

Global Bluetooth Audio SoC Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Bluetooth Audio SoC market size was valued at US\$ 2167 million in 2024 and is forecast to a readjusted size of USD 3932 million by 2031 with a CAGR of 9.0% during review period.

Bluetooth audio SoC (System-on-Chip) is a chip that integrates Bluetooth wireless communication and audio processing functions. It is an application-specific integrated circuit that provides a complete solution for Bluetooth audio transmission and processing. Bluetooth audio SoC is widely used in the field of wireless audio equipment, such as Bluetooth headsets, Bluetooth speakers, etc. They provide high-quality wireless audio transmission and processing capabilities to bring users a convenient audio experience.

The continuous expansion of the downstream market will drive the rapid development of the upstream Bluetooth audio SoC chip industry, and the industry has great potential for development. According to the statistics of the Bluetooth SIG, the global shipment of Bluetooth audio transmission equipment in 2021 will be 1.3 billion units, and it is expected to further increase to 1.8 billion units in 2026, and will continue to grow steadily and rapidly in the future.

This report is a detailed and comprehensive analysis for global Bluetooth Audio SoC market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

Key Features:

Global Bluetooth Audio SoC market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Bluetooth Audio SoC market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Bluetooth Audio SoC market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Bluetooth Audio SoC market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Bluetooth Audio SoC

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Bluetooth Audio SoC market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bestechnic, Qualcomm, Actions, BEKEN, Bluetrum, HISILICON, JL, SmartLink, Telink, UNISOC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Bluetooth Audio SoC market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Single Mode

Dual Mode

Market segment by Application

Bluetooth Earphone

Bluetooth Speaker

Smart Wearable Device

Other

Major players covered

Bestechnic

Qualcomm

Actions

BEKEN

Bluetrum

HISILICON

JL

SmartLink

Telink

UNISOC

WUQI

Cypress

Dialog

Nordic

Airoha Technology

REALTEK

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bluetooth Audio SoC product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bluetooth Audio SoC, with price, sales quantity, revenue, and global market share of Bluetooth Audio SoC from 2020 to 2025.

Chapter 3, the Bluetooth Audio SoC competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bluetooth Audio SoC breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Bluetooth Audio SoC market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bluetooth Audio SoC.

Chapter 14 and 15, to describe Bluetooth Audio SoC sales channel, distributors, customers, research findings and conclusion.

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