

Global Bluetooth Beacon and iBeacon Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

SCOPE OF THE REPORT:

The global Bluetooth Beacon and iBeacon market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Bluetooth Beacon and iBeacon.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Bluetooth Beacon and iBeacon market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Bluetooth Beacon and iBeacon market by product type and applications/end industries.

Market Segment by Companies, this report covers

Texas Instruments

Nordic Semiconductor ASA

Silicon Laboratories

Onyx Beacon

Estimote

Kontakt Micro-Location

BlueCats Australia

Gimbal

Blue Sense Networks

Accent Advanced Systems

Glimworm Beacons

Aruba Networks

Sensorberg Gmbh

Radius Networks

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

iBeacon

Eddystone

Others

Market Segment by Applications, can be divided into

Retail

Non-Retail

Contents

1 BLUETOOTH BEACON AND IBEACON MARKET OVERVIEW

- 1.1 Product Overview and Scope of Bluetooth Beacon and iBeacon
- 1.2 Classification of Bluetooth Beacon and iBeacon by Types
 - 1.2.1 Global Bluetooth Beacon and iBeacon Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Bluetooth Beacon and iBeacon Revenue Market Share by Types in 2017
 - 1.2.3 iBeacon
 - 1.2.4 Eddystone
 - 1.2.5 Others
- 1.3 Global Bluetooth Beacon and iBeacon Market by Application
 - 1.3.1 Global Bluetooth Beacon and iBeacon Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Retail
 - 1.3.3 Non-Retail
- 1.4 Global Bluetooth Beacon and iBeacon Market by Regions
 - 1.4.1 Global Bluetooth Beacon and iBeacon Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Bluetooth Beacon and iBeacon Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Bluetooth Beacon and iBeacon Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Bluetooth Beacon and iBeacon Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Bluetooth Beacon and iBeacon Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Bluetooth Beacon and iBeacon Status and Prospect (2013-2023)
- 1.5 Global Market Size of Bluetooth Beacon and iBeacon (2013-2023)

2 MANUFACTURERS PROFILES

- 2.1 Texas Instruments
 - 2.1.1 Business Overview
 - 2.1.2 Bluetooth Beacon and iBeacon Type and Applications
 - 2.1.2.1 Product A
 - 2.1.2.2 Product B

- 2.1.3 Texas Instruments Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 Nordic Semiconductor ASA
 - 2.2.1 Business Overview
 - 2.2.2 Bluetooth Beacon and iBeacon Type and Applications
 - 2.2.2.1 Product A
 - 2.2.2.2 Product B
 - 2.2.3 Nordic Semiconductor ASA Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)
- 2.3 Silicon Laboratories
 - 2.3.1 Business Overview
 - 2.3.2 Bluetooth Beacon and iBeacon Type and Applications
 - 2.3.2.1 Product A
 - 2.3.2.2 Product B
 - 2.3.3 Silicon Laboratories Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 Onyx Beacon
 - 2.4.1 Business Overview
 - 2.4.2 Bluetooth Beacon and iBeacon Type and Applications
 - 2.4.2.1 Product A
 - 2.4.2.2 Product B
 - 2.4.3 Onyx Beacon Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)
- 2.5 Estimote
 - 2.5.1 Business Overview
 - 2.5.2 Bluetooth Beacon and iBeacon Type and Applications
 - 2.5.2.1 Product A
 - 2.5.2.2 Product B
 - 2.5.3 Estimote Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)
- 2.6 Kontakt Micro-Location
 - 2.6.1 Business Overview
 - 2.6.2 Bluetooth Beacon and iBeacon Type and Applications
 - 2.6.2.1 Product A
 - 2.6.2.2 Product B
 - 2.6.3 Kontakt Micro-Location Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)
- 2.7 BlueCats Australia
 - 2.7.1 Business Overview

- 2.7.2 Bluetooth Beacon and iBeacon Type and Applications
 - 2.7.2.1 Product A
 - 2.7.2.2 Product B
- 2.7.3 BlueCats Australia Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)
- 2.8 Gimbal
 - 2.8.1 Business Overview
 - 2.8.2 Bluetooth Beacon and iBeacon Type and Applications
 - 2.8.2.1 Product A
 - 2.8.2.2 Product B
 - 2.8.3 Gimbal Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)
- 2.9 Blue Sense Networks
 - 2.9.1 Business Overview
 - 2.9.2 Bluetooth Beacon and iBeacon Type and Applications
 - 2.9.2.1 Product A
 - 2.9.2.2 Product B
 - 2.9.3 Blue Sense Networks Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)
- 2.10 Accent Advanced Systems
 - 2.10.1 Business Overview
 - 2.10.2 Bluetooth Beacon and iBeacon Type and Applications
 - 2.10.2.1 Product A
 - 2.10.2.2 Product B
 - 2.10.3 Accent Advanced Systems Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)
- 2.11 Glimworm Beacons
 - 2.11.1 Business Overview
 - 2.11.2 Bluetooth Beacon and iBeacon Type and Applications
 - 2.11.2.1 Product A
 - 2.11.2.2 Product B
 - 2.11.3 Glimworm Beacons Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 Aruba Networks
 - 2.12.1 Business Overview
 - 2.12.2 Bluetooth Beacon and iBeacon Type and Applications
 - 2.12.2.1 Product A
 - 2.12.2.2 Product B
 - 2.12.3 Aruba Networks Bluetooth Beacon and iBeacon Revenue, Gross Margin and

Market Share (2016-2017)

2.13 Sensorberg Gmbh

2.13.1 Business Overview

2.13.2 Bluetooth Beacon and iBeacon Type and Applications

2.13.2.1 Product A

2.13.2.2 Product B

2.13.3 Sensorberg Gmbh Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)

2.14 Radius Networks

2.14.1 Business Overview

2.14.2 Bluetooth Beacon and iBeacon Type and Applications

2.14.2.1 Product A

2.14.2.2 Product B

2.14.3 Radius Networks Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL BLUETOOTH BEACON AND IBEACON MARKET COMPETITION, BY PLAYERS

3.1 Global Bluetooth Beacon and iBeacon Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Bluetooth Beacon and iBeacon Players Market Share

3.2.2 Top 10 Bluetooth Beacon and iBeacon Players Market Share

3.3 Market Competition Trend

4 GLOBAL BLUETOOTH BEACON AND IBEACON MARKET SIZE BY REGIONS

4.1 Global Bluetooth Beacon and iBeacon Revenue and Market Share by Regions

4.2 North America Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

4.3 Europe Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

4.5 South America Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA BLUETOOTH BEACON AND IBEACON REVENUE BY COUNTRIES

- 5.1 North America Bluetooth Beacon and iBeacon Revenue by Countries (2013-2018)
- 5.2 USA Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)
- 5.3 Canada Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

6 EUROPE BLUETOOTH BEACON AND IBEACON REVENUE BY COUNTRIES

- 6.1 Europe Bluetooth Beacon and iBeacon Revenue by Countries (2013-2018)
- 6.2 Germany Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)
- 6.3 UK Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)
- 6.4 France Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)
- 6.5 Russia Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)
- 6.6 Italy Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC BLUETOOTH BEACON AND IBEACON REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Bluetooth Beacon and iBeacon Revenue by Countries (2013-2018)
- 7.2 China Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)
- 7.3 Japan Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)
- 7.4 Korea Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)
- 7.5 India Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA BLUETOOTH BEACON AND IBEACON REVENUE BY COUNTRIES

- 8.1 South America Bluetooth Beacon and iBeacon Revenue by Countries (2013-2018)
- 8.2 Brazil Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE BLUETOOTH BEACON AND IBEACON BY COUNTRIES

- 9.1 Middle East and Africa Bluetooth Beacon and iBeacon Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Bluetooth Beacon and iBeacon Revenue and Growth Rate

(2013-2018)

9.3 UAE Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

9.4 Egypt Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

9.5 Nigeria Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

9.6 South Africa Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

10 GLOBAL BLUETOOTH BEACON AND IBEACON MARKET SEGMENT BY TYPE

10.1 Global Bluetooth Beacon and iBeacon Revenue and Market Share by Type (2013-2018)

10.2 Global Bluetooth Beacon and iBeacon Market Forecast by Type (2018-2023)

10.3 iBeacon Revenue Growth Rate (2013-2023)

10.4 Eddystone Revenue Growth Rate (2013-2023)

10.5 Others Revenue Growth Rate (2013-2023)

11 GLOBAL BLUETOOTH BEACON AND IBEACON MARKET SEGMENT BY APPLICATION

11.1 Global Bluetooth Beacon and iBeacon Revenue Market Share by Application (2013-2018)

11.2 Bluetooth Beacon and iBeacon Market Forecast by Application (2018-2023)

11.3 Retail Revenue Growth (2013-2018)

11.4 Non-Retail Revenue Growth (2013-2018)

12 GLOBAL BLUETOOTH BEACON AND IBEACON MARKET SIZE FORECAST (2018-2023)

12.1 Global Bluetooth Beacon and iBeacon Market Size Forecast (2018-2023)

12.2 Global Bluetooth Beacon and iBeacon Market Forecast by Regions (2018-2023)

12.3 North America Bluetooth Beacon and iBeacon Revenue Market Forecast (2018-2023)

12.4 Europe Bluetooth Beacon and iBeacon Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Bluetooth Beacon and iBeacon Revenue Market Forecast (2018-2023)

12.6 South America Bluetooth Beacon and iBeacon Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Bluetooth Beacon and iBeacon Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Bluetooth Beacon and iBeacon Picture

Table Product Specifications of Bluetooth Beacon and iBeacon

Table Global Bluetooth Beacon and iBeacon and Revenue (Million USD) Market Split by Product Type

Figure Global Bluetooth Beacon and iBeacon Revenue Market Share by Types in 2017

Figure iBeacon Picture

Figure Eddystone Picture

Figure Others Picture

Table Global Bluetooth Beacon and iBeacon Revenue (Million USD) by Application (2013-2023)

Figure Bluetooth Beacon and iBeacon Revenue Market Share by Applications in 2017

Figure Retail Picture

Figure Non-Retail Picture

Table Global Market Bluetooth Beacon and iBeacon Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Bluetooth Beacon and iBeacon Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Bluetooth Beacon and iBeacon Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Bluetooth Beacon and iBeacon Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Bluetooth Beacon and iBeacon Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Bluetooth Beacon and iBeacon Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Bluetooth Beacon and iBeacon Revenue (Million USD) and Growth Rate (2013-2023)

Table Texas Instruments Basic Information, Manufacturing Base and Competitors

Table Texas Instruments Bluetooth Beacon and iBeacon Type and Applications

Table Texas Instruments Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)

Table Nordic Semiconductor ASA Basic Information, Manufacturing Base and Competitors

Table Nordic Semiconductor ASA Bluetooth Beacon and iBeacon Type and Applications

Table Nordic Semiconductor ASA Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)

Table Silicon Laboratories Basic Information, Manufacturing Base and Competitors

Table Silicon Laboratories Bluetooth Beacon and iBeacon Type and Applications

Table Silicon Laboratories Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)

Table Onyx Beacon Basic Information, Manufacturing Base and Competitors

Table Onyx Beacon Bluetooth Beacon and iBeacon Type and Applications

Table Onyx Beacon Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)

Table Estimote Basic Information, Manufacturing Base and Competitors

Table Estimote Bluetooth Beacon and iBeacon Type and Applications

Table Estimote Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)

Table Kontakt Micro-Location Basic Information, Manufacturing Base and Competitors

Table Kontakt Micro-Location Bluetooth Beacon and iBeacon Type and Applications

Table Kontakt Micro-Location Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)

Table BlueCats Australia Basic Information, Manufacturing Base and Competitors

Table BlueCats Australia Bluetooth Beacon and iBeacon Type and Applications

Table BlueCats Australia Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)

Table Gimbal Basic Information, Manufacturing Base and Competitors

Table Gimbal Bluetooth Beacon and iBeacon Type and Applications

Table Gimbal Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)

Table Blue Sense Networks Basic Information, Manufacturing Base and Competitors

Table Blue Sense Networks Bluetooth Beacon and iBeacon Type and Applications

Table Blue Sense Networks Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)

Table Accent Advanced Systems Basic Information, Manufacturing Base and Competitors

Table Accent Advanced Systems Bluetooth Beacon and iBeacon Type and Applications

Table Accent Advanced Systems Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)

Table Glimworm Beacons Basic Information, Manufacturing Base and Competitors

Table Glimworm Beacons Bluetooth Beacon and iBeacon Type and Applications

Table Glimworm Beacons Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)

Table Aruba Networks Basic Information, Manufacturing Base and Competitors

Table Aruba Networks Bluetooth Beacon and iBeacon Type and Applications

Table Aruba Networks Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)

Table Sensorberg Gmbh Basic Information, Manufacturing Base and Competitors

Table Sensorberg Gmbh Bluetooth Beacon and iBeacon Type and Applications

Table Sensorberg Gmbh Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)

Table Radius Networks Basic Information, Manufacturing Base and Competitors

Table Radius Networks Bluetooth Beacon and iBeacon Type and Applications

Table Radius Networks Bluetooth Beacon and iBeacon Revenue, Gross Margin and Market Share (2016-2017)

Table Global Bluetooth Beacon and iBeacon Revenue (Million USD) by Players (2013-2018)

Table Global Bluetooth Beacon and iBeacon Revenue Share by Players (2013-2018)

Figure Global Bluetooth Beacon and iBeacon Revenue Share by Players in 2016

Figure Global Bluetooth Beacon and iBeacon Revenue Share by Players in 2017

Figure Global Top 5 Players Bluetooth Beacon and iBeacon Revenue Market Share in 2017

Figure Global Top 10 Players Bluetooth Beacon and iBeacon Revenue Market Share in 2017

Figure Global Bluetooth Beacon and iBeacon Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Bluetooth Beacon and iBeacon Revenue (Million USD) by Regions (2013-2018)

Table Global Bluetooth Beacon and iBeacon Revenue Market Share by Regions (2013-2018)

Figure Global Bluetooth Beacon and iBeacon Revenue Market Share by Regions (2013-2018)

Figure Global Bluetooth Beacon and iBeacon Revenue Market Share by Regions in 2017

Figure North America Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Figure Europe Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Figure South America Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Bluetooth Beacon and iBeacon Revenue and Growth

Rate (2013-2018)

Table North America Bluetooth Beacon and iBeacon Revenue by Countries (2013-2018)

Table North America Bluetooth Beacon and iBeacon Revenue Market Share by Countries (2013-2018)

Figure North America Bluetooth Beacon and iBeacon Revenue Market Share by Countries (2013-2018)

Figure North America Bluetooth Beacon and iBeacon Revenue Market Share by Countries in 2017

Figure USA Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Figure Canada Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Figure Mexico Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Table Europe Bluetooth Beacon and iBeacon Revenue (Million USD) by Countries (2013-2018)

Figure Europe Bluetooth Beacon and iBeacon Revenue Market Share by Countries (2013-2018)

Figure Europe Bluetooth Beacon and iBeacon Revenue Market Share by Countries in 2017

Figure Germany Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Figure UK Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Figure France Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Figure Russia Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Figure Italy Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Bluetooth Beacon and iBeacon Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Bluetooth Beacon and iBeacon Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Bluetooth Beacon and iBeacon Revenue Market Share by Countries in 2017

Figure China Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Figure Japan Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Figure Korea Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Figure India Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Table South America Bluetooth Beacon and iBeacon Revenue by Countries (2013-2018)

Table South America Bluetooth Beacon and iBeacon Revenue Market Share by

Countries (2013-2018)

Figure South America Bluetooth Beacon and iBeacon Revenue Market Share by Countries (2013-2018)

Figure South America Bluetooth Beacon and iBeacon Revenue Market Share by Countries in 2017

Figure Brazil Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Figure Argentina Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Figure Colombia Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Bluetooth Beacon and iBeacon Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Bluetooth Beacon and iBeacon Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Bluetooth Beacon and iBeacon Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Bluetooth Beacon and iBeacon Revenue Market Share by Countries in 2017

Figure Saudi Arabia Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Figure UAE Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Figure Egypt Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Figure Nigeria Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Figure South Africa Bluetooth Beacon and iBeacon Revenue and Growth Rate (2013-2018)

Table Global Bluetooth Beacon and iBeacon Revenue (Million USD) by Type (2013-2018)

Table Global Bluetooth Beacon and iBeacon Revenue Share by Type (2013-2018)

Figure Global Bluetooth Beacon and iBeacon Revenue Share by Type (2013-2018)

Figure Global Bluetooth Beacon and iBeacon Revenue Share by Type in 2017

Table Global Bluetooth Beacon and iBeacon Revenue Forecast by Type (2018-2023)

Figure Global Bluetooth Beacon and iBeacon Market Share Forecast by Type (2018-2023)

Figure Global iBeacon Revenue Growth Rate (2013-2018)

Figure Global Eddystone Revenue Growth Rate (2013-2018)

Figure Global Others Revenue Growth Rate (2013-2018)

Table Global Bluetooth Beacon and iBeacon Revenue by Application (2013-2018)

Table Global Bluetooth Beacon and iBeacon Revenue Share by Application (2013-2018)

Figure Global Bluetooth Beacon and iBeacon Revenue Share by Application (2013-2018)

Figure Global Bluetooth Beacon and iBeacon Revenue Share by Application in 2017

Table Global Bluetooth Beacon and iBeacon Revenue Forecast by Application (2018-2023)

Figure Global Bluetooth Beacon and iBeacon Market Share Forecast by Application (2018-2023)

Figure Global Retail Revenue Growth Rate (2013-2018)

Figure Global Non-Retail Revenue Growth Rate (2013-2018)

Figure Global Bluetooth Beacon and iBeacon Revenue (Million USD) and Growth Rate Forecast (2018 -2023)

Table Global Bluetooth Beacon and iBeacon Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Bluetooth Beacon and iBeacon Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Bluetooth Beacon and iBeacon Revenue Market Forecast (2018-2023)

Figure Europe Bluetooth Beacon and iBeacon Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Bluetooth Beacon and iBeacon Revenue Market Forecast (2018-2023)

Figure South America Bluetooth Beacon and iBeacon Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Bluetooth Beacon and iBeacon Revenue Market Forecast (2018-2023)

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