

Global Blueberry Extract Supplement Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Blueberry Extract Supplement market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

The global health and wellness trend has been on the rise, with people becoming increasingly conscious about their well-being. Blueberries are considered a superfood due to their high antioxidant content and potential health benefits. This has contributed to the growing demand for blueberry extract supplements as consumers seek natural and plant-based options to support their health. Consumers are actively seeking products made with natural and functional ingredients. Blueberry extract supplements fit into this trend as they are derived from natural sources and offer potential health benefits. Blueberries are rich in anthocyanins, which are potent antioxidants, and are associated with various health benefits, including cognitive function, cardiovascular health, and anti-inflammatory properties. Antioxidants are known for their ability to combat oxidative stress and reduce the risk of chronic diseases. Blueberries are particularly rich in antioxidants, and their potential health benefits, including supporting brain health and reducing the risk of age-related cognitive decline, have gained attention. This awareness has contributed to the demand for blueberry extract supplements as a convenient way to obtain these antioxidant benefits. The blueberry extract supplement market has seen product innovation and expansion in recent years. Manufacturers are introducing new formulations, combining blueberry extract with other beneficial ingredients, such as vitamins, minerals, or other antioxidants. This allows for targeted health benefits and appeals to a broader consumer base. Additionally, the market has witnessed the introduction of various product formats, including capsules, powders, gummies, and liquid extracts, to cater to different consumer preferences. The rise of e-commerce and online retail has significantly influenced the dietary supplement market, including blueberry extract supplements. Consumers now have easy access to

a wide range of products through online platforms, allowing them to compare options, read reviews, and make informed purchasing decisions. Online retail has facilitated the growth of the blueberry extract supplement market by reaching a larger audience and offering convenience in product availability.

This report studies the global Blueberry Extract Supplement production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Blueberry Extract Supplement, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Blueberry Extract Supplement that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Blueberry Extract Supplement total production and demand, 2018-2029, (K Units)

Global Blueberry Extract Supplement total production value, 2018-2029, (USD Million)

Global Blueberry Extract Supplement production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Blueberry Extract Supplement consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Blueberry Extract Supplement domestic production, consumption, key domestic manufacturers and share

Global Blueberry Extract Supplement production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Blueberry Extract Supplement production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Blueberry Extract Supplement production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Units)

This reports profiles key players in the global Blueberry Extract Supplement market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Swisse, NOW Foods, Natures Aid, Berocca, Holland & Barrett, GNC, GSK, Simply Supplements and Sanofi, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Blueberry Extract Supplement market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Blueberry Extract Supplement Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Blueberry Extract Supplement Market, Segmentation by Type

Tablet

Capsules

Others

Global Blueberry Extract Supplement Market, Segmentation by Application

Online Sales

Offline Sales

Companies Profiled:

Swisse

NOW Foods

Natures Aid

Berocca

Holland & Barrett

GNC

GSK

Simply Supplements

Sanofi

By-health

Yangshengtang

Schiff Airborne

Doppelherz

Zhejiang Conba Pharmaceutical

Nanjing Union Biotech

Sirio Pharma

Garden of Life

SmartyPants

ONE A DAY

Vitafusion

OLLY

Nature's Way

Key Questions Answered

1. How big is the global Blueberry Extract Supplement market?
2. What is the demand of the global Blueberry Extract Supplement market?
3. What is the year over year growth of the global Blueberry Extract Supplement market?
4. What is the production and production value of the global Blueberry Extract Supplement market?
5. Who are the key producers in the global Blueberry Extract Supplement market?
6. What are the growth factors driving the market demand?

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