 USA Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)
- 5.3 Canada Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

6 EUROPE BLUETOOTH LOW ENERGY (BLE) BEACONS REVENUE BY COUNTRIES

- 6.1 Europe Bluetooth Low Energy (BLE) Beacons Revenue by Countries (2013-2018)
- 6.2 Germany Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)
- 6.3 UK Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)
- 6.4 France Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate

(2013-2018)

6.5 Russia Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate

(2013-2018)

6.6 Italy Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC BLUETOOTH LOW ENERGY (BLE) BEACONS REVENUE BY COUNTRIES

7.1 Asia-Pacific Bluetooth Low Energy (BLE) Beacons Revenue by Countries

(2013-2018)

7.2 China Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate

(2013-2018)

7.3 Japan Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate

(2013-2018)

7.4 Korea Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate

(2013-2018)

7.5 India Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

7.6 Southeast Asia Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate

(2013-2018)

8 SOUTH AMERICA BLUETOOTH LOW ENERGY (BLE) BEACONS REVENUE BY COUNTRIES

8.1 South America Bluetooth Low Energy (BLE) Beacons Revenue by Countries

(2013-2018)

8.2 Brazil Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate

(2013-2018)

8.3 Argentina Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate

(2013-2018)

8.4 Colombia Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate

(2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE BLUETOOTH LOW ENERGY (BLE) BEACONS BY COUNTRIES

9.1 Middle East and Africa Bluetooth Low Energy (BLE) Beacons Revenue by Countries

(2013-2018)

9.2 Saudi Arabia Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate

(2013-2018)

9.3 UAE Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

9.4 Egypt Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

9.5 Nigeria Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

9.6 South Africa Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

10 GLOBAL BLUETOOTH LOW ENERGY (BLE) BEACONS MARKET SEGMENT BY TYPE

10.1 Global Bluetooth Low Energy (BLE) Beacons Revenue and Market Share by Type (2013-2018)

10.2 Global Bluetooth Low Energy (BLE) Beacons Market Forecast by Type (2018-2023)

10.3 iBeacon Revenue Growth Rate (2013-2023)

10.4 Eddystone Revenue Growth Rate (2013-2023)

11 GLOBAL BLUETOOTH LOW ENERGY (BLE) BEACONS MARKET SEGMENT BY APPLICATION

11.1 Global Bluetooth Low Energy (BLE) Beacons Revenue Market Share by Application (2013-2018)

11.2 Bluetooth Low Energy (BLE) Beacons Market Forecast by Application (2018-2023)

11.3 Retail Revenue Growth (2013-2018)

11.4 Travel & Tourism Revenue Growth (2013-2018)

11.5 Healthcare Revenue Growth (2013-2018)

11.6 Financial Institutions Revenue Growth (2013-2018)

12 GLOBAL BLUETOOTH LOW ENERGY (BLE) BEACONS MARKET SIZE FORECAST (2018-2023)

12.1 Global Bluetooth Low Energy (BLE) Beacons Market Size Forecast (2018-2023)

12.2 Global Bluetooth Low Energy (BLE) Beacons Market Forecast by Regions (2018-2023)

12.3 North America Bluetooth Low Energy (BLE) Beacons Revenue Market Forecast (2018-2023)

12.4 Europe Bluetooth Low Energy (BLE) Beacons Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Bluetooth Low Energy (BLE) Beacons Revenue Market Forecast (2018-2023)

12.6 South America Bluetooth Low Energy (BLE) Beacons Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Bluetooth Low Energy (BLE) Beacons Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Bluetooth Low Energy (BLE) Beacons Picture
Table Product Specifications of Bluetooth Low Energy (BLE) Beacons
Table Global Bluetooth Low Energy (BLE) Beacons and Revenue (Million USD) Market Split by Product Type
Figure Global Bluetooth Low Energy (BLE) Beacons Revenue Market Share by Types in 2017
Figure iBeacon Picture
Figure Eddystone Picture
Table Global Bluetooth Low Energy (BLE) Beacons Revenue (Million USD) by Application (2013-2023)
Figure Bluetooth Low Energy (BLE) Beacons Revenue Market Share by Applications in 2017
Figure Retail Picture
Figure Travel & Tourism Picture
Figure Healthcare Picture
Figure Financial Institutions Picture
Table Global Market Bluetooth Low Energy (BLE) Beacons Revenue (Million USD) Comparison by Regions 2013-2023
Figure North America Bluetooth Low Energy (BLE) Beacons Revenue (Million USD) and Growth Rate (2013-2023)
Figure Europe Bluetooth Low Energy (BLE) Beacons Revenue (Million USD) and Growth Rate (2013-2023)
Figure Asia-Pacific Bluetooth Low Energy (BLE) Beacons Revenue (Million USD) and Growth Rate (2013-2023)
Figure South America Bluetooth Low Energy (BLE) Beacons Revenue (Million USD) and Growth Rate (2013-2023)
Figure Middle East and Africa Bluetooth Low Energy (BLE) Beacons Revenue (Million USD) and Growth Rate (2013-2023)
Figure Global Bluetooth Low Energy (BLE) Beacons Revenue (Million USD) and Growth Rate (2013-2023)
Table Kontakt.io Basic Information, Manufacturing Base and Competitors
Table Kontakt.io Bluetooth Low Energy (BLE) Beacons Type and Applications
Table Kontakt.io Bluetooth Low Energy (BLE) Beacons Revenue, Gross Margin and Market Share (2016-2017)
Table Onyx Beacon Basic Information, Manufacturing Base and Competitors

Table Onyx Beacon Bluetooth Low Energy (BLE) Beacons Type and Applications
Table Onyx Beacon Bluetooth Low Energy (BLE) Beacons Revenue, Gross Margin and Market Share (2016-2017)
Table Estimote Basic Information, Manufacturing Base and Competitors
Table Estimote Bluetooth Low Energy (BLE) Beacons Type and Applications
Table Estimote Bluetooth Low Energy (BLE) Beacons Revenue, Gross Margin and Market Share (2016-2017)
Table Bluvision Basic Information, Manufacturing Base and Competitors
Table Bluvision Bluetooth Low Energy (BLE) Beacons Type and Applications
Table Bluvision Bluetooth Low Energy (BLE) Beacons Revenue, Gross Margin and Market Share (2016-2017)
Table Accent Systems Basic Information, Manufacturing Base and Competitors
Table Accent Systems Bluetooth Low Energy (BLE) Beacons Type and Applications
Table Accent Systems Bluetooth Low Energy (BLE) Beacons Revenue, Gross Margin and Market Share (2016-2017)
Table Global Bluetooth Low Energy (BLE) Beacons Revenue (Million USD) by Players (2013-2018)
Table Global Bluetooth Low Energy (BLE) Beacons Revenue Share by Players (2013-2018)
Figure Global Bluetooth Low Energy (BLE) Beacons Revenue Share by Players in 2016
Figure Global Bluetooth Low Energy (BLE) Beacons Revenue Share by Players in 2017
Figure Global Top 5 Players Bluetooth Low Energy (BLE) Beacons Revenue Market Share in 2017
Figure Global Top 10 Players Bluetooth Low Energy (BLE) Beacons Revenue Market Share in 2017
Figure Global Bluetooth Low Energy (BLE) Beacons Revenue (Million USD) and Growth Rate (%) (2013-2018)
Table Global Bluetooth Low Energy (BLE) Beacons Revenue (Million USD) by Regions (2013-2018)
Table Global Bluetooth Low Energy (BLE) Beacons Revenue Market Share by Regions (2013-2018)
Figure Global Bluetooth Low Energy (BLE) Beacons Revenue Market Share by Regions (2013-2018)
Figure Global Bluetooth Low Energy (BLE) Beacons Revenue Market Share by Regions in 2017
Figure North America Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)
Figure Europe Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Figure South America Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Table North America Bluetooth Low Energy (BLE) Beacons Revenue by Countries (2013-2018)

Table North America Bluetooth Low Energy (BLE) Beacons Revenue Market Share by Countries (2013-2018)

Figure North America Bluetooth Low Energy (BLE) Beacons Revenue Market Share by Countries (2013-2018)

Figure North America Bluetooth Low Energy (BLE) Beacons Revenue Market Share by Countries in 2017

Figure USA Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Figure Canada Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Figure Mexico Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Table Europe Bluetooth Low Energy (BLE) Beacons Revenue (Million USD) by Countries (2013-2018)

Figure Europe Bluetooth Low Energy (BLE) Beacons Revenue Market Share by Countries (2013-2018)

Figure Europe Bluetooth Low Energy (BLE) Beacons Revenue Market Share by Countries in 2017

Figure Germany Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Figure UK Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Figure France Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Figure Russia Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Figure Italy Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Bluetooth Low Energy (BLE) Beacons Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Bluetooth Low Energy (BLE) Beacons Revenue Market Share by

Countries (2013-2018)

Figure Asia-Pacific Bluetooth Low Energy (BLE) Beacons Revenue Market Share by Countries in 2017

Figure China Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Figure Japan Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Figure Korea Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Figure India Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Table South America Bluetooth Low Energy (BLE) Beacons Revenue by Countries (2013-2018)

Table South America Bluetooth Low Energy (BLE) Beacons Revenue Market Share by Countries (2013-2018)

Figure South America Bluetooth Low Energy (BLE) Beacons Revenue Market Share by Countries (2013-2018)

Figure South America Bluetooth Low Energy (BLE) Beacons Revenue Market Share by Countries in 2017

Figure Brazil Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Figure Argentina Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Figure Colombia Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Bluetooth Low Energy (BLE) Beacons Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Bluetooth Low Energy (BLE) Beacons Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Bluetooth Low Energy (BLE) Beacons Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Bluetooth Low Energy (BLE) Beacons Revenue Market Share by Countries in 2017

Figure Saudi Arabia Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Figure UAE Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Figure Egypt Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Figure Nigeria Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Figure South Africa Bluetooth Low Energy (BLE) Beacons Revenue and Growth Rate (2013-2018)

Table Global Bluetooth Low Energy (BLE) Beacons Revenue (Million USD) by Type (2013-2018)

Table Global Bluetooth Low Energy (BLE) Beacons Revenue Share by Type (2013-2018)

Figure Global Bluetooth Low Energy (BLE) Beacons Revenue Share by Type (2013-2018)

Figure Global Bluetooth Low Energy (BLE) Beacons Revenue Share by Type in 2017

Table Global Bluetooth Low Energy (BLE) Beacons Revenue Forecast by Type (2018-2023)

Figure Global Bluetooth Low Energy (BLE) Beacons Market Share Forecast by Type (2018-2023)

Figure Global iBeacon Revenue Growth Rate (2013-2018)

Figure Global Eddystone Revenue Growth Rate (2013-2018)

Table Global Bluetooth Low Energy (BLE) Beacons Revenue by Application (2013-2018)

Table Global Bluetooth Low Energy (BLE) Beacons Revenue Share by Application (2013-2018)

Figure Global Bluetooth Low Energy (BLE) Beacons Revenue Share by Application (2013-2018)

Figure Global Bluetooth Low Energy (BLE) Beacons Revenue Share by Application in 2017

Table Global Bluetooth Low Energy (BLE) Beacons Revenue Forecast by Application (2018-2023)

Figure Global Bluetooth Low Energy (BLE) Beacons Market Share Forecast by Application (2018-2023)

Figure Global Retail Revenue Growth Rate (2013-2018)

Figure Global Travel & Tourism Revenue Growth Rate (2013-2018)

Figure Global Healthcare Revenue Growth Rate (2013-2018)

Figure Global Financial Institutions Revenue Growth Rate (2013-2018)

Figure Global Bluetooth Low Energy (BLE) Beacons Revenue (Million USD) and Growth Rate Forecast (2018 -2023)

Table Global Bluetooth Low Energy (BLE) Beacons Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Bluetooth Low Energy (BLE) Beacons Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Bluetooth Low Energy (BLE) Beacons Revenue Market Forecast (2018-2023)

Figure Europe Bluetooth Low Energy (BLE) Beacons Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Bluetooth Low Energy (BLE) Beacons Revenue Market Forecast (2018-2023)

Figure South America Bluetooth Low Energy (BLE) Beacons Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Bluetooth Low Energy (BLE) Beacons Revenue Market Forecast (2018-2023)

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