

# **Global Bluetooth Beacon Device Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

<https://marketpublishers.com/r/G6B5B71E252EN.html>

Date: December 2018

Pages: 131

Price: US\$ 3,480.00 (Single User License)

ID: G6B5B71E252EN

## **Abstracts**

A beacon is a small Bluetooth radio transmitter. It's kind of like a lighthouse: it repeatedly transmits a single signal that other devices can see. Instead of emitting visible light, though, it broadcasts a radio signal that is made up of a combination of letters and numbers transmitted on a regular interval of approximately 1/10th of a second. A Bluetooth-equipped device like a smartphone can "see" a beacon once it's in range, much like sailors looking for a lighthouse to know where they are.

### **Scope of the Report**

This report studies the Bluetooth Beacon Device market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Bluetooth Beacon Device market by product type and applications/end industries.

The key factor driving the industry growth is the increased number of applications powered by beacons and Bluetooth Low Energy (BLE) tags. Beacons are witnessing growing penetration across asset tracking and machine/equipment status observation in high volume verticals. At the same time, the markets for both existing and new applications are maturing, leading to larger roll-outs. Growing integration of beacons in cameras, LED lightings, point of sale (POS) devices, digital signage, and vending machines is expected to propel the industry growth over the forecast period. Apart from retail applications, beacons are also projected to become a common commodity in industrial applications.

The Americas dominate the global Bluetooth beacon devices market by accounting for a market share of over 40%. They were the first to adopt this technology, especially in the retail sector. Retailers are taking charge and deploying new and related technologies to test the efficacy of nascent systems. More than half of the retail sector is expected to

deploy this technology. This trend creates more opportunities for device manufacturers and software developers to offer cutting edge products. Companies are working on adapting this technology in other ways to improve efficiency.

The global Bluetooth Beacon Device market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Bluetooth Beacon Device.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

BlueCats

Estimote

Gimbal

Gelo

Glimworm Beacons

IBeacon

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

IBeacon

Eddystone

Microsoft 10

Market Segment by Applications, can be divided into

Retail

Travel & Tourism

Healthcare

Financial Institutions

Others

## Contents

### 1 BLUETOOTH BEACON DEVICE MARKET OVERVIEW

#### 1.1 Product Overview and Scope of Bluetooth Beacon Device

#### 1.2 Classification of Bluetooth Beacon Device by Types

##### 1.2.1 Global Bluetooth Beacon Device Revenue Comparison by Types (2017-2023)

##### 1.2.2 Global Bluetooth Beacon Device Revenue Market Share by Types in 2017

##### 1.2.3 IBeacon

##### 1.2.4 Eddystone

##### 1.2.5 Microsoft

#### 1.3 Global Bluetooth Beacon Device Market by Application

##### 1.3.1 Global Bluetooth Beacon Device Market Size and Market Share Comparison by Applications (2013-2023)

##### 1.3.2 Retail

##### 1.3.3 Travel & Tourism

##### 1.3.4 Healthcare

##### 1.3.5 Financial Institutions

##### 1.3.6 Others

#### 1.4 Global Bluetooth Beacon Device Market by Regions

##### 1.4.1 Global Bluetooth Beacon Device Market Size (Million USD) Comparison by Regions (2013-2023)

##### 1.4.1 North America (USA, Canada and Mexico) Bluetooth Beacon Device Status and Prospect (2013-2023)

##### 1.4.2 Europe (Germany, France, UK, Russia and Italy) Bluetooth Beacon Device Status and Prospect (2013-2023)

##### 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Bluetooth Beacon Device Status and Prospect (2013-2023)

##### 1.4.4 South America (Brazil, Argentina, Colombia) Bluetooth Beacon Device Status and Prospect (2013-2023)

##### 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Bluetooth Beacon Device Status and Prospect (2013-2023)

#### 1.5 Global Market Size of Bluetooth Beacon Device (2013-2023)

### 2 MANUFACTURERS PROFILES

#### 2.1 BlueCats

##### 2.1.1 Business Overview

##### 2.1.2 Bluetooth Beacon Device Type and Applications

- 2.1.2.1 Product A
- 2.1.2.2 Product B
- 2.1.3 BlueCats Bluetooth Beacon Device Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 Estimote
  - 2.2.1 Business Overview
  - 2.2.2 Bluetooth Beacon Device Type and Applications
    - 2.2.2.1 Product A
    - 2.2.2.2 Product B
  - 2.2.3 Estimote Bluetooth Beacon Device Revenue, Gross Margin and Market Share (2016-2017)
- 2.3 Gimbal
  - 2.3.1 Business Overview
  - 2.3.2 Bluetooth Beacon Device Type and Applications
    - 2.3.2.1 Product A
    - 2.3.2.2 Product B
  - 2.3.3 Gimbal Bluetooth Beacon Device Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 Gelo
  - 2.4.1 Business Overview
  - 2.4.2 Bluetooth Beacon Device Type and Applications
    - 2.4.2.1 Product A
    - 2.4.2.2 Product B
  - 2.4.3 Gelo Bluetooth Beacon Device Revenue, Gross Margin and Market Share (2016-2017)
- 2.5 Glimworm Beacons
  - 2.5.1 Business Overview
  - 2.5.2 Bluetooth Beacon Device Type and Applications
    - 2.5.2.1 Product A
    - 2.5.2.2 Product B
  - 2.5.3 Glimworm Beacons Bluetooth Beacon Device Revenue, Gross Margin and Market Share (2016-2017)
- 2.6 IBeacon
  - 2.6.1 Business Overview
  - 2.6.2 Bluetooth Beacon Device Type and Applications
    - 2.6.2.1 Product A
    - 2.6.2.2 Product B
  - 2.6.3 IBeacon Bluetooth Beacon Device Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL BLUETOOTH BEACON DEVICE MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Bluetooth Beacon Device Revenue and Share by Players (2013-2018)
- 3.2 Market Concentration Rate
  - 3.2.1 Top 5 Bluetooth Beacon Device Players Market Share
  - 3.2.2 Top 10 Bluetooth Beacon Device Players Market Share
- 3.3 Market Competition Trend

### **4 GLOBAL BLUETOOTH BEACON DEVICE MARKET SIZE BY REGIONS**

- 4.1 Global Bluetooth Beacon Device Revenue and Market Share by Regions
- 4.2 North America Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)
- 4.3 Europe Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)
- 4.5 South America Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

### **5 NORTH AMERICA BLUETOOTH BEACON DEVICE REVENUE BY COUNTRIES**

- 5.1 North America Bluetooth Beacon Device Revenue by Countries (2013-2018)
- 5.2 USA Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)
- 5.3 Canada Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

### **6 EUROPE BLUETOOTH BEACON DEVICE REVENUE BY COUNTRIES**

- 6.1 Europe Bluetooth Beacon Device Revenue by Countries (2013-2018)
- 6.2 Germany Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)
- 6.3 UK Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)
- 6.4 France Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)
- 6.5 Russia Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)
- 6.6 Italy Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

### **7 ASIA-PACIFIC BLUETOOTH BEACON DEVICE REVENUE BY COUNTRIES**

- 7.1 Asia-Pacific Bluetooth Beacon Device Revenue by Countries (2013-2018)
- 7.2 China Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

- 7.3 Japan Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)
- 7.4 Korea Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)
- 7.5 India Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

## **8 SOUTH AMERICA BLUETOOTH BEACON DEVICE REVENUE BY COUNTRIES**

- 8.1 South America Bluetooth Beacon Device Revenue by Countries (2013-2018)
- 8.2 Brazil Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

## **9 MIDDLE EAST AND AFRICA REVENUE BLUETOOTH BEACON DEVICE BY COUNTRIES**

- 9.1 Middle East and Africa Bluetooth Beacon Device Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)
- 9.3 UAE Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

## **10 GLOBAL BLUETOOTH BEACON DEVICE MARKET SEGMENT BY TYPE**

- 10.1 Global Bluetooth Beacon Device Revenue and Market Share by Type (2013-2018)
- 10.2 Global Bluetooth Beacon Device Market Forecast by Type (2018-2023)
- 10.3 IBeacon Revenue Growth Rate (2013-2023)
- 10.4 Eddystone Revenue Growth Rate (2013-2023)
- 10.5 Microsoft 10 Revenue Growth Rate (2013-2023)

## **11 GLOBAL BLUETOOTH BEACON DEVICE MARKET SEGMENT BY APPLICATION**

- 11.1 Global Bluetooth Beacon Device Revenue Market Share by Application (2013-2018)
- 11.2 Bluetooth Beacon Device Market Forecast by Application (2018-2023)
- 11.3 Retail Revenue Growth (2013-2018)
- 11.4 Travel & Tourism Revenue Growth (2013-2018)

11.5 Healthcare Revenue Growth (2013-2018)

11.6 Financial Institutions Revenue Growth (2013-2018)

11.7 Others Revenue Growth (2013-2018)

## **12 GLOBAL BLUETOOTH BEACON DEVICE MARKET SIZE FORECAST (2018-2023)**

12.1 Global Bluetooth Beacon Device Market Size Forecast (2018-2023)

12.2 Global Bluetooth Beacon Device Market Forecast by Regions (2018-2023)

12.3 North America Bluetooth Beacon Device Revenue Market Forecast (2018-2023)

12.4 Europe Bluetooth Beacon Device Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Bluetooth Beacon Device Revenue Market Forecast (2018-2023)

12.6 South America Bluetooth Beacon Device Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Bluetooth Beacon Device Revenue Market Forecast  
(2018-2023)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Bluetooth Beacon Device Picture

Table Product Specifications of Bluetooth Beacon Device

Table Global Bluetooth Beacon Device and Revenue (Million USD) Market Split by Product Type

Figure Global Bluetooth Beacon Device Revenue Market Share by Types in 2017

Figure IBeacon Picture

Figure Eddystone Picture

Figure Microsoft 10 Picture

Table Global Bluetooth Beacon Device Revenue (Million USD) by Application (2013-2023)

Figure Bluetooth Beacon Device Revenue Market Share by Applications in 2017

Figure Retail Picture

Figure Travel & Tourism Picture

Figure Healthcare Picture

Figure Financial Institutions Picture

Figure Others Picture

Table Global Market Bluetooth Beacon Device Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Bluetooth Beacon Device Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Bluetooth Beacon Device Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Bluetooth Beacon Device Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Bluetooth Beacon Device Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Bluetooth Beacon Device Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Bluetooth Beacon Device Revenue (Million USD) and Growth Rate (2013-2023)

Table BlueCats Basic Information, Manufacturing Base and Competitors

Table BlueCats Bluetooth Beacon Device Type and Applications

Table BlueCats Bluetooth Beacon Device Revenue, Gross Margin and Market Share (2016-2017)

Table Estimote Basic Information, Manufacturing Base and Competitors

Table Estimote Bluetooth Beacon Device Type and Applications

Table Estimote Bluetooth Beacon Device Revenue, Gross Margin and Market Share (2016-2017)

Table Gimbal Basic Information, Manufacturing Base and Competitors

Table Gimbal Bluetooth Beacon Device Type and Applications

Table Gimbal Bluetooth Beacon Device Revenue, Gross Margin and Market Share (2016-2017)

Table Gelo Basic Information, Manufacturing Base and Competitors

Table Gelo Bluetooth Beacon Device Type and Applications

Table Gelo Bluetooth Beacon Device Revenue, Gross Margin and Market Share (2016-2017)

Table Glimworm Beacons Basic Information, Manufacturing Base and Competitors

Table Glimworm Beacons Bluetooth Beacon Device Type and Applications

Table Glimworm Beacons Bluetooth Beacon Device Revenue, Gross Margin and Market Share (2016-2017)

Table IBeacon Basic Information, Manufacturing Base and Competitors

Table IBeacon Bluetooth Beacon Device Type and Applications

Table IBeacon Bluetooth Beacon Device Revenue, Gross Margin and Market Share (2016-2017)

Table Global Bluetooth Beacon Device Revenue (Million USD) by Players (2013-2018)

Table Global Bluetooth Beacon Device Revenue Share by Players (2013-2018)

Figure Global Bluetooth Beacon Device Revenue Share by Players in 2016

Figure Global Bluetooth Beacon Device Revenue Share by Players in 2017

Figure Global Top 5 Players Bluetooth Beacon Device Revenue Market Share in 2017

Figure Global Top 10 Players Bluetooth Beacon Device Revenue Market Share in 2017

Figure Global Bluetooth Beacon Device Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Bluetooth Beacon Device Revenue (Million USD) by Regions (2013-2018)

Table Global Bluetooth Beacon Device Revenue Market Share by Regions (2013-2018)

Figure Global Bluetooth Beacon Device Revenue Market Share by Regions (2013-2018)

Figure Global Bluetooth Beacon Device Revenue Market Share by Regions in 2017

Figure North America Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

Figure Europe Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

Figure South America Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

Table North America Bluetooth Beacon Device Revenue by Countries (2013-2018)

Table North America Bluetooth Beacon Device Revenue Market Share by Countries (2013-2018)

Figure North America Bluetooth Beacon Device Revenue Market Share by Countries (2013-2018)

Figure North America Bluetooth Beacon Device Revenue Market Share by Countries in 2017

Figure USA Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

Figure Canada Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

Figure Mexico Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

Table Europe Bluetooth Beacon Device Revenue (Million USD) by Countries (2013-2018)

Figure Europe Bluetooth Beacon Device Revenue Market Share by Countries (2013-2018)

Figure Europe Bluetooth Beacon Device Revenue Market Share by Countries in 2017

Figure Germany Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

Figure UK Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

Figure France Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

Figure Russia Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

Figure Italy Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Bluetooth Beacon Device Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Bluetooth Beacon Device Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Bluetooth Beacon Device Revenue Market Share by Countries in 2017

Figure China Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

Figure Japan Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

Figure Korea Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

Figure India Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)

Table South America Bluetooth Beacon Device Revenue by Countries (2013-2018)

Table South America Bluetooth Beacon Device Revenue Market Share by Countries (2013-2018)

Figure South America Bluetooth Beacon Device Revenue Market Share by Countries (2013-2018)

Figure South America Bluetooth Beacon Device Revenue Market Share by Countries in 2017

Figure Brazil Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)  
Figure Argentina Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)  
Figure Colombia Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)  
Table Middle East and Africa Bluetooth Beacon Device Revenue (Million USD) by Countries (2013-2018)  
Table Middle East and Africa Bluetooth Beacon Device Revenue Market Share by Countries (2013-2018)  
Figure Middle East and Africa Bluetooth Beacon Device Revenue Market Share by Countries (2013-2018)  
Figure Middle East and Africa Bluetooth Beacon Device Revenue Market Share by Countries in 2017  
Figure Saudi Arabia Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)  
Figure UAE Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)  
Figure Egypt Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)  
Figure Nigeria Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)  
Figure South Africa Bluetooth Beacon Device Revenue and Growth Rate (2013-2018)  
Table Global Bluetooth Beacon Device Revenue (Million USD) by Type (2013-2018)  
Table Global Bluetooth Beacon Device Revenue Share by Type (2013-2018)  
Figure Global Bluetooth Beacon Device Revenue Share by Type (2013-2018)  
Figure Global Bluetooth Beacon Device Revenue Share by Type in 2017  
Table Global Bluetooth Beacon Device Revenue Forecast by Type (2018-2023)  
Figure Global Bluetooth Beacon Device Market Share Forecast by Type (2018-2023)  
Figure Global iBeacon Revenue Growth Rate (2013-2018)  
Figure Global Eddystone Revenue Growth Rate (2013-2018)  
Figure Global Microsoft 10 Revenue Growth Rate (2013-2018)  
Table Global Bluetooth Beacon Device Revenue by Application (2013-2018)  
Table Global Bluetooth Beacon Device Revenue Share by Application (2013-2018)  
Figure Global Bluetooth Beacon Device Revenue Share by Application (2013-2018)  
Figure Global Bluetooth Beacon Device Revenue Share by Application in 2017  
Table Global Bluetooth Beacon Device Revenue Forecast by Application (2018-2023)  
Figure Global Bluetooth Beacon Device Market Share Forecast by Application (2018-2023)  
Figure Global Retail Revenue Growth Rate (2013-2018)  
Figure Global Travel & Tourism Revenue Growth Rate (2013-2018)  
Figure Global Healthcare Revenue Growth Rate (2013-2018)  
Figure Global Financial Institutions Revenue Growth Rate (2013-2018)  
Figure Global Others Revenue Growth Rate (2013-2018)  
Figure Global Bluetooth Beacon Device Revenue (Million USD) and Growth Rate Forecast (2018 -2023)

Table Global Bluetooth Beacon Device Revenue (Million USD) Forecast by Regions  
(2018-2023)

Figure Global Bluetooth Beacon Device Revenue Market Share Forecast by Regions  
(2018-2023)

Figure North America Bluetooth Beacon Device Revenue Market Forecast (2018-2023)

Figure Europe Bluetooth Beacon Device Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Bluetooth Beacon Device Revenue Market Forecast (2018-2023)

Figure South America Bluetooth Beacon Device Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Bluetooth Beacon Device Revenue Market Forecast  
(2018-2023)

## I would like to order

Product name: Global Bluetooth Beacon Device Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

Product link: <https://marketpublishers.com/r/G6B5B71E252EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6B5B71E252EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

