

Global Blueberry Extract Anthocyanin Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Blueberry Extract Anthocyanin market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Blueberry anthocyanins are powdery substances made from the fruit of *Vaccinium corymbosum* L. in the Ericaceae family, through enzymatic hydrolysis, water extraction, purification, concentration, drying and other processes. From the perspective of foreign use, Canada has approved blueberry extract (anthocyanin content ? 40%) as a natural health food; the European Union has used anthocyanins derived from vegetables and fruits as food additives; the United States has used anthocyanins derived from grapes and grape skins as food additives. Food additives are allowed to be used in beverages and other foods. In 2023, blueberry anthocyanins will officially become a new food ingredient approved by China.

The Global Info Research report includes an overview of the development of the Blueberry Extract Anthocyanin industry chain, the market status of Functional Food and Beverage (Less Than 25%, 25%-36%), Cosmetic (Less Than 25%, 25%-36%), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Blueberry Extract Anthocyanin.

Regionally, the report analyzes the Blueberry Extract Anthocyanin markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Blueberry Extract Anthocyanin market, with robust domestic

demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Blueberry Extract Anthocyanin market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Blueberry Extract Anthocyanin industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Purity (e.g., Less Than 25%, 25%-36%).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Blueberry Extract Anthocyanin market.

Regional Analysis: The report involves examining the Blueberry Extract Anthocyanin market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Blueberry Extract Anthocyanin market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Blueberry Extract Anthocyanin:

Company Analysis: Report covers individual Blueberry Extract Anthocyanin manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Blueberry Extract Anthocyanin This may involve surveys, interviews,

and analysis of consumer reviews and feedback from different by Application (Functional Food and Beverage, Cosmetic).

Technology Analysis: Report covers specific technologies relevant to Blueberry Extract Anthocyanin. It assesses the current state, advancements, and potential future developments in Blueberry Extract Anthocyanin areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Blueberry Extract Anthocyanin market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Blueberry Extract Anthocyanin market is split by Purity and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Purity, and by Application in terms of volume and value.

Market segment by Purity

Less Than 25%

25%-36%

36%-40%

Above 40%

Market segment by Application

Functional Food and Beverage

Cosmetic

Dietary Supplements

Major players covered

Iprona AG

Chr. Hansen

Wild Blue Berries

Zhejiang Lanmei Biotechnology

Nnanjing Zelang

Fniberry

Gansu Yishengxiang

Fengchen Group

Lisi (Xi'an) Bio-Tech Inc.

Herbalex Tract

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Blueberry Extract Anthocyanin product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Blueberry Extract Anthocyanin, with price, sales, revenue and global market share of Blueberry Extract Anthocyanin from 2019 to 2024.

Chapter 3, the Blueberry Extract Anthocyanin competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Blueberry Extract Anthocyanin breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Purity and application, with sales market share and growth rate by purity, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Blueberry Extract Anthocyanin market forecast, by regions, purity and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Blueberry Extract Anthocyanin.

Chapter 14 and 15, to describe Blueberry Extract Anthocyanin sales channel, distributors, customers, research findings and conclusion.

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