

Global Blu-Ray Player Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Blu-Ray Player market size is expected to reach \$ 13790 million by 2032, rising at a market growth of 5.7% CAGR during the forecast period (2026-2032).

Blu-ray Player is a device which is used to play Blu-ray Disc movie. It can adopt HDMI interface and use 1920 x 1080 resolution, 1080p HD output format to achieve HD video, which is now five times the resolution of DVD video (PAL 720 * 576), six times the resolution (NTSC 720 * 480). It is a household mainstream player and is also favored by the game companies, movie studios, consumer electronics and home computer manufacturers. Film companies such as Disney, Fox, Paramount, Warner, Sony, MGM, Lions Gate etc.

China and North America are main manufacture region with over 50% market share. Europe and Japan are follower.

The key players are Sony, Samsung, Panasonic Corporation, Pioneer Electronic Corporation, LG Electronics Corporation, Philips Electronic N.V, Toshiba, BARU, OPPO, Hualu, Shenzhen GIEC Electronics, QiSheng, BEVIX etc. The top 5 companies occupied over 53% market share.

This report studies the global Blu-Ray Player production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Blu-Ray Player and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Blu-Ray Player that contribute to its

increasing demand across many markets.

Highlights and key features of the study

Global Blu-Ray Player total production and demand, 2021-2032, (K Units)

Global Blu-Ray Player total production value, 2021-2032, (USD Million)

Global Blu-Ray Player production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Blu-Ray Player consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Blu-Ray Player domestic production, consumption, key domestic manufacturers and share

Global Blu-Ray Player production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Blu-Ray Player production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Blu-Ray Player production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Blu-Ray Player market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sony, Samsung, Panasonic Corporation, Pioneer Electronic Corporation, LG Electronics Corporation, Philips Electronic N.V, Toshiba, BARU, OPPO, Hualu, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Blu-Ray Player market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Blu-Ray Player Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Blu-Ray Player Market, Segmentation by Type:

Deer Blu-ray Player

Aurora Blu-ray Media Player

Aiseesoft Blu-ray Player

Global Blu-Ray Player Market, Segmentation by Application:

Cinema

Consumer Electronics

Automobile

Companies Profiled:

Sony

Samsung

Panasonic Corporation

Pioneer Electronic Corporation

LG Electronics Corporation

Philips Electronic N.V

Toshiba

BARU

OPPO

Hualu

Shenzhen GIEC Electronics

QiSheng

BEVIX

Key Questions Answered:

1. How big is the global Blu-Ray Player market?
2. What is the demand of the global Blu-Ray Player market?
3. What is the year over year growth of the global Blu-Ray Player market?
4. What is the production and production value of the global Blu-Ray Player market?
5. Who are the key producers in the global Blu-Ray Player market?
6. What are the growth factors driving the market demand?

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