

Global Bluetooth 4.0 Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Bluetooth 4.0 and 4+ series are the latest technologies that are specialized in low power consumption and fast and strong connectivity. Bluetooth 4.0's updated version i.e. Wireless electronic accessories and appcessories are the recent trend in the global consumer electronic market. Bluetooth 4 series provides a user-friendly platform where consumers can experience a strong wireless accessibility. The recent product trend in the global Bluetooth market includes Bluetooth Speakers enabled with Bluetooth 4+ series.

SCOPE OF THE REPORT:

This report focuses on the Bluetooth 4.0 in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Bluetooth 4.0 market is driven by growing number of smartphones and Bluetooth enabled accessories around the world. Since, Bluetooth 4 series requires low power with technological advancement, it gain the popularity among the consumers worldwide. Global Bluetooth smartphones sale is anticipated to grow by around 30 percent during the next five to six forecast years. Moreover increasing application in consumer electronics, healthcare and automobile are surging the growth of global Bluetooth 4.0 market. However, Bluetooth 4.0 still has low data streaming capacity which is a growth restraining factor in the global Bluetooth 4.0 market. Also, virtual wifi is a great competitor that can handle huge data with a strong connectivity, this is another factor that is playing as a demand growth restrain.

The worldwide market for Bluetooth 4.0 is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017,

according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Cypress Semiconductor Corporation

Silicon Laboratories

Broadcom Corporation

Dialog Semiconductor

Qualcomm Technologies

Dialog Semiconductor

MediaTek

Texas Instruments

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Bluetooth Smart Devices

Bluetooth Smart Ready Devices

Market Segment by Applications, can be divided into

Automotive

Consumer Electronics

Healthcare

Building & Retail

Wearable Electronics

There are 15 Chapters to deeply display the global Bluetooth 4.0 market.

Chapter 1, to describe Bluetooth 4.0 Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Bluetooth 4.0, with sales, revenue, and price of Bluetooth 4.0, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Bluetooth 4.0, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Bluetooth 4.0 market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Bluetooth 4.0 sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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