

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Blu-Ray Media and Devices Market 2018, Forecast to 2023

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Abstracts

Blu-ray, also termed as Blu-ray Disc (BD) is a new optical disc format that is hastily replacing DVD's. Blu-ray format was introduced for rewriting and playback of high-definition video (HD), to enable recording, as well as for huge data storing.

Scope of the Report

This report focuses on the Blu-Ray Media and Devices in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The rising popularity of online rental services is one of the key factors driving the growth of this market. With the emergence of online rental services like EST and subscription-based models, the Blu-ray media and devices market has a positive outlook in the coming years. The losses incurred by the declining sales of Blu-ray devices have been compensated with the increasing popularity of Blu-ray media online. This recent shift in preference to rent media online rather than going to a store is expected to propel the growth prospects of the Blu-ray media and devices market until the end of 2020. Further, the report states that free internet television services are offered to subscribers in multiple regions through a public network. The availability of free internet television services is directly hindering revenue of paid services, thus, hindering the Blu-ray market.

The worldwide market for Blu-Ray Media and Devices is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

LG

Samsung

Sonopres (Arvato)

Sony

Sony DADC

Technicolor

Netflix

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

TVs

Digital Signage

Monitors

Set-Top Boxes

Others

Market Segment by Applications, can be divided into

Digital Media

Retail

Offline Rental

There are 15 Chapters to deeply display the global Blu-Ray Media and Devices market.

Chapter 1, to describe Blu-Ray Media and Devices Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Blu-Ray Media and Devices, with sales, revenue, and price of Blu-Ray Media and Devices, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Blu-Ray Media and Devices, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Blu-Ray Media and Devices market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Blu-Ray Media and Devices sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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