

# Global Blockchain in Retail Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Blockchain is helping transform the back end of retail businesses. Smart contracts, which digitally verify an action on the blockchain and can't be tampered by third parties, can help improve employee efficiency and streamline HR processes.

Scope of the Report:

This report studies the Blockchain in Retail market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Blockchain in Retail market by product type and applications/end industries.

The global Blockchain in Retail market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Blockchain in Retail.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

IBM

Microsoft

SAP

AWS

Oracle

Bitfury

Cegeka

Auxesis Group

Blockpoint

Coinbase

Loyyal

Abra

Bitpay

Blockverify

BTL Group

Modultrade

Recordskeeper

Guardtime

Blockchain Foundry

Bigchaindb

Sofocle Technologies

OGY Docs

Reply

Project Provenance

Warranteer Digital

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Compliance Management

Identity Management

Loyalty and Rewards Management

Payments

Smart Contracts

Supply Chain Management

Others

Market Segment by Applications, can be divided into

Small and Medium-Sized Enterprises

Large Enterprises

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