

Global Bluetooth ICs Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Bluetooth ICs market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

A Bluetooth Integrated Circuit includes a receiver, a transmitter, and a control circuit. The receiver circuit is configured to receive a scan request packet from an electronic device, and the scan request packet being transmitted by the electronic device in accordance with a Bluetooth wireless low energy standard.

The global market for semiconductor was estimated at US\$ 579 billion in the year 2022, is projected to US\$ 790 billion by 2029, growing at a CAGR of 6% during the forecast period. Although some major categories are still double-digit year-over-year growth in 2022, led by Analog with 20.76%, Sensor with 16.31%, and Logic with 14.46% growth, Memory declined with 12.64% year over year. The microprocessor (MPU) and microcontroller (MCU) segments will experience stagnant growth due to weak shipments and investment in notebooks, computers, and standard desktops. In the current market scenario, the growing popularity of IoT-based electronics is stimulating the need for powerful processors and controllers. Hybrid MPUs and MCUs provide real-time embedded processing and control for the topmost IoT-based applications, resulting in significant market growth. The Analog IC segment is expected to grow gradually, while demand from the networking and communications industries is limited. Few of the emerging trends in the growing demand for Analog integrated circuits include signal conversion, automotive-specific Analog applications, and power management. They drive the growing demand for discrete power devices.

The Global Info Research report includes an overview of the development of the

Bluetooth ICs industry chain, the market status of Healthcare (Bluetooth 4.0, Bluetooth 4.x), Beacons (Bluetooth 4.0, Bluetooth 4.x), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Bluetooth ICs.

Regionally, the report analyzes the Bluetooth ICs markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Bluetooth ICs market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Bluetooth ICs market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Bluetooth ICs industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Bluetooth 4.0, Bluetooth 4.x).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Bluetooth ICs market.

Regional Analysis: The report involves examining the Bluetooth ICs market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Bluetooth ICs market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Bluetooth ICs:

Company Analysis: Report covers individual Bluetooth ICs manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Bluetooth ICs. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Healthcare, Beacons).

Technology Analysis: Report covers specific technologies relevant to Bluetooth ICs. It assesses the current state, advancements, and potential future developments in Bluetooth ICs areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Bluetooth ICs market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Bluetooth ICs market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Bluetooth 4.0

Bluetooth 4.x

Bluetooth 5.x

Market segment by Application

Healthcare

Beacons

Smart Home

Automotive

Others

Major players covered

Toshiba

STMicroelectronics

Nordic

TI

Dialog

Qualcomm (CSR)

Cypress

Silabs

Microchip

NXP

Realtek

AKM

Renesas

Telink

Infineon

Epson

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bluetooth ICs product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bluetooth ICs, with price, sales, revenue and global market share of Bluetooth ICs from 2019 to 2024.

Chapter 3, the Bluetooth ICs competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bluetooth ICs breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017

to 2023.and Bluetooth ICs market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bluetooth ICs.

Chapter 14 and 15, to describe Bluetooth ICs sales channel, distributors, customers, research findings and conclusion.

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