

# Global Bluetooth Indoor Positioning Device Supply, Demand and Key Producers, 2024-2030

<https://marketpublishers.com/r/GEB0A1E8A292EN.html>

Date: March 2024

Pages: 119

Price: US\$ 4,480.00 (Single User License)

ID: GEB0A1E8A292EN

## Abstracts

The global Bluetooth Indoor Positioning Device market size is expected to reach \$ million by 2030, rising at a market growth of % CAGR during the forecast period (2024-2030).

Indoor positioning device refers to the equipment network that can locate people or objects in the indoor environment. It usually consists of two distinct elements: anchor and position tags. Anchor is a device, such as a beacon or a relay, strategically placed in a defined space. Tags are carried by people or things. Anchor either actively locates the mobile device and tag, or provides an environment location or context for the device to be aware of. Wi-fi and Bluetooth can work based on existing network infrastructure. It's easy to install and low cost. Its main working principle involves the use of received signal strength (RSS), which depends on the distance between the sender and receiver. Three measurements can be used to calculate the location of mobile devices by simply measuring the RSS of a tag to multiple Bluetooth beacons or Wi-Fi access points.

This report studies the global Bluetooth Indoor Positioning Device production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Bluetooth Indoor Positioning Device, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2023 as the base year. This report explores demand trends and competition, as well as details the characteristics of Bluetooth Indoor Positioning Device that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Bluetooth Indoor Positioning Device total production and demand, 2019-2030, (K Units)

Global Bluetooth Indoor Positioning Device total production value, 2019-2030, (USD Million)

Global Bluetooth Indoor Positioning Device production by region & country, production, value, CAGR, 2019-2030, (USD Million) & (K Units)

Global Bluetooth Indoor Positioning Device consumption by region & country, CAGR, 2019-2030 & (K Units)

U.S. VS China: Bluetooth Indoor Positioning Device domestic production, consumption, key domestic manufacturers and share

Global Bluetooth Indoor Positioning Device production by manufacturer, production, price, value and market share 2019-2024, (USD Million) & (K Units)

Global Bluetooth Indoor Positioning Device production by Type, production, value, CAGR, 2019-2030, (USD Million) & (K Units)

Global Bluetooth Indoor Positioning Device production by Application production, value, CAGR, 2019-2030, (USD Million) & (K Units).

This reports profiles key players in the global Bluetooth Indoor Positioning Device market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BlueloT, u-blox, Kontakt.io, Navigine, Zonith, Sensewhere, MOKOBlue, Apple and HERE Maps, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Bluetooth Indoor Positioning Device market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2019-2030 by year with 2023 as the base year, 2024 as the estimate year, and 2025-2030 as the forecast year.

#### Global Bluetooth Indoor Positioning Device Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Bluetooth Indoor Positioning Device Market, Segmentation by Type

Ceiling-mounted Device

Wall-mounted Device

Mobile Device

#### Global Bluetooth Indoor Positioning Device Market, Segmentation by Application

Healthcare

Intelligent Building

Manufacturing

Transportation

Others

#### Companies Profiled:

BlueloT

u-blox

Kontakt.io

Navigine

Zonith

Sensewhere

MOKOBlue

Apple

HERE Maps

Broadcom

Acuity Brands

#### Key Questions Answered

1. How big is the global Bluetooth Indoor Positioning Device market?
2. What is the demand of the global Bluetooth Indoor Positioning Device market?
3. What is the year over year growth of the global Bluetooth Indoor Positioning Device

market?

4. What is the production and production value of the global Bluetooth Indoor Positioning Device market?

5. Who are the key producers in the global Bluetooth Indoor Positioning Device market?

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