

Global Blueberry Ingredient Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Blueberry Ingredient market size was valued at USD 1592.8 million in 2023 and is forecast to a readjusted size of USD 2085.3 million by 2030 with a CAGR of 3.9% during review period.

Blueberry is a fruit native to North America, having multiple health benefits. It is been used from ancient times as medicine for various diseases and disorders such as diarrhea, cataracts, urinary tract infections, etc. Blueberry is also known for its efficacy in improving vision. Blueberry is more often consumed as a fruit as well as in extract form. Blueberry extract has applications in different industries such as pharmaceuticals, food and beverage industries, dietary supplements, etc.

Market segmentation by product type includes, frozen blueberry, dried blueberry, concentrate, puree, and others. The frozen blueberry segment holds the largest share in the market, due to its increased consumption in the beverage and frozen dessert industries. The market for dried blueberries is growing at a faster rate, driven by the efficient freeze-dried blueberry technology. Freeze drying is an efficient method for blueberry preservation, as it retains maximum nutrients, when compared to other processed ingredient forms. Blueberry extract has witnessed an increase in demand from the nutraceutical industry, due to rise in the consumption of supplements.

The Global Info Research report includes an overview of the development of the Blueberry Ingredient industry chain, the market status of Pharmaceutical (Blueberry Puree, Frozen Blueberry), Food & Beverage (Blueberry Puree, Frozen Blueberry), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Blueberry Ingredient.

Regionally, the report analyzes the Blueberry Ingredient markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Blueberry Ingredient market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Blueberry Ingredient market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Blueberry Ingredient industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Blueberry Puree, Frozen Blueberry).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Blueberry Ingredient market.

Regional Analysis: The report involves examining the Blueberry Ingredient market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Blueberry Ingredient market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Blueberry Ingredient:

Company Analysis: Report covers individual Blueberry Ingredient manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Blueberry Ingredient. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Pharmaceutical, Food & Beverage).

Technology Analysis: Report covers specific technologies relevant to Blueberry Ingredient. It assesses the current state, advancements, and potential future developments in Blueberry Ingredient areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Blueberry Ingredient market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Blueberry Ingredient market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Blueberry Puree

Frozen Blueberry

Dried Blueberry

Blueberry Juice Concentrate

Others

Market segment by Application

Pharmaceutical

Food & Beverage

Nutraceutical/Dietary Supplement

Others

Major players covered

Ingredion

Agrana

Dohler

Wyman's

Scenic Fruit

Sensient Technologies

Atlantic Blueberry

FutureCeuticals

JF Natural

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Blueberry Ingredient product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Blueberry Ingredient, with price, sales, revenue and global market share of Blueberry Ingredient from 2019 to 2024.

Chapter 3, the Blueberry Ingredient competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Blueberry Ingredient breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Blueberry Ingredient market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Blueberry Ingredient.

Chapter 14 and 15, to describe Blueberry Ingredient sales channel, distributors, customers, research findings and conclusion.

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