

Global Blu-Ray Media and Devices Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Blu-Ray Media and Devices market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Blu-ray, also termed as Blu-ray Disc (BD) is a new optical disc format that is hastily replacing DVD's. Blu-ray format was introduced for rewriting and playback of high-definition video (HD), to enable recording, as well as for huge data storing.

The rising popularity of online rental services is one of the key factors driving the growth of this market. With the emergence of online rental services like EST and subscription-based models, the Blu-ray media and devices market has a positive outlook in the coming years. The losses incurred by the declining sales of Blu-ray devices have been compensated with the increasing popularity of Blu-ray media online. This recent shift in preference to rent media online rather than going to a store is expected to propel the growth prospects of the Blu-ray media and devices market until the end of 2020.

The Global Info Research report includes an overview of the development of the Blu-Ray Media and Devices industry chain, the market status of Digital Media (TVs, Digital Signage), Retail (TVs, Digital Signage), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Blu-Ray Media and Devices.

Regionally, the report analyzes the Blu-Ray Media and Devices markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads

the global Blu-Ray Media and Devices market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Blu-Ray Media and Devices market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Blu-Ray Media and Devices industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., TVs, Digital Signage).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Blu-Ray Media and Devices market.

Regional Analysis: The report involves examining the Blu-Ray Media and Devices market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Blu-Ray Media and Devices market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Blu-Ray Media and Devices:

Company Analysis: Report covers individual Blu-Ray Media and Devices manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Blu-Ray Media and Devices This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Digital Media, Retail).

Technology Analysis: Report covers specific technologies relevant to Blu-Ray Media and Devices. It assesses the current state, advancements, and potential future developments in Blu-Ray Media and Devices areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Blu-Ray Media and Devices market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Blu-Ray Media and Devices market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

TVs

Digital Signage

Monitors

Set-Top Boxes

Others

Market segment by Application

Digital Media

Retail

Offline Rental

Major players covered

LG

Samsung

Sonopres (Arvato)

Sony

Sony DADC

Technicolor

Netflix

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Blu-Ray Media and Devices product scope, market overview,

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market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Blu-Ray Media and Devices, with price, sales, revenue and global market share of Blu-Ray Media and Devices from 2019 to 2024.

Chapter 3, the Blu-Ray Media and Devices competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Blu-Ray Media and Devices breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Blu-Ray Media and Devices market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Blu-Ray Media and Devices.

Chapter 14 and 15, to describe Blu-Ray Media and Devices sales channel, distributors, customers, research findings and conclusion.

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