

Global Blood-based Cancer Screening Tests Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Blood-based Cancer Screening Tests market size is expected to reach \$ 16079 million by 2032, rising at a market growth of 19.7% CAGR during the forecast period (2026-2032).

Blood-based cancer screening tests use peripheral blood signals such as circulating free DNA, circulating tumor DNA, methylation patterns, protein biomarkers, fragmentomics or multi-omics features to identify early cancer risk in asymptomatic or high-risk populations. These tests may target a single cancer type or multiple cancers and emphasize minimally invasive sampling, adherence, early detection capability, management pathways for positive and negative results and clinical validation evidence. They are commonly used in health check-ups, hospital screening, public health programs and high-risk population follow-up. The average gross profit margin of this product is 55%.

The blood-based cancer screening market is being driven by demand for early cancer detection, upgrades to colorectal cancer screening tools and accumulating clinical evidence for multi-cancer early detection. Blood sampling offers high adherence and is suitable for health check-up centers, hospital outpatient settings and high-risk population management.

Major technical routes include cfDNA methylation, multi-omics modeling, ctDNA mutation detection and protein marker combinations. Key competitive factors are early-stage sensitivity, specificity, tissue-of-origin capability, validation cohort size and cost control. Blood-based colorectal cancer tests have one of the clearest commercialization paths, while multi-cancer early detection still requires more real-world evidence.

Market adoption is affected by regulatory approval, inclusion in clinical guidelines, payment systems and the cost of managing false positives. Future growth will depend on results from large prospective studies, reimbursement by public or commercial payers, lower testing costs and clear positioning alongside established screening pathways.

This report studies the global Blood-based Cancer Screening Tests demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Blood-based Cancer Screening Tests, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Blood-based Cancer Screening Tests that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Blood-based Cancer Screening Tests total market, 2021-2032, (USD Million)

Global Blood-based Cancer Screening Tests total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Blood-based Cancer Screening Tests total market, key domestic companies, and share, (USD Million)

Global Blood-based Cancer Screening Tests revenue by player, revenue and market share 2021-2026, (USD Million)

Global Blood-based Cancer Screening Tests total market by Type, CAGR, 2021-2032, (USD Million)

Global Blood-based Cancer Screening Tests total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Blood-based Cancer Screening Tests market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include GRAIL, Guardant Health, Exact Sciences, Freenome, Natera, Foresight Diagnostics, Burning Rock Biotech, Genetron Health, Singlera Genomics, Berry Oncology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the world Blood-based Cancer Screening Tests market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Blood-based Cancer Screening Tests Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Blood-based Cancer Screening Tests Market, Segmentation by Type:

Single-cancer Screening

Multi-cancer Early Detection

Colorectal Cancer Screening

Liver Cancer Screening

Lung Cancer Screening

Risk Stratification Test

Other

Global Blood-based Cancer Screening Tests Market, Segmentation by Biomarker:

cfDNA Methylation

ctDNA Mutation

Fragmentomics

Protein Biomarkers

Multi-omics

Exosome-based

Other

Global Blood-based Cancer Screening Tests Market, Segmentation by Test Format:

Laboratory-developed Test

IVD Kit

Sequencing-based

PCR-based

Immunoassay-based

Other

Global Blood-based Cancer Screening Tests Market, Segmentation by Application:

Health Check-up Centers

Hospitals

Independent Clinical Laboratories

Other

Companies Profiled:

GRAIL

Guardant Health

Exact Sciences

Freenome

Natera

Foresight Diagnostics

Burning Rock Biotech

Genetron Health

Singlera Genomics

Berry Oncology

Helio Genomics

Sysmex

Key Questions Answered

1. How big is the global Blood-based Cancer Screening Tests market?
2. What is the demand of the global Blood-based Cancer Screening Tests market?

3. What is the year over year growth of the global Blood-based Cancer Screening Tests market?
4. What is the total value of the global Blood-based Cancer Screening Tests market?
5. Who are the Major Players in the global Blood-based Cancer Screening Tests market?
6. What are the growth factors driving the market demand?

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