

Global Bluetooth Chipset Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Bluetooth Chipset market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Bluetooth offers a connectivity solution for a low-to-medium-speed device, providing wireless device connectivity without using short-range cables and wires. Bluetooth® chips are board level components that broadcast in the 2.4 GHz industrial, scientific, and medical (ISM) radio band.

Following a strong growth of 26.2 percent in the year 2021, WSTS revised it down to a single digit growth for the worldwide semiconductor market in 2022 with a total size of US\$580 billion, up 4.4 percent. WSTS lowered growth estimation as inflation rises and end markets seeing weaker demand, especially those exposed to consumer spending. While some major categories are still double-digit year-over-year growth in 2022, led by Analog with 20.8 percent, Sensors with 16.3 percent, and Logic with 14.5 percent growth. Memory declined with 12.6 percent year over year. In 2022, all geographical regions showed double-digit growth except Asia Pacific. The largest region, Asia Pacific, declined 2.0 percent. Sales in the Americas were US\$142.1 billion, up 17.0% year-on-year, sales in Europe were US\$53.8 billion, up 12.6% year-on-year, and sales in Japan were US\$48.1 billion, up 10.0% year-on-year. However, sales in the largest Asia-Pacific region were US\$336.2 billion, down 2.0% year-on-year.

The Global Info Research report includes an overview of the development of the Bluetooth Chipset industry chain, the market status of Wearable Devices (Single Mode, Dual Mode), Cameras (Single Mode, Dual Mode), and key enterprises in developed and

developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Bluetooth Chipset.

Regionally, the report analyzes the Bluetooth Chipset markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Bluetooth Chipset market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Bluetooth Chipset market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Bluetooth Chipset industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Single Mode, Dual Mode).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Bluetooth Chipset market.

Regional Analysis: The report involves examining the Bluetooth Chipset market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Bluetooth Chipset market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Bluetooth Chipset:

Company Analysis: Report covers individual Bluetooth Chipset manufacturers,

suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Bluetooth Chipset. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Wearable Devices, Cameras).

Technology Analysis: Report covers specific technologies relevant to Bluetooth Chipset. It assesses the current state, advancements, and potential future developments in Bluetooth Chipset areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Bluetooth Chipset market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Bluetooth Chipset market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Single Mode

Dual Mode

Market segment by Application

Wearable Devices

Cameras

Smart Home Appliances

Gaming Devices

Network Devices

Drones

Others

Major players covered

Qualcomm Technologies

Broadcom Inc.

Texas Instruments Incorporated

STMicroelectronics N.V.

Samsung Electronics Co., Ltd.

NXP Semiconductors N.V.

Cisco Systems Inc.

Nordic Semiconductor

Dialog Semiconductor PLC

Cypress Semiconductor Corporation

Microchip Technology Inc.

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bluetooth Chipset product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bluetooth Chipset, with price, sales, revenue and global market share of Bluetooth Chipset from 2019 to 2024.

Chapter 3, the Bluetooth Chipset competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bluetooth Chipset breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Bluetooth Chipset market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bluetooth

Chipset.

Chapter 14 and 15, to describe Bluetooth Chipset sales channel, distributors, customers, research findings and conclusion.

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